TRAVEL WISCYNSIN*

OFFICIAL TRAVEL GUIDE



Welcome





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Before you begin...

How to use this guide

The Original Wisconsin Travel Guide divides the state into seven colorcoded regions. If you know the region into which you're traveling, follow the color code to that section of the Guide. Attraction information is arranged alphabetically within destination cities.

Indexes

At the end of this book, you'll find three indexes. The first alphabetically lists all the attractions in the book. (pages 75-76); the second alphabetically lists all the Wisconsin cities and towns in the book, (page 77); the third index lists "County, Community and Area Tourism Contacts," (pages 78-

Attraction notes

The Original Wisconsin Travel Guide includes the mailing address, phone number, website, season and hours of operation for nearly 500 of the state's major tourist attractions. However, there are many other interesting shops, parks, museums, scenic overlooks and attractions that are not listed. As you travel, let your natural curiosity and spirit of adventure lead vou to them.

Before driving a long distance to see any single attraction, call ahead to be sure it will be open when you arrive. Information for this guide was gathered from the Tourism database in May 2011. Things change; days and hours of operation may vary.

Mobility impaired access

Many Wisconsin attractions provide access for the mobility impaired. However, because the definition of "access" varies from attraction to attraction, this Guide makes no attempt to identify or qualify that access. Before you travel, call ahead to confirm access.

State Parks and Forests

Wisconsin has 103 state parks. forests, trails and recreation areas. They offer an extensive variety of recreational facilities, as well as diverse and beautiful scenery. Most parks are open year-round; some are seasonal. Daily or annual Park Admission Stickers are required.

Historical, heritage and wildlife markers

There are nearly 500 Historical Markers placed along the state's highways and byways. Each tells an interesting and informative Wisconsin story.

Distinctive brown-andwhite highway signs mark the location of nearly 300 heritage tourism sites - museums, historic districts and buildings.

State highways are also marked with signs carrying an outline of binoculars, telling you watchable wildlife is nearby.



Wisconsin's Rustic Roads - preserving some of the state's most scenic, lightly traveled country roads - are marked with unique brown and yellow signs. Each is numbered and described on the state's Rustic Roads Web site www.dot.wisconsin.gov/ travel/scenic/rusticroads.htm.

Road conditions

For a statewide report of detours, closures, traffic slow-downs or winter road conditions, simply dial 511.

Encourage sustainability

To underscore the Wisconsin Department of Tourism's continuing commitment to stronger recycling markets in Wisconsin and a healthier world, the inside pages of this publication are printed on a paper stock with a 30% postconsumer recycled content. The cover is printed on a paper stock with 10% postconsumer recycled content. The paper used is certified by the Forest Stewardship Council™, a mark of responsible forestry.

The information in this guide is also available online at travelwisconsin.com. Where possible, travelers are encouraged to forego the printed publication in favor of the online







Look for the leaf

It indicates certified Travel Green Wisconsin attractions that have invested in sustainable practices. In addition, look for "green tips" throughout this publication.

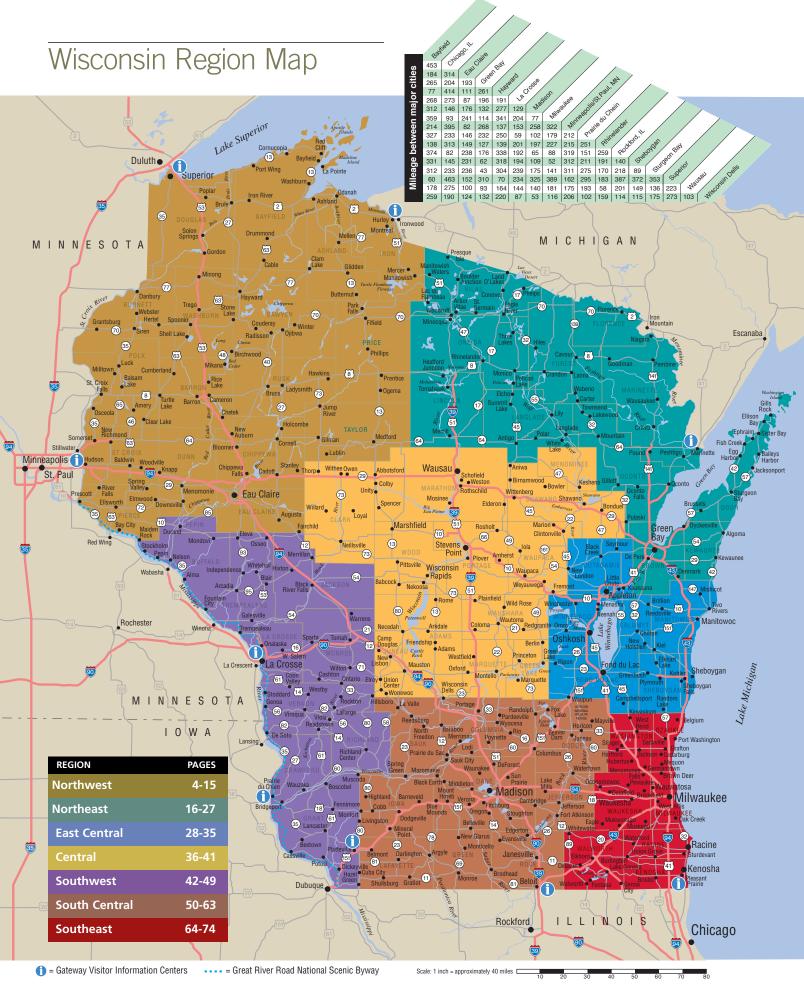
Travel Green Wisconsin

Tourism is big business in Wisconsin, however, we would be nowhere without our diverse natural resources and vast outdoor playground.

Travel Green Wisconsin was initiated by the Wisconsin Department of Tourism in 2006 to promote smart, environmentally friendly business practices. The first statewide certification program in the U.S., Travel Green Wisconsin has become a model for sustainable travel efforts across the nation. As more and more travelers like you look to make your life a little more green, we hope you'll appreciate and support the tourism businesses that are working hard to reduce their own environmental impact.

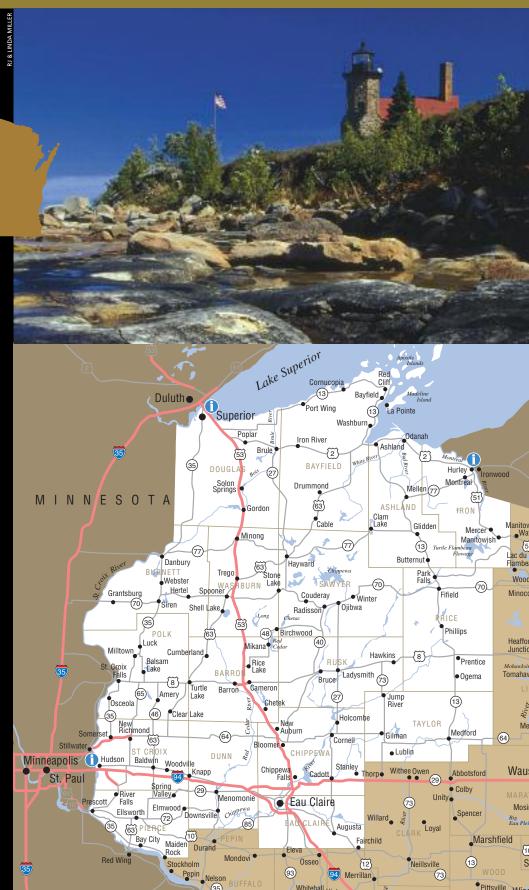
As you travel, seek out the Travel Green Wisconsin logo. Businesses displaying the Travel Green Wisconsin certification have demonstrated their commitment to sustaining and preserving our state. We applaud them, and you, as dedicated stewards of the land that is Wisconsin.

For more information about Travel Green Wisconsin, visit www.travelwisconsin.com.



Northwest

Once the domain of the timber cruiser and lumberjack, northwestern Wisconsin is today a prime destination for the family vacationer and outdoor enthusiast. Bordered on the west by the wild and beautiful St. Croix River, and on the north by the deep waters of Lake Superior, this is the land of the angler, the ATVer, the snowmobiler, the camper, the sea kayaker and the adventurer. From the pristine wilderness of the Apostle Islands to the premier bike trails of the Chippewa Valley, this is a place you will not soon forget.



Superior & Douglas County

Superior and Douglas County's spectacular natural setting at the far western end of Lake Superior signals that a visit here holds special delights. Superior's deep-water harbor is an international inland ocean port linked to the Atlantic Ocean by the St. Lawrence Seaway. A four-mile-long sand bar in the harbor affords wonderful bird watching, particularly during the spring and fall migrations. Fine sand beaches and a lighthouse are additional attractions. In Douglas County, the unspoiled landscape beckons with 431 lakes and the state's tallest waterfall, 165-foot-high Big Manitou Falls in Pattison State Park, only a 12-mile drive south of Superior.

For more information about Superior or Douglas County, call 800/942-5313 or log on to www.superiorchamber.org.

FACING PAGE: SAND ISLAND LIGHTHOUSE IN THE APOSTLE ISLANDS, BELOW: RICHARD BONG VETERANS HISTORICAL CENTER IN SUPERIOR. BOTTOM: FAIRLAWN MANSION IN SUPERIOR





NORTHWEST HIGHLIGH



A World of Accordions Museum

Housed in a former church in downtown Superior are 1,700 accordions, 1,000 of which are displayed in floorto-ceiling racks of museum order: chronology, country-of-origin, type, brand-name. The museum is the most complete in the world, housing instruments of the free-reed family from their earliest patents (1830s) to the present. Exhibits show the instrument's contributions to America's "meltingpot" musical culture.

This is the lifetime collection of Helmi Harrington, Ph.D., an immigrant herself. After WWII, her mother Hanni Strahl brought young Helmi from Germany to settle in Texas. There she began Helmi's education in performance arts and instrument repair that eventually led to the founding of **Harrington ARTS Center.**

The Center is more than a museum. It includes a technical-college program for accordion and concertina repair attended by students worldwide. Its acoustically ideal concert hall seats 1.000 and presents world-class artists to the Midwest. Its library houses hundreds of thousands of documents, books, printed and manuscript music, and audio/video recordings.

So, if names like Whoopee John Wilfahrt, Myron Floren, Frankie Yankovic, Florian Chmielewski - and even John Lennon - get your feet to tapping, this little gem-of-a-museum will surely delight you.

AREA ATTRACTIONS

SUPERIOR & DOUGLAS COUNTY

Amnicon Falls State Park 4279 South County Road U South Range, WI 54874 715/398-3000

Park features a series of delightful waterfalls and rapids along the Amnicon River, as well as a covered footbridge. Open 6am-11pm with overnight camping. Travel Green Wisconsin certified.

Fairlawn Mansion 906 East 2nd Street Superior, WI 54880 715/394-5712

www.superiorpublicmuseums.org

Exhibits recall the mansion's Victorian days and its 42 years as a children's home. Tours mid-May to Dec 31 Mon-Sat 9am-5pm, Sun 11am-5pm; Jan to mid-May Thur-Sat 10am-4pm, Sun

Lucius Woods Performing Arts Center Lucius Woods County Park Solon Springs, WI 54873 715/378-4272

www.lwmusic.org

Presents a seven-week summer concert series featuring an eclectic blend of outstanding entertainment ranging from symphony orchestras to country to 50s and 60s rock 'n' roll. Early Julylate Aug, Sat evenings 7pm.

Pattison State Park 6294 South State Hwy 35 Superior, WI 54880 888/947-2757, 715/399-3111 www.wiparks.net

Site of Big Manitou Falls, Wisconsin's highest waterfall at 165 ft. Open 6am-11pm with overnight camping. Travel Green Wisconsin certi-

Richard I Bong Veterans Historical Center 305 Harborview Parkway Superior, WI 54880 888/816-9944, 715/392-7151 www.bongheritagecenter.org

Honors WWII "Ace of Aces" and Medal of Honor recipient Maj. Richard Bong of Poplar, WI. Includes his restored P-38 Lightning, "Marge." Open mid-May to mid-Oct Mon-Sat 9am-5pm, Sun noon-5pm; mid-Oct to mid-May Tues-Sat 9am-5pm.

SS Meteor Museum Barker's Island Superior, WI 54880 715/394-5712

www.superiorpublicmuseums.org

Tour the S.S. Meteor, the last remaining whaleback freighter on the Great Lakes. Open mid-May to Aug Mon-Sat 9am-5pm, Sun 11am-5pm; Sep to Mid-Oct Thur-Sat 9am-5pm, Sun 11am-5pm. Guided tours on the hour; last tour at 4pm.

World of Accordions Museum 1401 Belknap Street Superior, WI 54880 715/395-2787

www.accordionworld.org

The world's largest - and America's only - significant collection of accordions and related cultural artifacts. An eclectic delight. Open Mon, Tues & Wed 10am-2pm.

Choose locations thoughtfully. **Look for businesses that are Travel** Green Wisconsin certified, they support sustainable practices that benefit the environment, employees and visitors.

Bayfield & Madeline Island

Bayfield is the type of small town travelers dream about - picturesque and charming with modern amenities and accommodations. The city is the gateway to the stunning Apostle Islands National Lakeshore; 22 gem-like coastal islands that are home to lighthouses, sea caves, hiking trails, camping, terrific blue-water sailing, and some of the best kayaking in the world.

Bayfield takes pride in its quaint, harbor-town atmosphere. Attractions include the Big Top Chautauqua tent shows, a heritage and maritime museum, eclectic retail shops, Victorian B&Bs, fine restaurants, bluff-top orchards, a pair of golf courses with spectacular views, and a burgeoning artisan community.

The Madeline Island Ferry crosses the bay on a 3-mile trip to Madeline Island. The Island is home to Big Bay State Park and the magnificent 2-mile Big Bay Beach, The Madeline Island Museum, a Robert Trent Jones Sr. designed golf course, fine dining, galleries and shops.

For more information about Bayfield, log on to www.bayfield.org or call 800/447-4094. For more information about Madeline Island, log on to www.madelineisland.com or call 888/475-3386.

BAYFIELD & MADELINE ISLAND

Apostle Islands Cruise Service Bayfield City Dock Bayfield, WI 54814 800/323-7619, 715/779-3925

www.apostleisland.com

Cruises to many of the Apostle Islands and their lighthouses. Tours daily May to mid-Oct.

Apostle Islands National Lakeshore 415 Washington Avenue Bayfield, WI 54814 715/779-3397

www.nps.gov/apis Camping, boating, sailing & lighthouse tours.

Visitor center open May-Oct, daily 8am-4:30pm. Travel Green Wisconsin certified.

Bayfield Heritage Tours PO Box 986 Bayfield, WI 54814 715/779-0299 bayfieldheritagetours.com/

Led by a costumed in-character guide, these walking tours visit 24 historic places in 1.5 hours. Tours mid-May thru Oct. Call or visit Web site for schedule. Travel Green Wisconsin certi-

Bayfield Maritime Museum 131 South 1st Street Bayfield, WI 54814 715/779-9919

www.apostleisland.com

The maritime history of Bayfield's commercial fishing, lighthouses, shipwrecks & more. Open daily mid-June thru Sept 10am-5pm.

Bayfield Winery, Ltd. 86565 County Highway J Bayfield, WI 54814 715/779-5404

www.bayfieldwinery.com

Specializing in traditional hard ciders, meads and country wines. Open MD-LD daily 10 amBig Bay State Park Hagen Road La Pointe, WI 54850 715/747-6425

www.wiparks.net

Located on Madeline Island, the park offers camping, swimming, a 2-mile sand beach, and 1-mile boardwalk. Open 6am-11pm with overnight camping.

Big Top Chautauqua 32525 Ski Hill Road Bayfield, WI 54814 888/244-8368, 715/373-5552 www.bigtop.org

A summer season of 70 shows - historical musicals, variety shows, top national entertainers – all under the "Big Top." Performances June-Sept; see Web site for schedule.

Legendary Waters Resort & Casino 88705 Pine Tree Lane Bayfield, WI 54814 800/226-8478, 715/779-3712 wisconsingaming.com

Video poker, slots, blackjack and bingo. Open daily 10am-2am in summer; Sun-Wed 10ammid & Thur-Sat 10am-2am in winter.

🐚 Madeline Island Ferry Line 100 Main Street La Pointe, WI 54850 715/747-2051 www.madferry.com

Carferry and passenger service to Madeline Island. Operating Apr 1-Jan 15, weather and/or ice permitting. See website for times. Travel Green Wisconsin certified.

Madeline Island Museum 226 Colonel Woods Avenue La Pointe, WI 54850 715/747-2415

www.madelineislandmuseum.org

Wisconsin Historical Society site documents 350 years of island history. Open 10am-4pm Sat and Sun, Open daily June 6-Aug 29, 10am-5pm; daily Aug 30-Oct 3, 10am-4pm.



JEFF PETERS



ASHI AND HARBOR

Ashland & Washburn

Located on the shores of Lake Superior's beautiful Chequamegon Bay, Ashland and Washburn are red-hot destinations for those with a passion for fishing - lake trout, salmon and smallmouth bass.

Ashland, at the foot of the bay, was once a center for lumbering, mining, brownstone quarrying and Great Lakes shipping. Today, the town is known as "The Historic Mural Capital of the World." Downtown, local historic figures are depicted in a series of huge murals located in the historic business district. A number of historic brownstone structures still grace Ashland's streets. The City Hall, listed on the National Register of Historic Places, is one of the most striking. Two miles west of town, the Northern Great Lakes Visitor Center details the area's regional history and culture in a series of wonderful exhibits.

Washburn offers a pair of campgrounds, class A trout streams, sand beaches and a marina. The Washburn Historical Museum, housed in an historic bank building, features changing art exhibits and regional history.

For more information about Ashland, log on to www.visitashland.com or call 800/284-9484. For more information about Washburn, log on to www.washburnchamber.com or call 800/253-4495.

Iron County

Known as the "Snow Capital of the World," Iron County boasts 500 miles of great snowmobile trails as well as 250 miles of ATV and UTV trails. Other outdoor pursuits include canoeing, kayaking, trout fishing, hiking, skiing and mountain biking.

The city of Hurley on the border with Michigan's Upper Peninsula made a name for itself as a wild and woolly outpost during the region's iron mining days in the late 1800s. Today the town is best known for the glorious waterfalls that can be found nearby on the Montreal River.

Hurley's 19th century county courthouse, listed on the National Register of Historic Places, has been turned into a museum devoted to the area's rich mining, logging and farming heritage.

In southern Iron County, Mercer "The Loon Capital" is a four-season destination and the gateway to the pristine Turtle-Flambeau Flowage and home to the 16 foot high "Claire d Loon." With 19,000 acres of water and 220 miles of wilderness shoreline, the flowage is perfect for fishing, boating, canoeing and wildlife observation.

For more information about Iron County, log on to www.ironcountywi.com or call 715/561-2922. For Hurley, call 866/340-4334 or log on to www.hurlevwi.com. For Mercer. log on to www.mercercc.com or call 715/476-2389.

AREA ATTRACTIONS

ASHLAND & WASHBURN AREA Ashland Mural Walk

Downtown Ashland, WI 54806 800/284-9484, 715/682-2500 www.visitashland.com

A series of ten giant murals painted on downtown buildings depicts the city's history.

Copper Falls State Park 36764 Copper Falls Road Mellen, WI 54546 715/274-5123

www.wiparks.net Camping, hiking & nature trails, 29-foot waterfall. Open 6am-11pm with overnight camping.

Northern Great Lakes Visitor Center 29270 County Road G Ashland, WI 54806 715/685-9983

Travel Green Wisconsin certified.

www.northerngreatlakescenter.org

Observation tower, 100-seat theater, visitor info & trip planning, interpretive and historic exhibits. Open daily 9am-5pm.

South Shore Brewery 808 West Main Street Ashland, WI 54806 715/682-9199

www.southshorebrewery.com

Microbrewery housed in one of the city's historic buildings. Tours and tastings; call for hours.

Washburn Historical Museum & Cultural Center 1 East Bayfield Street Washburn, WI 54891 715/373-5591

www.washburnculturalcenter.org

Local and regional history, dioramas, fine art exhibits. Gallery open year 'round Mon-Sat, 10am-4pm; museum open Apr-Oct Mon-Sat, 10am-4pm.

IRON COUNTY

Iron County Historical Museum 303 Iron Street Hurley, WI 54534 715/561-2244

www.hurleywi.com/historymuseum1.aspx

Local history museum featuring the area's logging, farming & mining heritage. Open Mon, Wed, Fri & Sat 10am-2pm. Travel Green Wisconsin certified.

Mercer Depot Museum 5278 North Lakeview Street Mercer, WI 54547 715/476-9191

www.mercerwi.com

Built in 1905, the depot houses a collection of railroad & Northwoods' memorabilia. Open MD to mid-Sept Mon-Sat 10am-2pm; and mid-Sept to mid-Oct Fri & Sat 10am-2pm.

BELOW LEFT: NORTHERN GREAT LAKES VISITOR CENTER. MIDDLE: DOWNTOWN ASHLAND MURAL. RIGHT: COPPER FALLS STATE PARK







Washburn County

Some 900 lakes sparkle within the borders of Washburn County in northwestern Wisconsin, complemented by miles of scenic rivers and 150,000 acres of forestland. Riding stables, historical museums, golf courses, antique shops and a wildlife sanctuary are some of the many diversions offered. Ride in elegant, refurbished railway cars dating from 1910 to 1930 on the Wisconsin Great Northern Railroad in Spooner. Spooner is also the home of a railroad museum and a state fish hatchery.

In Trego, just north of Spooner, arrange to canoe or "tube" down the Namekagon River. Nine miles south of Spooner near Sarona, visit the Hunt Hill Audubon Sanctuary, a residential environmental learning center on more than 500 acres of forests, meadows and glacial lakes.

For more information about Spooner and Washburn County, call 800/367-3306 or log on to www.washburncounty.org.

Burnett County

Enjoy a host of activities, attractions, and natural beauty. View bird migration patterns at the Crex Meadows Wildlife Area near Grantsburg or capture breathtaking views of the St. Croix National Scenic Riverway, one of only two national parks in Wisconsin. Explore over 100,000 acres of majestic County forest. Watch the sun shimmer on over 500 lakes of sparkling, clear water. Experience living history at Forts Folle Avoine Historical Park or try your luck at the new St. Croix Casino Danbury. Sip organic wine at Clover Meadow Winery and sample prize-winning, world-famous cheese at the Burnett Dairy Cooperative.

For more information about Burnett County. log on to www.burnettcounty.com or call 800/788-3164. For more information about Grantsburg, log on to www.grantsburgwi.com or call 715/463-2405.

BELOW: WISCONSIN GREAT NORTHERN RAILROAD IN SPOONER TOP RIGHT: FORT FOLLE AVOINE HISTORICAL PARK IN DANBURY





AREA ATTRACTIONS

WASHBURN COUNTY

Governor Tommy G Thompson State Fish Hatchery 810 West Maple Street Spooner, WI 54801 715/635-4147

www.washburncounty.org

The largest musky-rearing hatchery in the world. Also, walleye & northern. Tours subject to change, call ahead.

Hunt Hill Audubon Sanctuary N2384 Hunt Hill Road Sarona, WI 54870 715/635-6543 www.hunthill.org

A 500-acre wildlife sanctuary with seasonal programs and dorm accommodations. Grounds open year round during daylight hours; buildings open May-Oct.

Museum of Woodcarving 539 State Highway 63 Shell Lake, WI 54871 715/468-7100

www.washburncounty.org

Displays 100 life-sized carvings depicting the life of Christ, including "The Last Supper," as well as 400 miniature carvings. Open daily May-Oct 9am-6pm.

Railroad Memories Museum 424 North Front Street Spooner, WI 54801 715/635-3325

www.washburncounty.org

Railroad artifacts, photos, videos, equipment and model trains in the former C&NW depot. Open daily MD-LD 10am-5pm.

Wisconsin Great Northern Railroad **Excursion Train 426 North Front Street** Spooner, WI 54801 715/635-3200

www.spoonertrainride.com

Diesel train excursions between Spooner and Springbrook. Special dinner & holiday trains. Excursion trains June 28-Aug 18 twice daily on Tues & Thur; see Web site for full schedule.

BURNETT COUNTY

Burnett Dairy Cooperative 11631 State Highway 70 Grantsburg, WI 54840 715/689-2748 www.burnettdairy.com

Burnett Dairy Cooperative employs two of the state's 44 Master Cheese Makers and several

Wisconsin licensed cheese makers, winning numerous World Champion Cheese Awards. Store Hours: Mon-Wed 8am-5:30pm; Thurs 8am-6:30pm; Fri 8am-8pm; Sat 8am-6pm; Sun 9am-8pm.

Clover Meadow Winery and Distillery 23396 Thompson Road Shell Lake, WI 54871-9169 715/468-4224

www.clovermeadowwinery.com

Nestled in the beautiful Bashaw Valley, known for its clear spring water and mild growing season, Clover Meadow creates fresh, pure organic wines that delight the senses. Call for hours. Travel Green Wisconsin certified.

Crex Meadows Wildlife Area 110 East Crex Avenue Grantsburg, WI 54840 715/463-2739

www.crexmeadows.org

Great birding & wildlife watching on a 30,000acre prairie and wetland preserve. Open daily, year-round during daylight hours.

🔽 Forts Folle Avoine Historical Park 8500 County Road U Danbury, WI 54830 715/866-8890

www.theforts.org
A reconstructed, 1800's fur trading post & Indian village with indoor museum. Open late late May-Aug, Wed-Sun 10am-4pm. Travel Green Wisconsin certified.

Gandy Dancer State Trail - North 7410 County Road K Siren, WI 54872 800/788-3164, 715/349-2157 www.burnettcounty.com

98-mile, multi-use trail from St. Croix Falls to Superior. A highlight is the 520-foot bridge over the scenic St. Croix River near Danbury. Open daylight hours year 'round for seasonal hiking, biking and snowmobiling.

St. Croix Casino Danbury 30222 State Highways 35/77 Danbury, WI 54830 800/238-8946

www.danbury.stcroixcasino.com

St. Croix Casino Danbury's 172,000 square foot complex offers over 500 slot machines, an array of table games, and all the amenities of a major gaming establishment. Open every day, 24

Hayward

A former lumbering town, Hayward keeps its past alive with the Lumberjack World Championships each summer. However, fishing enthusiasts know it better as the home of the Freshwater Fishing Hall of Fame. The area is also known as the "Golf Capital of Wisconsin" with 18 courses within an hour's drive.

The Hayward Lakes area has been a Northwoods vacation destination for generations. Year after year, people come here to enjoy the fishing and swimming, and to stroll the small town streets, stopping to buy a piece of freshly made fudge or a pair of moccasins.

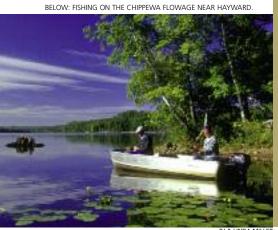
Each year, the Hayward/Cable area hosts two of the world's top racing events - the American Birkebeiner X-C ski races in February and the Chequamegon Fat Tire bicycle races in September.

For more information about the Hayward area, call 800/724-2992; or log on to www.haywardlakes.com.

Cable

The Cable Area in southern Bayfield County includes the quaint towns of Cable, Drummond, Grand View and Namakagon. Located in the heart of the Chequamegon National Forest, the Cable Area is known as "Trail Town USA" because of the 300 miles of CAMBA Mountain Bike Trails, 600 miles of Snowmobile Trails, and 153 kilometers of cross country ski trails as well as over 193 named bodies of water for fishing and exploring. Unique shops, world class lodging, golf courses and unbeatable culinary experiences make the Cable Area anyone's northwoods par-

■ For more information about the Cable area, call 800/533/7454; or log on to www.cable4fun.com.



NORTHWEST **HIGHLIGHT**



Freshwater Fishing Hall of Fame

Attracting 50,000 visitors each year, the Freshwater Fishing Hall of Fame in Hayward is one of the most popular attractions in Wisconsin's Northwoods.

The highlight of the museum complex is its landmark "Big Musky" - a structure one-half city block long and four and one-half stories tall, constructed of concrete, steel and fiberglass, hand-sculpted into the likeness of a leaping muskellunge. Its innards are a museum and its gaping open jaw is an observation platform for about twenty persons high above the museum grounds. The "Big Musky" leaps from an 88,000 gallon, quarter-acre nature pond.

The adjacent four-building museum complex displays fishing artifacts, housing an inventory of more than 50,000 vintage and historical lures, rods, reels and angling accessories. Additionally there are about 300 mounted fresh water fish and about 1.000 vintage outboard motors. including Evinrude's first production outboard from 1909. The grounds also include picnic areas, a fishing pond, and a series of colorful - but smaller - fiberglass fish perfect for photo ops with the kids.

The Freshwater Fishing Hall of Fame has inducted more than 300 individuals and organizations since 1980. They also maintain a record book of both world-record fish and line-class records for all of the fresh water species in North America.

AREA ATTRACTIONS

HAYWARD & CABLE

Cable Natural History Museum 43570 Kavanaugh Road Cable, WI 54821 715/798-3890

www.cablemuseum.org

A small, but excellent museum with wildlife displays, a summer lecture and field trip series, and a Junior Naturalist program. Open Tues-Sat

CAMBA Bike Trails PO Box 141 Cable, WI 54821 800/533-7454, 715/798-3599 www.cambatrails.org

300 miles of mountain and road bike trails in the Cable/Hayward area of Bayfield and Sawyer Counties. Most trails in the system are rideable

LCO Casino, Lodge & Convention Center 13767 West County Road B Hayward, WI 54843 800/526-2274, 715/634-5643 www.lcocasino.com

Blackjack, slots, bingo, lodging and lounge. Casino open daily 9am-4am; bingo sessions Mon-Fri at 7pm, Sun at 2pm.

Freshwater Fishing Hall Of Fame 10360 Hall of Fame Drive Hayward, WI 54843 715/634-4440

www.freshwater-fishing.org

Mounts and photos of record fish, plus a 4-story building shaped like a musky. Open mid-Apr thru Oct 9:30am-4pm.

International Inline Complex 12623 West Jos R Chafer Road Couderay, WI 54828 715/945-3400

New 500 meter road course and 100 meter infield for right hand turn 200 meter parabolic banked track. Open daily May-Oct.

Sawyer County Historical Society Museum E15715 County Road B Hayward, WI 54843 715/634-8053 www.sawyercountyhist.org/

Local history museum featuring lumbering memorabilia. Open June-Sept Mon-Sat noon-4pm.

Scheer's Lumberjack Shows - Hayward **County Road B** Hayward, WI 54843 715/634-6923

www.scheerslumberjackshow.com

Family fun with shows that feature log rolling, climbing, chopping & sawing. Six shows per week late May to early Sept. Call or visit Web site for schedule.

Wilderness Walk Zoo & Recreation Park 9503 North State Highway 27 Hayward, WI 54843 715/634-2893 www.haywardlakes.com/wildernesswalk.htm

35-acre animal farm & recreation park with wild and domestic animals, walking trails, and a petting zoo. Open daily mid-May to LD 10am-

Taste the culinary diversity Wisconsin has to offer by experiencing Travel Green Wisconsin certified wineries, breweries, cafes and restaurants.

Price County

With 300,000 acres of unspoiled public land, Price County holds many attractions for visitors. Park Falls in northern Price County is one of two headquarters for the 1.5 million-acre Chequamegon-Nicolet National Forest. Just to the south, Fifield has two historic sites and a lovely covered bridge - the Smith Rapids Covered Bridge on the South Fork of the Flambeau River. A fascinating collection of folk art can be found at the Wisconsin Concrete Park in Phillips at the center of the county. At 1,951.5 feet above sea level, Timm's Hill in southeast Price County, near Ogema, is the highest point in the state.

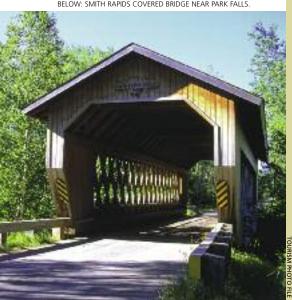
■ For more information about Price County, log on to www.pricecountywi.net or call 800/269-4505.

Taylor County

The Chequamegon-Nicolet National Forest covers more than one-third of Taylor County, providing unlimited opportunities for hiking, camping, bird and wildlife watching, fishing and hunting. The county's 100 lakes, including the Mondeaux Flowage, add another dimension of water recreation. Taylor County boasts sixty miles of the Ice Age Trail, the trail's longest unbroken stretch. In Gilman City Park you can cross the Yellow River on a swinging bridge, the only surviving swinging bridge in the state. West of Rib Lake, visit the Gerstberger Pines for a look at a true remnant of old growth forest.

■ For more information about Taylor County, log on to www.medfordwis.com or call 888/682-9567.

BELOW: SMITH RAPIDS COVERED BRIDGE NEAR PARK FALLS



AREA ATTRACTIONS

PRICE COUNTY

Chequamegon-Nicolet National Forest-Park Falls 1170 4th Avenue South Park Falls, WI 54552 715/762-2461

www.fs.fed.us/r9/cnnf

The forest's 1.5 million acres offer camping, hiking, biking, fishing, snowmobiling, ATVing, and more. Headquarters office hours Mon-Fri 8am-

Old Town Hall Museum & Greenfield School W7213 Pine Street Fifield, WI 54524 800/269-4505, 715/339-2254 www.pricecountywi.net

Museum housing artifacts from Price County's logging days. Open June-LD, Sat & Sun 1-5pm.

Round Lake Logging Dam US Forest Road 144 Park Falls, WI 54552 800/269-4505, 715/762-2461 www.pricecountywi.net

Restored in 1995, the dam is typical of those built by loggers in the early 1900s. Listed on the National Register. Site open daily dawn-dusk.

Smith Rapids Covered Bridge US Forest Road 148, Pike Lake Region Park Falls, WI 54522 800/269-4505, 715/762-2461 www.pricecountywi.net

Built in 1991, this beautiful latticework bridge is one of the only covered bridges remaining in Wisconsin. Open daily dawn-dusk.

Timm's Hill County Park W3206 County Road RR Ogema, WI 54459 800/269-4505, 715/339-4505 www.pricecountywi.net

The highest topographic point in Wisconsin. Observation tower & Ice Age Trail access. Park gate open May-Oct 7:30am-9:30pm.

Wisconsin Concrete Park N8236 State Highway 13 South Phillips, WI 54555 800/269-4505, 715/339-4505 www.friendsoffredsmith.org

Outdoor folk-art museum features concrete sculptures festooned with bits of broken glass, ceramics and stones. Open year-round dawn to dusk.

TAYLOR COUNTY

Perkinstown Winter Sports Area 224 S 2nd Street Medford, WI 54451 888-682-9567, 715/748-1460 www.medfordwis.com

Tubing hill with rope tow, 33K of X-C ski trails, warming chalet & concessions. Open Dec 1-Mar 30, snow permitting. Tubing hill open Sat & Sun 11am-5pm; X-C skiing during daylight hours.

Pine Line Recreation Trail **Allman Street** Medford, WI 54451 888/682-9567, 715/748-4729 www.medfordwis.com

A 26-mile trail that follows a former railbed from Medford to Prentice in north-central Wisconsin. Open daylight hours Apr-Nov for non-motorized use; Dec-Mar for Snowmobiles & ATVs

Taylor County Historical Museum 845A East Broadway Avenue Medford, WI 54451 715/748-3808

www.medfordwis.com

Museum of local history including logging and military exhibits of the 724th Engineering Battalion. Open Thur & Fri 9am-4pm year

NORTHWEST HIGHLIGH



Wisconsin Concrete Park

The Wisconsin Concrete Park is an outdoor museum with more than 200 embellished concrete-and-glass statues built between 1949 and 1964 by Fred Smith, a retired lumberjack and self-taught artist.

Smith's concrete lumberjacks, farmers, Indians, animals and other figures reflect his life and times in the Wisconsin Northwoods, Installed throughout the property along Highway 13 just south of Phillips, his fanciful folk art creations are a panorama of larger-than-life tableaux adorned with broken bottles, colored tiles, reflectors, mirrors, stones and other found objects.

Smith was born in 1886 to first generation German immigrants to Price County. He worked in regional lumber camps from his early teens until 1948, when he quit lumberjacking due to his arthritis. But his long days of rigorous physical activity were far from over; he began to build his sculptures first in the vicinity of his tavern, and later throughout the entire property.

A true Wisconsin original, Smith built the Wisconsin Concrete Park as a gift "for all the American people." He died in 1976 leaving behind 237 sculptures - a remarkable tribute to his times and his imagination. The site is recognized as a folk art masterwork. It was listed in the National Register of Historic Places in 2005.

Stop the spread of the Emerald Ash Borer. When you camp, buy your firewood in Wisconsin. Don't transport any from out-of-state.

Rice Lake & **Barron County**

Rice Lake is a hub for great outdoor adventure. On the water, boat, fish and paddle dozens of area lakes. On land, the 104-mile Wild Rivers State Trail and the 74-mile Tuscobia State Trail offer incredible ATVing and snowmobiling. Hikers and mountain bikers will love exploring the scenic Blue Hills Trail System. Birdwatchers and wildlife enthusiasts will want to visit the Hunt Hill Audubon Sanctuary. The Rice Lake area also offers seven excellent golf courses. A re-creation of what life in this beautiful region was like during the logging era is displayed at the Pioneer Village Museum, just south of Rice Lake. The Red Barn Theatre and the Northern Star Theatre offer delightful community theater performances.

■ For more information about the Rice Lake area, log on to www.ricelaketourism.com or call 800/523-6318.

BELOW: ST. CROIX CASINO & HOTEL IN TURTLE LAKE. BOTTOM LEFT: ATVING, BOTTOM RIGHT, SCENIC RICE LAKE





ISHING THE MURPHY FLOWAGE IN RUSK COUNTY

Rusk County

Rusk County and Ladysmith are a natural for outdoor recreation. From the picturesque Blue Hills to the majestic Flambeau River, year-round recreation is abundant. The area is a Midwest destination for paddle sports with four excellent waterways traversing the county the Chippewa, Flambeau, Thornapple, and Jump Rivers.

Seven different trail systems support nearly every user: snowmobiling, ATVing, world-class X-C skiing, equestrian, downhill skiing, off-road biking, and 27 miles of Wisconsin's Ice Age Trail. Hikers and birders will also enjoy the trails of the reclaimed Flambeau Mine nature area.

Not just an outdoor escape, the county also offers a number of historic/cultural attractions including a county museum and a locomotive and several cars displayed at the Rusk County Visitor Center, both in Ladysmith. Performing arts and a growing artisan community make Ladysmith and Rusk County a vibrant and diverse destination.

■ For more information about Rusk County, log on to www.ruskcountywi.com or call 800/535-7875.

AREA ATTRACTIONS

RICE LAKE & BARRON COUNTY

Bear Paw Company 824 Bear Paw Avenue Rice Lake, WI 54868 715/236-7300

www.bearpawcompany.com

Retail sporting goods store with a large collection of bird, fish and mammal mounts from around the world. Open Mon-Sat 9am-7pm, Sun 9am-5pm.

Pioneer Village Museum 1870 131/2 Avenue Cameron, WI 54822 715/458-2080

www.barroncountymuseum.com

36 buildings representing the shops and trades of Barron County pioneers. Open June-LD Thur-Sun 1-5pm.

Red Barn Theater 2247 22nd Street Rice Lake, WI 54868 888/686-3770, 715/234-8301 www.redbarntheatre-ricelake.com

Summer theater in a unique facility. Call or visit Web site for performance schedule.

St. Croix Casino & Hotel 777 US Highways 8 & 63 Turtle Lake, WI 54889 800/846-8946, 715/986-4777 www.stcroixcasino.com

Blackjack, slots & bingo. 158-unit hotel with restaurant and live entertainment. Open 24/7.

RUSK COUNTY

Flambeau Mine Trails N4100 State Highway 27 Ladysmith, WI 54848 800/535-7875

www.flambeaumine.com

Once an open-pit copper & gold mine, this 181acre site is a good example of mine reclamation. Hiking trails w/interpretive signage open daylight

Rusk County Historical Society Museum US Highway 8 Ladysmith, WI 54848 800/535-7875, 715/532-6450 www.ruskcounty.org

Eleven historic buildings including little red schoolhouse and old wooden jail. Open MD-LD Sat & Sun 12:30-4:30pm.



Polk County

St. Croix Falls in western Polk County is home to a trio of visitor's centers that detail the area's rich glacial heritage. Wisconsin's first state park, Interstate State Park, is located on the edge of town. The Polk County Information Center, at the intersection of Highways 8 & 35-South, displays historical pictures and Native American exhibits. It's a wonderful source of travel information. The town is also the headquarters of the St. Croix National Scenic Riverway, where a new multi-million dollar visitor's center was opened in 2006. The town is also the location of the St. Croix National Scenic Riverway Headquarters and it's visitor center.

For hikers, St. Croix Falls is the western terminus of the Ice Age Trail, a national and state scenic trail that meanders 1,000 miles through central and southern Wisconsin.

A few miles south along the river, the picturesque town of Osceola features an historic downtown district that includes a waterfall - Cascade Falls. For railroad buffs, the Osceola and St. Croix Railway offers summer excursions from the city's restored 1916 Soo Line depot.

For more information about Polk County, log on to www.polkcountytourism.com or call 800/222-7655.

BELOW: CASCADE FALLS NEAR OSCEOLA.
BELOW RIGHT: OSCEOLA & ST. CROIX VALLEY RAILWAY.

POLK COUNTY Chateau St. Croix Winery 1998 State Highway 87 St. Croix Falls, WI 54024 866/654-9463, 715-483-2556 www.chateaustcroix.com

The Winery is crafted in the image of a European estate, completer with an art gallery, vineyard, a carriage house, stables, gardens and a fishing pond. Award winning wine selections.

AREA ATTRACTIONS

Gandy Dancer State Trail - South 710 State Highway 35 South St. Croix Falls, WI 54024 800/222-7655, 715/483-1410 www.polkcountytourism.com

98 mile recreation railtrail. 47 miles surfaced with crushed limestone for hiking/biking starting from St. Croix Falls to Danbury. Snowmobiling in winter from St. Croix Falls to Superior.

Interstate State Park State Highway 35 South St. Croix Falls, WI 54024 715/483-3747 www.dnr.wi.gov

Wisconsin's first state park with camping, hiking, interpretive center, and a truly stunning view of the scenic St. Croix River. Open daily. Travel Green Wisconsin certified.

Osceola & St. Croix Valley Railway 114 Depot Road Osceola, WI 54020 715-755-3570 www.trainride.org

Ten and twenty mile excursions along the sandstone bluffs of the St. Croix River aboard a diesel-powered train with vintage cars. Operating May - October, Sat & Sun with departures at 11am, 1:15 & 2:30pm

St. Croix National Scenic Riverway Center **401 North Hamilton Street** St. Croix Falls. WI 54024 715/483-2274

www.nps.gov/sacn

The riverway traces the wild St. Croix and Namekagon Rivers for more than 250 miles. Staff will help plan river trips. Open daily. See a 500 gal. Freshwater aquarium and see a free movie on the St. Croix River.

Stower Seven Lakes State Trail Trailhead in Downtown Amery 800/222-7655, 715/483-1410 www.polkcountytourism.com

Beautiful 14 mile long recreation trail surfaced with crushed limestone for hiking/biking. Cross country skiing in winter.



NORTHWEST



Interstate State Park

Established in 1895, Interstate State Park is Wisconsin's first state park the original; the first of what is today a system of 45 state parks, six recreation areas, 12 state forests, and 35 state trails.

Interstate protects the Dalles of the St. Croix River; a magnificent section of the river valley carved of volcanic basalt laid down more than a billion years ago. The park is actually two parks with 1,330 acres on the Wisconsin side of the river, and 298 acres on the Minnesota side. In addition to being Wisconsin's first state park, it is also the nation's first interstate park. The park's geological heritage is so important, it is one of just nine units included in the Ice Age National Scientific Reserve.

Visitors to Wisconsin's Interstate State Park can enjoy a pair of campgrounds with 85 family campsites. The park also offers a swimming beach, boat launch, spectacular views from the bluffs above the river, and ten miles of hiking trails. On the Minnesota side, you can board the Taylor Falls Princess for sightseeing, lunch and dinner cruises along this remarkable stretch of the river. The cruises pass all the park's popular rock formations including the Holy Cross (for which the river is named -"St. Croix") and The Old Man of the Dalles - the most outstanding natural rock face you'll ever see.

Save a tree. Download additional Wisconsin travel guides online at travelwisconsin.com.

Hudson & St. Croix County

At Hudson, the St. Croix River broadens and its waters serve as a sparkling backdrop to one of the loveliest towns on the river. Hudson is both a center for recreation, with boating, fishing, swimming, golfing, hiking, and biking available, and a historic site with picturesque Victorian houses and parks. The center of the town's historic residential district is Octagon House, built in 1855 and now a museum. Area antique shops and downtown shopping are packaged with charming B&B accommodations.

Just north of Hudson, tiny Somerset trumpets its reputation as the "Tubing Capitol of the World." A lazy float down the Apple River is a delightful part of any summer vacation. To the east, New Richmond preserves its history at a Heritage Center on a beautiful and historic farmstead replete with eleven miles of hiking trails and native plantings.

For more information about Hudson, log on to www.hudsonwi.org or call 800/657-6775. For more information on Somerset, call 715/247-3366; for New Richmond, log on to www.newrichmondchamber.com or call 800/654-6380.

BELOW: OCTAGON HOUSE IN HUDSON. BOTTOM: WILLOW RIVER



PRESCOTT

Prescott

Prescott is one of the oldest Wisconsin towns on the Mississippi, dating from 1839. The city marks the juncture of the St. Croix River with the Big Muddy. From the new \$2.4 million Great River Road Visitor & Learning Center in Freedom Park, you can clearly see the line where the blue waters of the St. Croix join the dun-colored Mississippi. The Visitor Center is a fabulous introduction to the Upper Mississippi region using interactive exhibits, satellite maps, even an animated eagle to educate and fascinate.

For more information about the Prescott area. log on to www.prescottwi.com or call 715/262-3284.

River Falls

Located on the beautiful Kinnickinnic River. River Falls has a downtown district filled with historic architecture. A readily available brochure describes an interesting walking tour of the district. The valley of the Kinnickinnic River, a popular cold-water trout stream, is a rare sanctuary with majestic white pines and sheer limestone cliffs.

■ For more information about the River Falls area, log on to www.rfchamber.com or call 715/425-2533.



HUDSON & ST. CROIX COUNTY

AREA ATTRACTIONS

New Richmond Heritage Center 1100 Heritage Drive New Richmond, WI 54017 888/320-3276, 715/246-3276 www.nrheritagecenter.org

Local history in an 1884 Italianate farmhouse; six-building complex. Open year-round, Mon-Fri 10am-4pm; May-Oct add Sat 7:30am-2pm & Sun noon-4pm.

Octagon House and the Historic District 1004 3rd Street Hudson, WI 54016 715/386-2654

www.pressenter.com/~octagon/

Built in 1855, Octagon House displays local history and Americana. Tours May-Oct Wed-Sat noon-4:30pm & Sun 2-4:30pm.

Phipps Center for the Arts 109 Locust Street Hudson, WI 54016 715/386-2305 www.thephipps.org

Performing & visual arts center. Galleries open Mon-Sat 9am-4:30pm, Sun noon-4:30pm.

Willow River State Park 1034 County Road A Hudson, WI 54016 715/386-5931 www.wiparks.net

A 2,800-acre park with a lake, trout stream, nature center, camping, fishing, boating and hiking. Open daily 6am-11pm. Overnight camping.

Great River Road Visitor Center 200 Monroe Street Prescott, WI 54021 715/262-0104 www.freedomparkwi.org/

New, \$2.4 million center with interactive exhibits, interpretive kiosks, walking path along bluffs & picnic area. Open MD-LD Mon-Sat 10am-8pm & Sun 11am-5pm; LD-MD Tues-Sat 11am-5pm & Sun noon-5pm.

Welcome & Heritage Center 237 Broad Street North Prescott, WI 54021 715/262-3284 www.prescottwi.com/

Visitor's center with area travel information, plus local history exhibits. Open Tues-Fri 10am-3pm.

RIVER FALLS AREA

Crystal Cave W965 State Highway 29 Spring Valley, WI 54767 800/236-2283, 715/778-4414 www.acoolcave.com

The longest cave in Wisconsin. Open Apr & May Sat & Sun 10am-4:30pm; MD-LD daily 9:30am-5:30pm; Sept & Oct daily 10am-4:30pm.

Glen Park West Park Street & Glen Park Road River Falls, WI 54022 715/273.6611 www.piercecountyhistorical.org

Home to unique suspension bridge along scenic Kinnickinnic River.

Kinnickinnic State Park W11983 820th Avenue River Falls, WI 54022 715/425-1129 www.wiparks.net

Day-use 1,242-acre park featuring a 70-acre sand delta in the St. Croix River. Boating, fishing, swimming and hiking. Open 6am-11pm with no overnight camping.





AREA ATTRACTIONS

Eau Claire

Located at the junction of the Chippewa and Eau Claire Rivers, the city of Eau Claire (French for "clear water") was one of the state's busiest lumber towns in the 1800s; a center of thriving Woodland Indian culture and later an agricultural center. Several interesting local museums explore this varied heritage. Extensive bike trails along the Eau Claire and Chippewa Rivers offer breathtaking views to both walkers and cyclists in summer, and snowmobilers in winter.

Eau Claire is also an ideal home base for day trips to surrounding communities. Augusta, eighteen miles to the southeast, includes an Amish settlement of more than 150 families. Guided tours of the community are available, and handcrafted Amish goods are sold at the Wood Shed in Augusta. Just north of Augusta is the remarkable Dells Mill, a flourmill built in 1864 entirely of wood, including gears and pulleys.

For more information about Eau Claire, log on to www.visiteauclaire.com or call 888/523-3866.

Menomonie

Menomonie, is a vibrant city right off I-94, just an hour east of the Twin Cities. Downtown, tour the beautifully restored Mabel Tainter Memorial Theater, including its art gallery, reading room and gift shop. Menomonie is also the gateway to the Red Cedar State Trail, a 14-mile hiking and biking route that includes an 846-foot-long former railroad bridge.

For more information about Menomonie, log on to www.menomoniechamber.org or call 800/283-1862.

BELOW: PAUL BUNYAN LOGGING CAMP IN EAU CLAIRE. RIGHT: MABEL TAINTER MEMORIAL THEATRE IN MENOMONIE

EAU CLAIRE

Chippewa River State Trail 4319 Jeffers Road, Suite 201 Eau Claire, WI 54703 888/523-3866, 715/831-2345 www.visiteauclaire.com

29.5-mile multi-use railbed trail from Eau Claire to Durand. Open daylight hours for seasonal hiking, biking & snowmobiling.

Chippewa Valley Museum 1204 Carson Park Drive Eau Claire, WI 54702 715/834-7871

www.cvmuseum.com

Award-winning regional museum includes Anderson Log House and the one-room Sunnyview School. Open MD-LD Mon-Sat 10am-5pm, Sun 1-5pm, Tues until 8pm; LD-MD Tues-Sun 1-5pm, Tues until 8pm.

Dells Mill Museum E18855 County Road V Augusta, WI 54722 715/286-2714 www.dellsmill.com

Five-story, water-powered, historic gristmill. Tours daily May-Oct 10am-5pm.

Fanny Hill Victorian Inn & Dinner Theatre 3919 Crescent Avenue Eau Claire, WI 54703 800/292-8026, 715/836-8184 www.fannyhill.com

Top-notch dinner theater performances, plus great restaurant and B&B accommodations. Call or visit Web site for performance schedule.

Metropolis Resort featuring Action City & Chaos Water Park 2402 Lorch Avenue Eau Claire, WI 54701 888/861-6001 www.metropolisresort.com

A unique experience just 90 minutes east of downtown Minneapolis. Part fun center, part water park, part designer hotel and conference center.

Paul Bunyan Logging Camp Museum 1110 Carson Park Drive Eau Claire, WI 54703 715/835-6200 www.paulbunyancamp.org

Authentic reproduction of an 1890's logging camp located in 134-acre Carson Park. Open daily May-Sept 10am-4:30pm.

The Wood Shed 105 West Lincoln Street Augusta, WI 54722 715/286-5404

www.woodshedheirlooms.com

Antiques and Amish furniture. Call to arrange guided tours of the Augusta Amish community. Shop open Mon-Sat 10am-5:30pm, Thurs until

MENOMONIE

Mabel Tainter Center for the Arts 205 Main Street Menomonie, WI 54751 800/236-7675, 715/235-9726

www.mabeltainter.com

Restored 1889 theater with exhibit gallery. Selfguided tours daily 10am-5pm. Call or visit Web site for performance schedule.

Red Cedar State Trail 921 Brickyard Road Menomonie, WI 54751 715/232-1242, 715-235-9087 www.menomoniechamber.org

Part of the Chippewa Valley Trail System, the trail runs 14 miles along the Red Cedar River and continues another 23 miles from Menomonie to Eau Claire.

Russell J. Rassbach Heritage Museum **1820 Wakanda Street Northwest** Menomonie, WI 54751 715/232-8685

www.dunnhistory.org

Displays and artifacts detail Dunn County history. Open May-Sept Wed-Sun 10am-5pm; Oct-Apr Wed-Sun noon-4pm.

Wakanda Waterpark 909 Pine Avenue Menomonie, WI 54751 715/232-5050 www.menomonierecreation.org

Municipal pool with zero depth entrance, 230' waterslide, 20' drop slide, and diving board. Open daily 11:30am-8pm, June-Aug





NORTHWEST HIGHLIGH



Jacob Leinenkugel **Brewing Company**

When Jacob Leinenkugel started his brewery in 1867, his first beer harkened back to his European traditions. Crisp and refreshing, "Leinies" reminded beer lovers of the lagers they had enjoyed throughout Europe. While many things have changed since 1867, those Old World traditions live on today in Leinies Original, as well as in their specialty and seasonal beers.

Now you can join thousands of folks who visit the Leinenkugel Brewery each year on their trips to the Northwoods. Experience how Leinies beers are handcrafted in an Old World Germanic brewery dating back more than 140 years. Tours of the brewery, which start and end in the Leinie Lodge, are free. Tour guides introduce you to the Leinenkugel history, family and brewing process.

After the tour, you can enjoy Leinies award-winning beers at their historic sampling bar, or outside under their covered patio. The Leinie Lodge is also a museum and gift shop. You'll see the Leinenkugel historical signage, photos of the founder and past presidents of the company, and authentic brewing artifacts. Plus, there's plenty of Leinie merchandise for collectors of breweriana.

Free tours of the brewery are offered daily. Reservations are recommended. Tours involve some walking, standing and climbing stairs; you may prefer an alternate video tour.



BRUNET ISLAND STATE PARK

Chippewa Falls & Chippewa County

When visiting Chippewa Falls you will have a chance to enjoy a diverse variety of attractions, homemade culinary delights, fun and exciting events, unique shopping and pristine natural beauty. Visit two of the city's oldest businesses, Jacob Leinenkugel Brewing Company and Mason Companies Shoe Outlet Store, which features close-out priced name brand footwear and apparel. For an outdoor activity visit the 318-acre Irvine Park and Zoo to view bears. tigers, elk deer, bison, cougars and

Chippewa Falls is surrounded by spectacular countryside and more than 32.000 acres of forest. Lake Wissota State Park lies just across the river. while Brunet Island State Park is a short drive to the northeast. The Old Abe State Trail connects the parks with 19 miles of railbed bike trail along the Chippewa River. On an excursion to New Auburn, about 20 miles north, the Chippewa Moraine Interpretive Center is a great place to learn about Wisconsin's Ice Age heritage.

■ For more information about Chippewa Falls and New Auburn, call 888/723-0024 or log on to www.chippewachamber.org.

BELOW: OLD ABE STATE TRAIL



AREA ATTRACTIONS

CHIPPEWA FALLS

Autumn Harvest Winery 19947 County Road J Chippewa Falls, WI 54729 715/720-1663

www.autumnharvestwinery.com

Producer of popular white, red and fruit wines primarily apple wines and hard cider. Retail outlet, gift shop & bakery. Tastings May-Oct. Call or visit the website for hours.

Chippewa Falls Museum of Industry and Technology

21 East Grand Avenue Chippewa Falls, WI 54729 715/720-9206

www.cfmit.org

www.leinie.com

Exhibits detail the history of the super computer, interactive technology, and local history. Tours scheduled by appointment.

Cook-Rutledge Mansion 505 West Grand Avenue Chippewa Falls, WI 54729 715/723-7181

www.cookrutledgemansion.com

The 1873 Italianate mansion of one of the town's lumber barons. Guided tours June-Aug Thurs-Sun at 2pm.

Jacob Leinenkugel Brewing Company 124 East Elm Street Chippewa Falls, WI 54729 888/534-6437, 715/723-5557

Free tours of the fifth oldest working brewery in the United States, founded in 1867. Samples to those 21+. Gift shop. Tours every half hour Mon-Thurs & Sat 9am-5pm, Sun 11am-4pm, Fri 9am-8pm. Reservations recommended. Tours involve some walking, standing and climbing stairs; an alternative video tours is also avail-

Old Abe State Trail County Roads S & O Chippewa Falls, WI 54729 715/723-0331

www.chippewachamber.org

19.7-mile multi-use paved railbed trail from Chippewa Falls to Cornell. Open daylight hours for seasonal hiking, biking & snowmobiling.

CHIPPEWA COUNTY

Brunet Island State Park 23125 255th Street Cornell, WI 54732 715/239-6888

A picturesque 1,030 acre park on an island where the Fisher River joins the Chippewa River. Open 6am-11pm with overnight camping. Travel Green Wisconsin certified.

Chippewa Moraine Interpretive Center 13394 County Road M New Auburn, WI 54757 715/967-2800

www.dnr.state.wi.us/org/land/parks/ specific/chipmoraine/

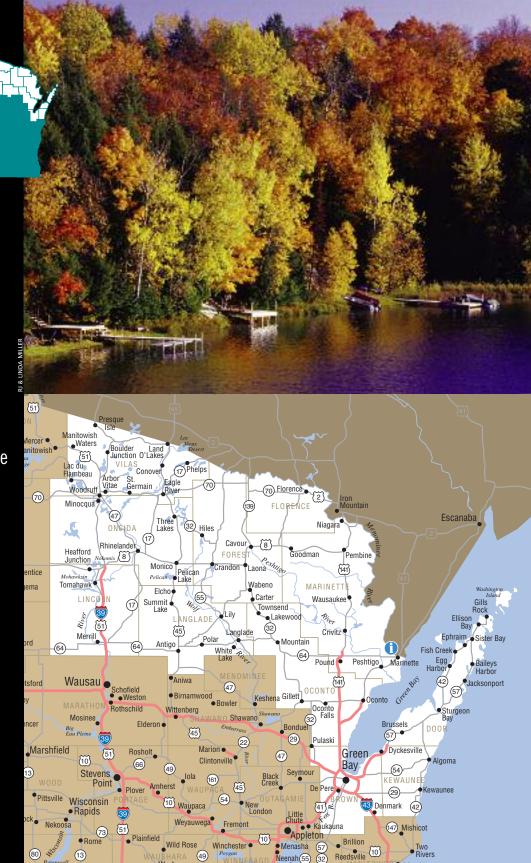
Displays and videos explain the glacial topography of the area's Ice Age Trail. Open daily 8:30am-4:30pm. Call ahead to confirm. Travel Green Wisconsin certified.

Travel Green. As you travel, patronize certified Travel Green Wisconsin businesses that invest in sustainable practices.

Northeast

The pinestral forests of the northeast give off an exhilarating scent that spells "up north vacation" — an ever-present invitation to relax and unwind.

Shimmering lakes and waterways, thousands of them, lure the boater, the whitewater paddler, the angler, the water-skier and swimmer. Door County — Wisconsin's "thumb" — is the state's very own Cape Cod while Green Bay is home to the state's legendary Green Bay Packers. Six of Wisconsin's 11 Native American tribes proudly call this part of the state home.





FACING PAGE: FALL COLOR ON A LANGLADE COUNTY LAKE, ABOVE: WA-SWA-GONING OJIBWE INDIAN VILLAGE.

Vilas County

The great outdoors beckons visitors to Vilas County located at the top of Wisconsin. A popular vacation destination in all seasons, Vilas County offers more than 500,000 acres of public forestlands for recreation. Water enthusiasts have 1,300 lakes and 73 rivers and streams for fishing, boating, canoeing or swimming. There are over 45 forested trails for biking, hiking, walking and birding enthusiasts. Fall color here is simply fabulous. Winter enthusiasts enjoy more than 600 miles of topranked, well-groomed trails for snowshoeing, cross-country skiing and snowmobiling.

The Vilas County Historical Museum in Sayner displays Indian artifacts and logging memorabilia. The North Lakeland Discovery Center in Manitowish Waters offers hiking and nature trails along with a variety of interpretive programs. Boulder Junction prides itself as the Musky Capital of the World. Biking on the Boulder Junction Area Trail System (BATS) is near heaven 16 miles of paved trail through the pristine Northern Highland-American Legion State Forest. Experience the 100-year tradition of hospitality evident in the unique shops, galleries and museums, one-of-a-kind supper clubs and restaurants and the many annual festivals of area communities. Head north and discover why year after year, generation after generation, vacationers return to Vilas County.

■ For more information about Vilas County, log on to www.vilas.org or call 800/236-3649.

Lac du Flambeau

Waswagoning, "a place where they fish by torchlight," is the name that the Ojibwe gave this place. The French Fur Traders saw the indian's fishing technique and named the area Lac du Flambeau, "Lake of the Torch." Today, the town of that name sits at the center of the Lac du Flambeau Indian Reservation. The area's lush forests, 250 lakes, abundant wildlife, legendary fishing and miles of snowmobile trails make for all-season fun. The region is imbued with Ojibwe heritage and culture that is showcased in several local attractions

For more information about the Lac du Flambeau area, call 877/588-3346 or log on to www.lacduflambeauchamber.com.

BELOW: GEORGE W. BROWN OJIBWE MUSEUM



AREA ATTRACTIONS

VILAS COUNTY

BATS-Crystal Lake Trail Boulder Junction, WI 54512 800/466-8759, 715/385-2400 www.vilas.org/bjtrails.htm

16-mile, asphalt-paved bike trail between Boulder Junction and Sayner; a great family roll through the Northwoods. Open daily in season, daylight hours.

North Lakeland Discovery Center 215 County Road West Manitowish Waters, WI 54545 877/543-2085, 715/543-2085

www.discoverycenter.net

Former DNR camp now offering 20km of hiking, biking, X-C skiing & snowshoeing trails. Wildlife watching and interpretive programs. Center open year-round; activities vary by season.

Northern Highland/American Legion State Forest 4125 County Road M Boulder Junction, WI 54512 888/947-2757, 715/385-2727

www.wiparks.net 200,000-acre state forest offering camping, hiking, fishing and boating. Open 6am-11pm with

overnight camping.

Vilas County Historical Society Museum 217 Main Street Sayner, WI 54560 715/542-3388

www.northernwisconsin.com/museum/ index.html

Displays local history as well as the world's first snowmobile. Open daily MD to mid-Oct 10am-4nm.

LAC DU FLAMBEAU

George W Brown, Jr Ojibwe Museum & Cultural Center 603 Peace Pipe Road

Lac du Flambeau, WI 54538 715/588-3333

One of the finest collections of Ojibwe Indian artifacts in the world. Open May-Oct Mon-Sat 10am-4pm; Nov-April Tues & Thurs 10am-2pm.

Lac du Flambeau Fish Hatchery 2500 State Highway 47 North Lac du Flambeau, WI 54538 715/588-4213

Raises more than 30 million walleye, northern & musky each year. Trout pond for the kids. Hatchery open year-round; trout pond open MD-LD only. Call for hours & prices.

Lake of the Torches Resort Casino 510 Old Abe Road Lac du Flambeau, WI 54538 800/25T-ORCH, 715/588-7070 www.lakeofthetorches.com

Blackjack, slots and bingo; hotel and conference center. Open 24/7.

Wa-Swa-Goning State Highway 47 South at County Road H Lac du Flambeau, WI 54538 715/588-2615

www.waswagoning.org

Re-created Ojibwe village with birchbark lodges and canoes. Open mid-May thru Sept, Tues-Sat 10am-4pm.

Avoid spreading invasive species while you travel. Thoroughly clean boots and gear after hiking or visiting parks and trails to avoid transporting seeds, fruits or other natural souvenirs.

AREA ATTRACTIONS

Minocqua, Arbor Vitae, Woodruff & Lake Tomahawk

The greater Minocqua area could qualify as water sports heaven. It is a part of what is known as the Lakeland Area of Vilas and Oneida Counties, so named because more than 3,200 lakes, streams and ponds are found in the two counties. World-class fishing, leisure boating and water-skiing are among the popular pastimes here. Off the water, there's an impressive network of trails for hiking, biking, cross-country skiing, snowshoeing and snowmobiling. For an overview of the wildlife and striking local habitat, visitors can cruise through the spectacular Willow Reservoir.

If you're traveling with kids, there's plenty to do here. A trip to the Woodruff fish hatchery is always fun - lots of big muskies and northerns to ogle. At Wildwood Wildlife Park they can pet a porcupine or feed deer. Sheer's Lumberjack Shows are awesome demonstrations of log rolling, chopping, sawing and climbing.

■ For more information about the Minocqua area, log on to www.minocqua.org or call 800/446-6784. For more information about Lake Tomahawk, call 715/277-2602.

MINOCQUA, ARBOR VITAE, WOODRUFF & LAKE TOMAHAWK

Art Oehmcke Fish Hatchery 8770 County Road J Woodruff, WI 54568 715/356-5211 dnr.wi.gov

Large cool-water hatchery specializing in Muskellunge, walleye, lake trout and suckers. Open MD-LD Mon-Fri 8am-4:30pm; tours at 11am & 2pm.

Bearskin State Trail 1985 Council Grounds Drive Merrill, WI 54452 715/536-8773 www.wiparks.net

A scenic bike trail on a former railbed between Minocqua and Harshaw that offers 18 miles of pleasant riding. Open daily during daylight hours for seasonal hiking, biking and snowmobiling. Travel Green Wisconsin certified.

Campanile Center for the Arts 141 Milwaukee Street Minocqua, WI 54548 715/356-9700

www.campanilecenter.org

Performance and visual arts center, plus instruction. Visit Website for exhibit and performance schedule.

Dr. Kate Museum 923 2nd Avenue Woodruff, WI 54568 715/356-6896 www.minocqua.org

Local museum includes exhibit honoring this Wisconsin pioneer physician. Open mid-June to LD Mon-Fri 11am-4pm.

BELOW: DR. KATE MUSEUM IN WOODRUFF. RIGHT: MIN-AQUA-BATS WATERSKI SHOW IN MINOCQUA. BOTTOM RIGHT: BEARSKIN STATE TRAIL.

Min-Agua Bats Waterski Show 200 Park Street Minocqua, WI 54548 715/356-4549

www.min-aquabats.com

Performing free water ski shows for over 60 years. Thrills and spills that are sure to captivate the whole family. 7pm Sun, Wed & Fri.

Minocqua Museum 503 Flambeau Street Minocqua, WI 54548 715/356-7666

www.minocqua.org Museum of local history & changing pioneer

family exhibits. Open mid-June to LD Mon-Fri 10am-4pm.

Northwoods Wildlife Center 8683 Blumenstein Road Minocqua, WI 54548 715/356-7400

www.northwoodswildlifecenter.com

Outdoor, guided tours of a wildlife hospital caring for injured & orphaned wild animals. Open summer Mon-Sat 10am-4pm; Fall/Spring Mon-Sat 10am-2pm; winter Mon-Fri 10am-2pm. Guided tours every 1/2 hour.

Scheer's Lumberjack Shows - Woodruff State Highways 51 & 47 Woodruff, WI 54568 715/356-4050

www.scheerslumberjackshow.com

Family fun - show features log rolling, chopping, sawing & climbing. Open June-Aug; call or visit Web site for schedule.

wildwood Wildlife Park & Nature Center 10094 State Highway 70 West Minocqua, WI 54548 715/356-5588 www.wildwoodwildlifepark.com

Pet a porcupine, feed a deer, see hundreds of other woodland animals. Open daily May 1-Oct 15 at 9am, rain or shine. Travel Green Wisconsin certified.

MINOCOUA CHAMBER OF COMMERCE





NORTHEAST HIGHLIGHT



CARL FLIASON AND FRIENDS

Carl Eliason and the Snowmobile

It all started in 1924 right here in Wisconsin. In the small northern Wisconsin community of Sayner in Vilas County, Carl Eliason began working on an idea for a powered sled he called a "motor toboggan." Today, we know his invention as the snowmobile.

Eliason's original machine was no beauty. But it did incorporate many of the basic design principals inherent in today's machines: a liquid-cooled engine, continuous-track, and skis for steerage. Eliason patented his machine in 1927.

Over the next fifteen years, Eliason built forty more "motor toboggans" in Sayner. No three were exactly alike. As WWII neared, demand increased and production shifted to the Four Wheel Drive (FWD) Company of Clintonville. The U.S. Army purchased 150 white camouflage machines for the defense of Alaska. After the war, production shifted to FWD's plant in Canada and continued there until

Primitive as it was, a direct line of design evolution can be drawn from the first Eliason to the sleek designs of today. The original 1924 model is kept under glass at the Vilas County Historical Museum in Sayner (see page 15) along with one of every model produced. The continued evolution of the snowmobile can be further appreciated at the Snowmobile Hall of Fame in St. Germain where nearly 100 vintage machines are displayed (see this page).

Eagle River & St. Germain

When people talk about a classic Northwood's vacation, they're talking about the Eagle River area. Located on a chain of twenty-eight lakes, the largest freshwater chain in the world, Eagle River is famous for its clear, cool lakes filled with game fish. Ice cream parlors, candy stores and souvenir shops line Eagle River's Main Street, conveying a genuine small town charm. In autumn, more than 40,000 enjoy the city's Cranberry Fest – the largest food festival in the Northwoods. In winter, the community shifts gears to cross-country skiing and snowmobiling, including the World's Championship Snowmobile Derby held on the city's half-mile icedoval.

Nearby, St. Germain is a charming community that has been catering to vacationers and anglers for more than a century. The new, payed St. Germain Bike & Hike Trail runs through the community connecting with several other area biking and nature trails. Well known for its fishing, St. Germain is within a short drive of sixteen area golf courses including the St. Germain Golf Club, ranked as 41/2 stars by Golf Digest. Winter vacationers flock here for the area's top-quality snowmobile trails as well as the Snowmobile Hall of Fame.

■ For more information about the Eagle River area, call 800/359-6315 or log on to www.eagleriver.org. For more information about St. Germain, call 800/727-7203 or log on to www.st-germain.com.

BELOW: EAGLE RIVER GOLF COURSE. RIGHT: NORTHWOODS CHILDREN'S MUSEUM. LOWER RIGHT: SNOWMOBILE HALL OF FAME IN ST. GERMAIN.

AREA ATTRACTIONS

EAGLE RIVER & ST. GERMAIN Eagle River Historical Museum 116 South Railroad Street

Eagle River, WI 54521 715/479-9384 www.eagleriver.org

Museum of local history Open MD-LD Tues-Sat 10am-3pm.

Northwoods Children's Museum 346 West Division Street Eagle River, WI 54521 715/479-4623

www.northwoodschildrensmuseum.com

Children's museum with 14 exhibits including a mini-log cabin & fishing pond. Open MD-LD Mon-Sat 10am-5pm, Sun noon-5pm; LD-MD Tues-Fri 10am-3pm, Sat 10am-5pm, Sun noon-

Snowmobile Hall of Fame 8481 West State Highway 70 Saint Germain, WI 54558 715/542-4488

www.snowmobilehalloffame.com

Historic racing snowmobiles, uniforms, trophies, videos & biographies of inductees. Open year 'round Mon-Fri 10am-5pm, and most Sat 10am-3pm (call ahead).

St. Germain Bike & Hike Trail St. Germain, WI 54558 800/727-7203

www.st-germain.com

8-mile paved bike trail running west and north of downtown St. Germain. Open year-round, daylight hours, weather permitting.

Trees for Tomorrow Natural Resources Specialty School 519 Sheridan Street East Eagle River, WI 54521 800/838-9472, 715/479-6456 www.treesfortomorrow.com

Historic natural resources campus & demonstration forest, wildlife trail. Open year 'round 8am-



BRIAN MALLOY

SNOWMOBILE HALL OF FAME

Rhinelander & Three Lakes

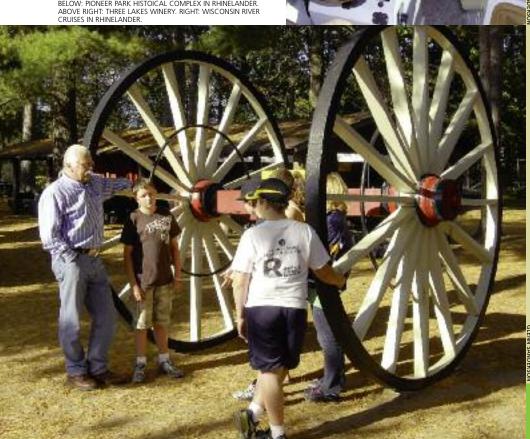
Oneida County in the heart of Wisconsin's northland is 1,200 square miles of pristine forest sprinkled with 1,100 lakes and streams.

Rhinelander, the county seat, boasts more than 230 lakes within twelve miles. Access to water routes made Rhinelander a logging center. That heritage is preserved in the Pioneer Park Historical Complex. Today, local waterways help support a thriving industrial base and many recreational opportunities.

To the north, Three Lakes is a cozy community on the south end of 28 interconnected lakes - the largest chain of inland freshwater lakes in the world. Here, anglers find some of the finest musky, walleye and trout fishing in the Northwoods. Three Lakes is also on the western edge of the spectacular 650.000-acre Chequamegon-Nicolet National Forest offering scenic bicycling, hiking, camping, and hunting.

For more information about Oneida County, log on to www.oneidacountywi.com or call 800/236-3006. For Rhinelander, log on to www.rhinelanderchamber.com or call 800/236-4386. For Three Lakes, call 800/972-6103 or log on to www.threelakes.com.

BELOW: PIONEER PARK HISTOICAL COMPLEX IN RHINELANDER.



AREA ATTRACTIONS

RHINELANDER AREA

Dazzle Dinner Theatre 668 West Kemp Street Rhinelander, WI 54501 715/369-3600

www.nl-playhouse.com

Dinner theater with seasonal performances by professional actors. Call or visit Web site for performance schedule.

Kovac Planetarium 2392 Mud Creek Road Monico, WI 54501 715/487-4411

www.kovacplanetarium.com

The world's largest mechanical globe planetarium, 22-feet in diameter. It displays all the stars in the northern hemisphere visible to the unaided eye. Open daily by reservation only. Call for seating and show times.

Mecikalski Stovewood Building County Roads B & Z Jennings, WI 715/487-5222

www.pelicanlakewi.org

A crossroads collection of several historic Northwood's buildings constructed in the stovewood style. Open MD-LD, Thur-Sat, call for

Pioneer Park Historical Complex Oneida Avenue Rhinelander, WI 54501 715/369-5004

www.rhinelanderchamber.com

Full-scale reproduction of a 19th century logging camp with narrow-gauge railroad. Open MD-LD daily 10am-5pm.

Wisconsin River Cruises US Highways 8 & 47 Rhinelander, WI 54501 715/369-7500

www.wisconsinrivercruises.com

Two-hour sightseeing and sunset dinner cruises down the Wisconsin River aboard the Wilderness Queen. Operating June-Sept; call or visit Web site for departures.

THREE LAKES

Northwoods Petroleum Museum 7626 US Highway 45 North Three Lakes, WI 54562 715/617-0566 northwoodspetroleummuseum.org/

Extensive collections of classic gas pumps, neon signs and gas station memorabilia displayed from floor to ceiling. Open Mon-Fri noon-4pm, Sat 10am-2pm.

Three Lakes Historical Museum 1798 Huron Street Three Lakes, WI 54562 715/546-2295 www.threelakes.com

Logging artifacts, cultural displays, pioneer tools, resort history and more. Open MD-LD Tues-Sat 11am-3pm; Sat only LD to mid-Oct.

Three Lakes Winery 6971 Gogebic Street Three Lakes, WI 54562 800/944-5434, 715/546-3080 www.cranberrywine.com

Free tours and tastings offered. Guided tours May-Oct 10am-4pm; self-guided tours year 'round.

Travel Green. As you travel, patronize certified Travel Green **Wisconsin businesses that invest** in sustainable practices.

NORTHEAST **HIGHLIGHT**



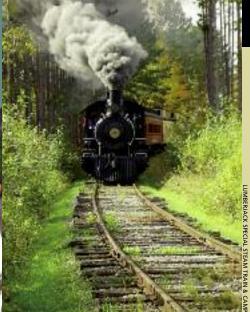
Forest County Potawatomi

One of eight federally recognized bands of Potawatomi in the United States and Canada, the Forest County Potawatomi (FCP) are also known as the Bodwe'wadmi, or "Keepers of the Fire."

Following the treaty of Chicago in 1833, the Potawatomi were forcefully relocated to Kansas and Oklahoma. In this time of turmoil, small groups and families sought refuge in the dense forests of northeastern Wisconsin. In 1913, the federal government recognized the tribe's treaty lands as a reservation and the FCP settled on new land bases near Wabeno. Blackwell and Stone Lake. There are now more than 1,200 tribal members who live there.

The Forest County Potawatomi have maintained their traditional ways. They also look to the future with tribal programs that address housing, education, health and wellness, recreation, and elder care. The tribe operates a cultural center and museum, a library, the Potawatomi Carter Casino Hotel, and a convenience store. The FCP employ more than 750 people; they are the largest employer in Forest County.

To learn more about the tribe, visit the Potawatomi Cultural Center and Museum, just east of Crandon, or log on to fcpotawatomi.com. The Forest County Potawatomi, the Keepers of the Fire - today, the Fire still burns.



LUMBERJACK SPECIAL STEAM TRAIN & CAMP IN LAONA

Forest County

Forest County and its near neighbors are aptly named, for they encompass 650,000 acres of the Chequamegon-Nicolet National Forest. The forest is home to some of Wisconsin's finest wilderness, as well as some very fine attractions.

The Sokaogon Band of Lake Superior Chippewa live on a small reservation at Mole Lake, just south of Crandon. The tribe operates the Mole Lake Casinos offering blackjack and slot machine action. Just east of Crandon, at Laona, old-fashioned steam train rides are available at the Lumberjack Special and Camp Five Museum. The complex also offers pontoon rides, surrey rides, an animal corral and nature center, and turn-of-the-century country store.

■ For information about Crandon and Forest County, log on to www.visitforestcounty.com or call 800/334-3387.

BELOW: CANORING THE PESHTIGO RIVER



AREA ATTRACTIONS

FOREST COUNTY

Lumberjack Special Steam Train & Camp Five Museum Complex 5480 Connor Farm Road Laona, WI 54541 715/674-3414

www.lumberjacksteamtrain.com

Ride a steam train to a 1902 logging camp. See logging artifacts, a blacksmith shop, a 1900 country store, a nature center and farm corral. Open June 21-Aug 25 Mon-Sat, 11am-4pm. Train rides at 11am, noon, 1 & 2 pm.

Mole Lake Casino, Lodge & Conference Center 3084 State Highway 55 South Crandon, WI 54520 800/236-9466, 715/478-7556 www.molelake.com

500 reel, slot and video machines, 6 blackjack tables, and a bingo hall. Open Mon-Thur 7am-2am, Fri-Sun 7am-3am.

FLORENCE COUNTY

Florence County Historical Museum 201 Florence Avenue Florence, WI 54121 715/528-3597

Photos and artifacts tell the history of the county and its famous citizens. Open June-Sept Thur & Sat 10am-noon.

Wild Rivers Interpretive Center 4793 Forestry Drive Florence, WI 54121 888/889-0049

www.florencewisconsin.com

Dioramas, murals and interactive exhibits tell the story of the wild rivers and natural areas of Florence County. Open Apr-Nov Mon-Fri 8am-4:30pm, Sat 9am-4pm; Dec-Mar Mon-Fri 9am-4pm. Travel Green Wisconsin certified.

Florence County

Florence County in the state's northeastern corner is as wild and natural as Wisconsin gets. Nearly half the county's natural charm is preserved in national and county forests. The 8,850-acre Spread Eagle Barrens State Natural Area is a birder's paradise. The Brule River and the wild Pine and Popple Rivers are gems for whitewater and wilderness canoeists. These exceptional wilderness components combine each autumn to produce one of Wisconsin's best fall color opportunities. The Wild Rivers Interpretive Center in Florence tells the story of this unique corner of Wisconsin. Downtown, the Florence County Historical Museum anchors the city's historic district.

■ For more information about Florence County, call 888/889-0049 or log on to www.florencewisconsin.com.

Taste the culinary diversity Wisconsin has to offer by experiencing Travel Green Wisconsin certified wineries, breweries, cafes and restaurants.

Marinette County

Marinette County in northeastern Wisconsin is criss-crossed with miles of fast-flowing streams and rivers. Consequently, the county is also blessed with fourteen waterfalls and excellent whitewater rafting and canoeing. Marinette, the county seat, is the home of the Marinette County Historical Museum with interesting exhibits detailing the area's rich lumbering and maritime history.

The greatest fire disaster in American history took place seven miles south of Marinette. On Oct. 8, 1871, a fire storm completely destroyed what had been the logging boom town of Peshtigo, killing 1,200 people and burning hundreds of thousands of acres of forest. When residents rebuilt the town, they preserved this grim history in the Peshtigo Fire Museum.

For more information about Marinette County. log on to www.therealnorth.com or call 800/236-6681.

BELOW: MARINETTE COUNTY HISTORICAL LOGGING MUSEUM. BOTTOM: DAVE'S FALLS IN MARINETTE COUNTY.



REYER HISTORIC HOME AND MUSEUM IN OCONTO

Oconto County

Oconto County offers more than 1,000 square miles of recreational opportunities that extend from Green Bay on the east to the Nicolet National Forest on the west. For the angler, the county has fifty-three lakes with public access and more than 300 miles of trout streams. Oconto, the county seat. is the site of Copper Culture Mound Park. Artifacts from the 5,000-year-old Indian civilization that created the Oconto can take a different step back in time to the area's logging heyday with a self-guided tour of the town's Historic ern Oconto County, preserves its lumbering past at the Holt & Balcom Logging Camp.

mounds can be seen at the Bever Historic Home Museum. Visitors to Main Street District, Lakewood, in north-■ For more information about Oconto and Oconto County, call 888/626-6862; or log on to www.ocontocounty.org. For Lakewood, log on to www.lakewoodareachamber.com or call 715/276-6500.

MARINETTE COUNTY

Kosir's Rapid Rafts & Campground/Resort W14073 County Road C Silver Cliff, WI 54104 715/757-3431

www.kosirs.com

Whitewater rafting on the Peshtigo River. Open Apr 1-Sept 30.

AREA ATTRACTIONS

Marinette County Historical Logging Museum Stephenson Island Marinette, WI 54143 715/732-0831 www.marinettecountyhistory.org

Excellent exhibits detailing regional logging & maritime history. Open MD-LD Tues-Fri 10am-

Peshtigo Fire Museum 400 Oconto Ave Peshtigo, WI 54157 715/582-3244

www.peshtigochamber.com

The Great Peshtigo Fire of 1871 killed 1200 the worst forest fire in American history. Open MD-Oct 8 daily 10am-4pm.

Thorntons Whitewater Rafting Resort & Campground W12882 Parkway Road Athelstane, WI 54104 715/757-3311 www.thorntonsresort.com

Whitewater rafting down the Peshtigo River. Open Apr 1-Sept 30.

OCONTO COUNTY

Beyer Historic Home & Museum Annex 917 Park Avenue Oconto, WI 54153 920/834-6206 www.ocontocounty.org

A restored and completely refurnished 1880's Queen Anne mansion. Open June-LD Mon-Sat 10am-4pm, Sun noon-4pm.

Copper Culture Museum in Woerrbroeck House Mill Street Oconto, WI 54153

920/834-6206 www.ocontoctyhistsoc.org

Small, but intriguing museum featuring exhibits of Indian copper culture. Open MD-LD Thurs-Sun 11am-4pm.

Copper Culture State Park Mill Street Oconto, WI 54153 715/757-3979 www.wiparks.net

Small day-use park features 2,000-year-old Indian burial mounds. Open 6am-11pm.

Holt & Balcolm Logging Camp **County Road F** Lakewood, WI 54138 800/297-4343, 715/276-7769 www.ocontocounty.org

Built in 1880, it is Wisconsin's oldest logging camp on its original site. Open mid-June to LD Sat only 10am-3pm.

Lakewood Rearing Station 14865 Hatchery Lane Lakewood, WI 54138 715/276-6066

Rainbow and wild brown trout fish hatchery. Open Mon-Fri 8am-4pm.

Buy local. Choosing to support locallyowned businesses takes 4-17 times less oil compared to non-local choices.

AREA ATTRACTIONS

Antigo & Langlade County

Langlade County is a perfect mix of woods and water in the heart of the northwoods. Relax and enjoy over 700 wilderness lakes, 500 miles of snowmobile trials and 250,000 acres of public hunting grounds. The Wolf River, traversing the eastern edge of the county draws whitewater rafters served by outfitters renting all the gear necessary for a day of adventure. Beautiful scenery, quaint shops, and robust meals help make your visit unforgettable. In Antigo, check out the train and local history museum. At the end of the day, choose from rustic campgrounds and resorts to full service hotels.

■ For more information about Langlade County call 888/526-4523; or log on to www.antigochamber.com.

BELOW: WHITEWATER RAFTING ON THE WOLF RIVER. BOTTOM: WISCONSIN RIVER NORTH OF MERRILL. RIGHT: BLACK BEAR CUBS

LANGLADE COUNTY

Langlade County Historical Museum and Train 414 Superior Street Antigo, WI 54409 715/627-4464

www.langladehistory.com

See artifacts from the logging and Indian era, including early agricultural woodworking and lumbering implements. A restored 1879 cabin, 1956 caboose and 440 locomotive are also on display. Open year 'round, Wed-Fri 9:30am-3:30pm, Sat 9:30am-3:30pm.

Sheldons', Inc. 626 Center Street Antigo, WI 54409 715/623-2382 www.mepps.com

Half-hour guided tours of the plant where Mepps fishing lures are made. 4,000 models on display. See website for tour schedule.

Veteran's Memorial Park N8375 Park Road Deerbrook, WI 54424 715/623-6214

Park and campground located on scenic Jack Lake. Includes 48 individual campsites with electric hook up open from May 1 to Dec 1. Also features boat rentals and disc golf course.

LINCOLN COUNTY

Council Grounds State Park N1895 Council Grounds Drive Merrill, WI 54452 715/536-8773

www.wiparks.net

Camping, swimming, fishing, boating, nature trails. Open 6am-11pm with overnight camping. Travel Green Wisconsin certified.

Tomahawk Area Historical Museums 18 & 19 East Washington Avenue Tomahawk, WI 54487 715/453-2056

www.gototomahawk.com

Local history housed in a log cabin museum & 1880's schoolhouse. Open mid-June to Aug Tues-Fri 10am-4pm, Sat 10am-2pm.

Underdown Trails Copper Lake Road Merrill, WI 54452 715/536-0327

www.co.lincoln.wi.us

7,000-acre county recreation area with 21 miles of bridle, X-C skiing & mountain biking trails, plus camping. Open year 'round, dawn to dusk for seasonal recreation.



Lincoln County

The Tomahawk region of northern Lincoln County is a natural vacation destination with lakes, trails and beautiful parks. On display at the log cabin Chamber office is a world record-setting Black Bear and Muskellunge. Experience Tomahawk – the way life was meant to be.

Fifteen miles to the south, Merrill straddles the scenic Wisconsin River. Enjoy a walking tour of the city's historic home district. The Lincoln County Courthouse, the T.B. Scott Library and the city's three stone-arch bridges are also of interest to historians. West of town. Council Grounds State Park is a favorite with water enthusiasts. To the northeast, the Underdown Recreation Area trails please mountain bikers and cross-country skiers.

For more information on the Tomahawk area, log on to www.gototomahawk.com or call 800/569-2160. For more information about the Merrill area, call 877/907-2757; or log on to www.merrillchamber.com.

Door County

Named one of the "Top 10 Vacation Destinations in North America" by Money Magazine, Door County enchants over two million visitors each year from around the world. With more state parks (5), lighthouses (10) and miles of shoreline (300) than any other county on the great lakes, this 70-mile-long peninsula combines pristine scenery with acclaimed performing arts, renowned galleries and shops, and pampering accommodations.

Experience the charm and elegance of the peninsula's quaint harbor side and island communities. Painters, potters and performers abound throughout the Door, which is known for its nearly 100 galleries, museums and performing arts troupes.

The Door has something for every recreational taste in every season; sail, golf, fish, bike, swim, camp, hike, ride horses, paddle sea kayaks, cross-country ski, even scuba dive among 19th century shipwrecks. But save time to enjoy less energetic pursuits; stroll along the scenic shores, tour a historic lighthouse, pick a pail of ripe cherries in July or a basket of crunchy apples in September, take in one of the colorful weekend festivals that start on New Year's Day and run throughout the year.



LOWER LEFT: ICE CREAM SHOP IN SISTER BAY. ABOVE: HARBOR SCENE. RIGHT: VILLAGE OF EPHRAIM. BOTTOM RIGHT TRADITIONAL DOOR COUNTY FISH BOIL.

No trip to the peninsula would be complete without sampling a Door County fish boil at one of more than a dozen local restaurants. A Scandinavian tradition that dates back to the county's lumbering and fishing heydays, a fish boil starts with steaks of fresh whitefish from Lake Michigan. Onions and potatoes are added to the kettle, which hangs over an open wood fire. The fiery "boil over" will send flames soaring into the air and signals that dinner is ready.

■ For more information about Wisconsin's Door County Peninsula, from south of Sturgeon Bay to the tip of Rock Island, call 800/527-3529 or log on to www.doorcounty.com.







DOOR COUNTY

Ahnapee State Trail 3538 Park Drive Sturgeon Bay, WI 54235 800/498-4888, 920/746-9959 www.wiparks.net

30-mile, multi-use railbed trail between Casco and Sturgeon Bay. Open daylight hours, year

American Folklore Theatre 10169 Shore Road Fish Creek, WI 54212 920/854-6117

www.folkloretheatre.com

Professional musical theatre in an outdoor amphitheater (summer), indoors in fall. Performances mid-June thru Oct. Call or visit Web site for schedule.

Door County Historical Museum 18 North 4th Avenue Sturgeon Bay, WI 54235 920/743-5809

www.sturgeonbay.net

Dioramas and artifacts detail Door County's history. Open daily May-Oct 10am-4:30pm.

Door County Maritime Museum - Gills Rock 12724 East Wisconsin Bay Road Gills Rock, WI 54210 920/854-1844 www.dcmm.org

Shipbuilding & commercial fishing exhibits, even a fishing tug. Open daily late May thru mid-Oct 10am-5pm.

Door County Maritime Museum - Sturgeon Bay 120 North Madison Avenue Sturgeon Bay, WI 54235 920/743-5958

www.dcmm.org

20,000 sq ft of nautical history including area lighthouses and shipbuilding. Open daily 10am-

Door County Trolley 9197 State Highway 42 Fish Creek, WI 54212 920/868-1100

www.DoorCountyTrolley.com

Year-round tours of Door Co including scenic, lighthouse, ghost & winter tours. Call or visit Web site for schedule.

Eagle Bluff Lighthouse Peninsula State Park Fish Creek, WI 54212 920/839-2377

www.dcmm.org/lighthouses.html

Restored 1868 lighthouse with guided tours every half hour. Open mid-May thru mid-June, Sat & Sun only 10am-4pm; then daily mid-June thru-Oct 22 10am-

4:30pm.

Jackson Harbor Maritime Museum Jackson Harbor Road Washington Island, WI 54246 920/847-2935

www.washingtonislandchamber.com

Maritime and fishing artifacts, videos and displays. Open daily MD to mid-Oct 10am-4pm.

Jacobsen's Museum Little Lake Road Washington Island, WI 54246 920/847-2179

www.washingtonislandchamber.com

Indian artifacts and local history in a log cabin museum. Open daily MD to mid-Oct 10am-4pm.

Save money and cut down on waste by carrying your own water bottle.

Kurtz Corral County Road I Egg Harbor, WI 54209 800/444-0469, 920/743-6742 www.kurtzcorral.com

Offering year 'round wooded trail rides and special events. Open daily June-Oct 9am-3pm; Nov-May trail rides at 11am & 1pm.

Newport State Park 475 County Road NP Ellison Bay, WI 54210 920/854-2500

www.wiparks.net

2,370 acres of forests, 11 miles of Lake Michigan shoreline, 30 miles of hiking trails and backpack camping. Open 6am-11pm with overnight camping.

Peninsula Players Theatre W4351 Peninsula Players Road Fish Creek, WI 54212 920/868-3287

www.peninsulaplayers.com

America's oldest professional resident summer theater. Performances late June thru mid-Oct, Tues-Sat at 8pm. Call or visit Web site for other

🐚 Peninsula State Park 9462 Shore Road Fish Creek, WI 54212-0218 920/868-3258

www.wiparks.net

Spectacular bluffs, cobble stone shoreline, an 1860s lighthouse & scenic 18-hole golf course make this park a popular camping destination. Open 6am-11pm with overnight camping. Travel Green Wisconsin certified.

Plum Loco Animal Farm 4431 Plum Bottom Road Egg Harbor, WI 54209 920/743-1617

www.DoorCounty.com

Petting zoo - feed a variety of barnyard and woodland animals. Open Thur-Tues MD-LD 9:30am-4:30pm, closed Wed; LD-Oct Sat & Sun only 9:30am-4:30pm.

🐚 Potawatomi State Park 3740 County Road PD Sturgeon Bay, WI 54235 920/746-2890

www.wiparks.net

Observation tower, campstore with rentals, cabin for people with disabilities, nature center, X-C ski trails, boat launch on Lake Michigan. Open 6am-11pm with overnight camping. Travel Green Wisconsin certified.

BELOW: DOOR COUNTY MARITIME MUSEUM IN STURGEON BAY.

🐚 Rock Island State Park Rock Island, WI 54246 920/847-2235

www.wiparks.net Secluded Lake Michigan island off the tip of Door County. Primitive, walk-in camping; no wheeled vehicles allowed. Accessible by ferry

MD-mid-Oct. Travel Green Wisconsin certified.

Simon Creek Winery 5896 Bochek Road Sturgeon Bay, WI 54235 920/746-9307

www.simoncreekvineyard.com

Tours and tastings at a modern winery with a 30acre vineyard. Open daily May 15-Oct 10am-6pm; Nov-May 14 daily 11am-4pm.

Skyway Drive-In Theater 3475 State Highway 42 Fish Creek, WI 54212 920/854-9938

www.doorcountydrivein.com

Old-fashioned fun under the stars. First run movies, radio sound, snack bar. Open nightly June-LD, Sat & Sun only in May, Sept & Oct.

Stone's Throw Winery 3382 County Road E Egg Harbor, WI 54206 877/706-3577, 920/839-9660 www.stonesthrowwinery.com

Wine tasting and marketplace in an 80-year-old stone barn. Open daily 10am-5pm.

The Farm 4285 State Highway 57 North Sturgeon Bay, WI 54235 920/743-6666

www.thefarmindoorcounty.com Living museum of rural America with nature

trails & gardens. Open daily May 30-Aug 15, 9am-5pm.

🐚 Washington Island Ferry Line **Detroit Harbor** Washington Island, WI 54246 800/223-2094, 920/847-2546 www.wisferry.com

Daily carferry & passenger service to Washington Island. Schedule varies with season; check website or call ahead. Travel Green Wisconsin certified.

Whitefish Dunes State Park 3275 Clarks Lake Road Sturgeon Bay, WI 54235 920/823-2400 www.wiparks.net

This park offers a beautiful beach with huge sand dunes. Day use only, no camping. Open 6am-11pm. Travel Green Wisconsin certified.



Green Bay

Green Bay is Wisconsin's oldest community, settled originally by the French as a fur-trading center. Today the city may be most famous for its namesake Green Bay Packers whose legendary past and present can be viewed at the Green Bay Packers Hall of Fame at Lambeau Field. Yet, the city's appeal rests on a blend of many more elements that combine small town charm with big city excitement. Its attractions include the performing arts, gambling and oneof-a-kind museums.

For the historically minded, Green Bay is a bonanza. Visit Hazelwood, an authentically furnished, 1837 Greek-Revival home. Heritage Hill State Historical Park groups 25 historic buildings in four period "villages" dating from 1672-1905. The Neville Public Museum is an excellent repository of regional history. South of town, on the Oneida Indian Reservation, the cultural history of this Native American tribe is displayed at the Oneida Nation Museum.

For more information about the Green Bay area, log on to www.greenbay.com or contact the Greater Green Bay CVB at 888/867-3342.

BELOW: HERITAGE HILL STATE PARK IN GREEN BAY.





ALGOMA LIGHTHOUSE, BOTTOM RIGHT: THE TUGBOA

Algoma

The historic character of this Great Lakes fishing port unfolds during a stroll through its charming downtown and waterfront districts. The view from Algoma's beachfront boardwalk includes a century-old red lighthouse at the end of the breakwater. Once a large commercial fishing port, Algoma is now home to one of the state's largest charter fishing fleets. Algoma is also a trailhead for the Ahnapee State Trail; an 18mile section runs north to Sturgeon Bay, and a new 9-mile section runs southwest to Casco Junction crossing the Kewaunee River on a wooden bridge.

■ For more information about Algoma, call 800/498-4888 or log on to www.algoma.org.

Kewaunee

Getting away from it all in Kewaunee means a relaxed walking tour through a historical district with more than forty houses and buildings listed on the National Register of Historic Places. Enjoy antiquing, the charm of the city's lovely Lake Michigan harbor, and a tour of the tugboat "Ludington" which served in the D-Day invasion.

■ For more information about Kewaunee, log on to www.kewaunee.org or call 800/666-8214.



GREEN BAY

Barkhausen Waterfowl Preserve 2024 Lakeview Drive Suamico, WI 54173 920/448-4466

www.co.brown.wi.us/parks

Nature center with trails for hiking and X-C skiing. Interpretive Center open Mon-Fri 9am-4pm, Sat & Sun noon-4pm.

Bay Beach Amusement Park 1313 Bay Beach Road Green Bay, WI 54302 920/448-3365

www.ci.green-bay.wi.us

Great for the kids; dozens of inexpensive rides and play areas. Open daily MD-LD 10am-9pm; Sat & Sun only in May & Sept 10am-6pm.

Bay Beach Wildlife Sanctuary 1660 East Shore Drive Green Bay, WI 54302 920/391-3671

www.baybeachwildlife.com

700-acre urban wildlife refuge with many animals native to Wisconsin, and hands on exhibits. Open Apr 15-Sept 15, 8am-8pm; Sept 16-Apr 14, 8am-5pm.

Foxy Lady II Riverboat Cruises 200 Main Street Green Bay, WI 54301 920/432-3699

www.foxyladycruises.com

149-passenger luxury yacht with two indoor salons, two bars, a full galley, restrooms and two open-air decks. 2-hour cruises Tues-Sun, May thru mid-Oct.

Green Bay Botanical Garden 2600 Larsen Road Green Bay, WI 54303 920/490-9457 www.gbbg.org

Formalgardens plus new children's garden with tree house, maze and frog pond. Open daily May-Sept, 9am-8pm; Oct-Apr Mon-Fri 9am-4pm.

Green Bay Packers Hall of Fame 1265 Lombardi Avenue Green Bay, WI 54304 888/442-7225, 920/569-7512 www.lambeaufield.com

Exhibits, shows and memorabilia capture the Packers' legend. Behind-the-scenes tours of historic Lambeau Field. Open daily 9am-6pm, except for home games.

Hazelwood Historic House Museum 1008 S Monroe Avenue Green Bay, WI 54301 920/437-1840

www.browncohistoricalsoc.org

Restored 1837 authentically-furnished Greek Revival home. Open Sat & Sun in May noon-4pm; June-Aug, Thurs-Sun noon-4pm.

Heritage Hill State Park 2640 South Webster Avenue Green Bay, WI 54301 800/721-5150, 920/448-5150 www.heritagehillgb.org

25 historic buildings dating from 1672 through 1905; costumed interpreters. Open May-Aug, Mon-Sat 10am-4:30pm & Sun noon-4:30pm; in Sept Sat 10am-4:30pm & Sun noon-4:30pm.

Mountain-Bay State Trail 305 East Walnut Green Bay, WI 54301 920/448-4466

www.mountain-baytrail.org

Wisconsin's longest multi-use railbed trail (89 miles) runs from Green Bay to Wausau. Open year-round, daylight hours for seasonal hiking, biking, and horseback riding.

National Railroad Museum 2285 South Broadway Green Bay, WI 54304 920/437-7623

www.nationalrrmuseum.org

America's oldest and largest railroad museum. Open year-round, Mon-Sat 9am-5pm, Sun 11am-5pm. Train ride with admission, May-Sept & weekends in Oct.

Neville Public Museum 210 Museum Place Green Bay, WI 54303 920/448-4460

www.nevillepublicmuseum.org

Two floors filled with changing history, art and science exhibits. Open Mon, Tues, Fri & Sat 9am-5pm; Wed & Thur 9am-8pm; Sun noon-

NFW 7nn 4418 Reforestation Road Green Bay, WI 54313 920/434-7841

www.thenewzoo.org

43-acre natural zoological park. AZA accredited. Open Apr-Oct 9am-6pm; Nov-Mar 9am-4pm.

Oneida Bingo & Casino 2020 Airport Drive #2100 Green Bay, WI 54313 800/238-4263, 920/494-4500 www.oneidabingoandcasino.net

Blackjack tables, bingo, slots and video machines. Open all day, every day.

Oneida Nation Museum W892 County Road EE Oneida, WI 54155 920/869-2768 www.oneidanation.org

Largest exhibit of Oneida Nation history, culture and artifacts in the world. Open June-Aug Tues-Sat 9am-5pm; Sept-May Tues-Fri 9am-5pm. Closed in Jan.

KEWAUNEE & ALGOMA

C. D. Besadny Anadromous Fish Facility N3884 Ransom Moore Lane Kewaunee, WI 54216 920/388-1025

www.dnr.wi.gov/fish/hatchery/3wafish.htm

Steelhead and salmon egg-gathering station with fish ladder and observation window. Site is open daily, dawn to dusk. Building is open Mar-Dec, Mon-Fri 8am-4pm.

Kewaunee County Historical Museum and Old Jail

613 Dodge Street Kewaunee, WI 54216 920/388-7176

www.cityofkewaunee.org/

Museum of local and maritime history. Open daily MD-LD noon-4pm

The Tugboat "Ludington" **Harrison Street** Kewaunee, WI 54216 920/388-5000

www.cityofkewaunee.org

115-foot WWII sea-going tug built in 1943. Served in the D-Day invasion. Open daily MD-LD 10am-6pm.

von Stiehl Winery 115 Navarino St Algoma, WI 54201 800/955-5208, 920/487-5208 www.vonstiehl.com

Tour the building; enjoy their Bohemian tasting salon. Tours daily, May-Oct 9am-5pm. Store hours: Jan-Apr 11am-4pm, May-Oct 9am-5pm, July-Aug 9am-5:30pm, Nov-Dec 11am-5pm.

NORTHEAST HIGHLIGHT



Green Bay Packers Hall of Fame

Incorporated in the \$295 million renovation of Lambeau Field in 2003. the Green Bay Packers Hall of Fame is a chance to relive the most exciting moments in Packers history in a stateof-the art sports museum.

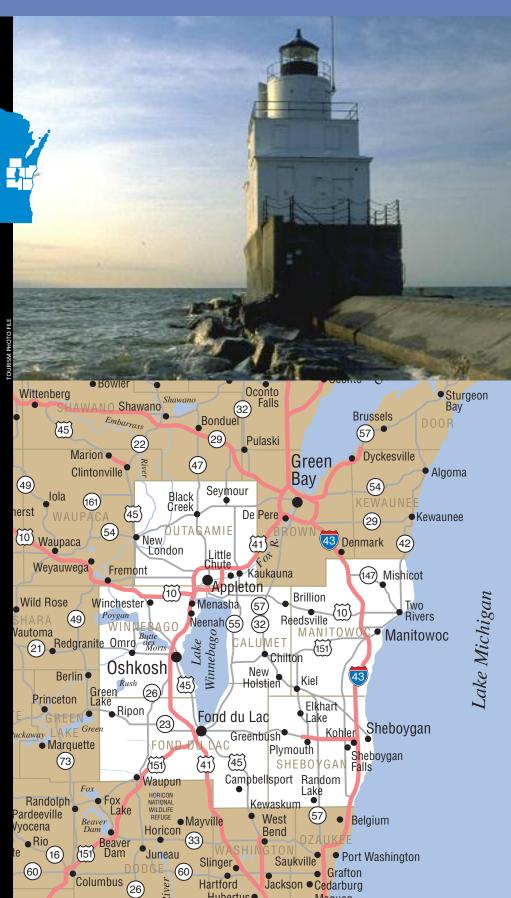
Pure Packers adrenaline fills the 25,000-square-foot HOF where you can see, touch and feel more than eighty years of riveting NFL football history. There are nearly eighty exhibits including three Super Bowl trophies and a re-creation of Vince Lombardi's office. Extensive videos many of them newly updated - allow the Packers' legendary memories to be lived over and over. See a display of NFL championship rings, discover the origin of the "Lambeau leap," try to kick a winning field goal or throw a touchdown.

Located in the Lambeau Field Atrium, the HOF is complimented by a number of dining, entertainment and retail options. Curly's Pub is a popular family restaurant, especially during away games. Curly's Game Zone, on the Atrium's second level, features more than 50 exciting and interactive games. Lambeau Field stadium tours allow fans to experience the Packers' history-rich facility first-hand and see several behind-the-scenes areas. The two-story Packers Pro Shop is a retail mecca offering everything a Packers' fan could want.

Go Pack!

East Central

The counties of the East Central Region border either Lake Michigan or Wisconsin's largest inland lake, Lake Winnebago. Communities along Lake Michigan offer a true coastal flavor complete with sandy beaches, towering lighthouses, a nautical ambience and a burgeoning charter fishing industry. Find luxurious resort ambiance, gourmet cuisine and spas in Elkhart Lake, Kohler and Sheboygan. The communities that ring the 137,000-acre Lake Winnebago offer a wide variety of shopping, excellent museums and the friendly people, of which Wisconsin prides itself.





ABOVE: MANITOWOC MARITIME MUSEUM. FACING PAGE: MANITOWOC BREAKWATER LIGHTHOUSE.

Manitowoc

Known as Wisconsin's "Maritime Capitol," Manitowoc celebrates its past and its present as a shipbuilding center with fascinating attractions. The largest maritime museum on the Great Lakes is here, with displays of everything from wooden sailing ships to a World War IIera submarine. Charter sport fishing boats sail out of the city's modern harbor and marina. The city is also the homeport of the largest carferry on the Great Lakes, carrying cars and passengers from Manitowoc to Ludington, Michigan and back. The downtown includes a classic candy store/antique soda fountain.

For more information about Manitowoc, log on to www.manitowoc.info or call 800/627-4896

Two Rivers

A strong sense of Lake Michigan's vibrant past as a fishing and shipping hub can be found in Two Rivers. Still active as a deep-water sport fishing port, Two Rivers captures the spirit of its heritage in several museum-like attractions. It also takes pride in being the birthplace of the ice cream sundae invented here in 1881. For a taste of that frozen treat, stop at the Washington House – part museum and part soda fountain. For outdoor relaxation and recreation, sweeping sand beaches line the city's shoreline.

For more information about Two Rivers, log on to www.manitowoc.info or call 800/627-4896.

As you travel, be sure to recycle all cans, bottles, paper and plastics.

AREA ATTRACTIONS

MANITOWOC

Lake Michigan Carferry Service/SS Badger 900 South Lakeview Drive Manitowoc, WI 54220 800/841-4243

www.ssbadger.com

Cross Lake Michigan from Manitowoc to Ludington aboard the 410' S.S. BADGER. Ship carries vehicles and passengers. Carferry runs daily late-May thru mid-Oct, with two sailings/day June-Sept. One-way trip takes 4

Lincoln Park Zoo 1215 North 8th Street Manitowoc, WI 54220 920/683-4685 www.manitowoc.info

Fish, birds and mammals native to Wisconsin. Park & picnic facilities. Open MD-LD Mon-Sat 7am-7pm, Sun 10am-7pm; LD-MD Mon-Sat 7am-3pm.

Manitowoc Family Aquatic Center 940 North 18th Street Manitowoc, WI 54220 920/686-3590

A new 9,000 square foot facility with water slides. Lazy river, zero depth entry, with family changing rooms and a concession stand. Open early June to late August.

Mishicot Historical Museum & Resource Center Corner of Randolph & Rockway Street Mishicot, WI 54228 920/755-3411 www.mishicot.org

Pioneer Mishicot history housed in an 1873 tworoom schoolhouse built in 1873. Open MD-Oct Sat & Sun noon-4pm, plus Wed 6-9pm June-

Pinecrest Historical Village 924 Pine Crest Lane Manitowoc, WI 54220 920/684-5110

www.mchistsoc.org/pinecrest.htm

Living history museum with 25 historic buildings. Open daily May 1-Oct 24, 9am-4pm.

Rahr West Art Museum 610 North 8th Street Manitowoc, WI 54220 920/683-3090

www.rahrwestartmuseum.org

Fine art museum in an 1891 Victorian mansion. Listed as one of 10 Great Places to See Art in Smaller Cities by USA Today. Open Mon-Fri 10am-4pm, Wed 'til 8pm, Sat & Sun 11am-

BELOW: ROGERS STREET FISHING VILLAGE IN TWO RIVERS.



West of the Lake Gardens 915 Memorial Drive Manitowoc, WI 54220 920/684-8506

www.westofthelake.org

Six acres of rose, Japanese, sunken & formal gardens overlooking Lake Michigan. Open mid-May to mid-Oct, 10am-5pm daily; closed when

Wisconsin Maritime Museum 75 Maritime Drive Manitowoc, WI 54220 866/724-2356, 920/684-0218 www.wisconsinmaritime.org

Maritime museum with huge dioramas, model ship gallery, and a WWII submarine, the USS Cobia. Open daily MD-LD 9am-6pm; LD-MD 9am-5pm.

TWO RIVERS

Hamilton Wood Type & Printing Museum 1619 Jefferson Street Two Rivers, WI 54241 920/794-6272

www.woodtype.org

Displays 1.5 million pieces of wooden type and type-making equipment. Open May-Oct, Tue-Sat 9am-5pm & Sun 1-5pm; Nov-April, Tue-Fri noon-

Historic Washington House 1622 Jefferson Street Two Rivers, WI 54241 920/793-2490

www.manitowoc.info

1850s inn with visitor center, 6-room museum, and an operating, old-fashioned ice cream parlor. Open daily May-Sept 9am-9pm; Oct-April

Point Beach State Forest 9400 County Road 0 Two Rivers, WI 54241 888/947-2757, 920/794-7480 www.wiparks.net

Camping, wind surfing, swimming, 5 miles of sandy beach, and the 113' Rawley Point Lighthouse. Campground. Open 6am-11pm.

Rogers Street Fishing Village 2102 Jackson Street Two Rivers, WI 54241 920/793-5905 www.rogersstreet.com

Five historic buildings chronicle commercial fishing on Lake Michigan. Lighthouse, shipwreck & lifesaving exhibits. Open MD to mid-Oct, Mon-Fri 10am-4pm, Sat & Sun noon-4pm.

Two Rivers Historic Farm Museum 1701 12th Street Two Rivers, WI 54241 920/553-4001

Honors the Wisconsin dairy farmer by displaying farming equipment fifty years and older. Open MD to mid-Oct, Mon-Sat 10am-4pm, Sun 1-

Two Rivers History Museum 1810 Jefferson Street Two Rivers, WI 54241 920/793-1103

www.manitowoc.info

Former convent, now a museum of local history. Open daily 10am-4pm.

Woodland Dunes Nature Center 3000 Hawthorne Avenue Two Rivers, WI 54241 920/793-4007

www.woodlanddunes.com

Nature preserve with exhibits, hiking trails & a nature center. Center open Mon-Fri 9am-4pm. Sat 9-11am. Trails open daylight hours. Travel Green Wisconsin certified.

AREA ATTRACTIONS

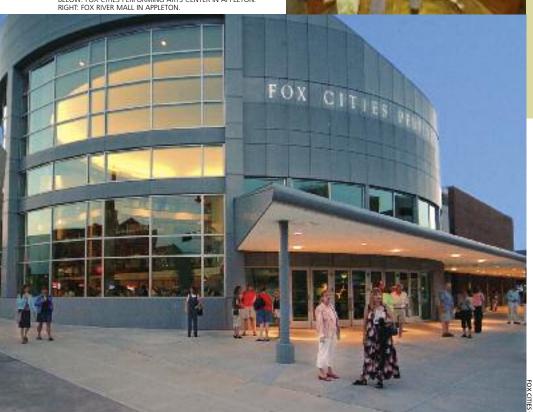
Appleton & New London

Appleton is the largest city in an urban area known as the Fox Cities; eighteen communities along the Fox River and Lake Winnebago that boomed in the early 20th century producing paper products. Today, the area is home to a large regional mall and many galleries, antique and specialty shops. Appleton was the hometown of Harry Houdini. It is also the location of the world's first home lighted by a central hydroelectric station, now the elegant Hearthstone Historic House Museum. The Building for Kids is one of the largest children's museums in the Midwest. Fox Cities Stadium is home to the Wisconsin Timber Rattlers, a Class A affiliate of the Milwaukee Brewers.

In nearby New London, the Mosquito Hill Nature Center borders the Wolf River. Don't let the name fool you: the center is more about butterflies than mosquitoes. In July and August the center's unique Butterfly House features hundreds of live Wisconsin butterflies in a large screened enclosure filled with native plants.

■ For more information about Appleton, log on to www.foxcities.org or call 800/236-6673. For information about the New London area, log on to www.newlondonwi.org or call 920/982-5822.

BELOW: FOX CITIES PERFORMING ARTS CENTER IN APPLETON.



APPLETON, NEW LONDON & KAUKAUNA

1000 Islands Environmental Center 1000 Beaulieu Court Kaukauna, WI 54130 920/766-4733

1000islandsenvironmentalcenter.com

300-acre refuge with nature center, 300 specimens of birds & animals, nature trails. Open Mon-Fri 8am-4pm, Sat & Sun 10am-3:30pm.

4301 West Wisconsin Avenue Appleton, WI 54913 920/739-4100 www.foxrivermall.com

The largest shopping mall in Wisconsin with 180 stores. Open Mon-Fri 10am-9pm, Sat 9am-9pm, Sun 11am-7pm.

Gordon Bubolz Nature Preserve 4815 North Lynndale Drive Appleton, WI 54913 920/731-6041

www.bubolzpreserve.org

775-acre preserve with nature center, hiking & X-C ski trails, and wildlife watching. Nature Center open Tues-Fri 8am-4:30pm, Sat 11am-4:30pm, Sun 12:30-4:30pm.

Hearthstone Historic House Museum 625 West Prospect Avenue Appleton, WI 54911 920/730-8204

www.hearthstonemuseum.org

Local history displayed in a Victorian mansion; first home in the world lit by a central hydroelectric power plant. Open Thurs-Fri 10am-3:30pm. Sat 11am-3:30pm, Sun 1-3:30pm. Tours on the hour and half-hour. Closed Mon-Wed.

Mosquito Hill Nature Center N3880 Rogers Road New London, WI 54961 920/779-6433

www.co.outagamie.wi.us

Nature center and hiking trails. Trails open daily during daylight hours. Center open Tues-Fri 8am-4:30pm, Sat & Sun 10am-3pm.

The Building for Kids 100 West College Avenue Appleton, WI 54911 920/734-3226 www.buildingforkids.org

Two floors and 30,000 sq ft of fun for kids! Tree forts, climbing nets, water play area, hands on art & science projects. Open Tues-Fri 9am-5pm, Sat 10am-5pm, Sun noon-5pm.

The History Museum at the Castle 330 East College Avenue Appleton, WI 54911 920/735-9370

www.myhistorymuseum.org

Large collection of Houdini memorabilia, as well as exhibits on local industry & history. Open Tues-Sat 10am-4pm, Sun noon-4pm. June-Aug also open 10am-4pm on Mon.

Wisconsin International Raceway W1460 County Road KK Kaukauna, WI 54130 920/766-5577

www.wisconsininternationalraceway.net

Multi-feature motorsports facility with stock car, dragster & motorcycle racing. Home of the Red, White & Blue series. Racing mid-Apr thru Sep. Check Web site for dates and times.

Wisconsin Timber Rattlers Baseball 2400 North Casaloma Drive Appleton, WI 54913 800/WI-TIMBER, 920/733-4152 www.timberrattlers.com

Class A baseball team affiliated with the Milwaukee Brewers. Home games scheduled Apr 9-Sep 4. Visit Web site for game dates.

Kaukauna

This pleasant Fox River community, a few miles north of Appleton, encompasses several interesting stops. The river's natural beauty is a soothing backdrop for all of them. The 1000 Island Environmental Center is a 240-acre preserve whose miles of boardwalk trails provide access for all. The facility harbors a herd of Whitetail deer, with a large indoor display of North American, Asian and African mounted animals. Nearby, the Wisconsin International Raceway's oval track and quarter-mile drag strip have challenged the region's top racers, including the legendary Dick

■ For more information about Kaukauna, call 800/236-6673; or log on to www.foxcities.org.

EAST CENTRAL HIGHLIGHT



HARRY HOUDIN

Houdini Exhibit

The History Museum at the Castle gathers, interprets, and exhibits information related to the life and career of Harry Houdini, who claimed Appleton, Wisconsin as his hometown. The A.K.A. Houdini exhibit lets you experience some of Harry Houdini's tricks and escapes through hands-on activities. It's great fun for the whole family.

Actually, Houdini lied about his place of birth. He was not born in Appleton; his real birthplace was Budapest, Hungary. Born Ehrich Weiss, he came to America as a four-year-old boy in 1878. His father, Mayer Samuel Weiss, moved the family to Appleton to take a job as the community's first rabbi.

Houdini lived in Appleton for only four years. As a teenager, he and a friend, Jacob Hyman, began performing magic as the Houdini Brothers. They named themselves after their idol, the popular French magician Robert-Houdin. In 1913, Ehrich Weiss made Harry Houdini his legal name. He went on to become the world's premier escape artist and showman. His escapes were legendary, becoming progressively more baffling and dangerous. Houdini died in 1926 at the age of 52 following surgery to repair a ruptured appendix.

Since it opened in 1989, the Houdini exhibit at the museum has welcomed visitors from all 50 states and 35 foreign countries.

Neenah & Menasha

Quaint downtowns and beautiful waterfronts along the Fox River and Lake Winnebago are the stars of these historic communities. Gracious homes built by turn-of-the-century paper barons are scattered throughout these cities. Points of interest include the Bergstrom-Mahler Art Museum, Barlow Planetarium and Weis Earth Science Museum.

■ For more information about Neenah and Menasha, call 800/236-6673; or log on to www.foxcities.org.

BELOW: BERGSTROM-MAHLER MUSEUM.
BOTTOM: KIMBERLY POINT LIGHTHOUSE IN NEENAH.

NEENAH & MENASHA

Barlow Planetarium 1478 Midway Road Menasha, WI 54952 920/832-2848

www.fox.uwc.edu/barlow

World-class planetarium with dynamic galaxy shows and special effects. Shows year-round Thur-Sat. Check Web site for times.

AREA ATTRACTIONS

Bergstrom-Mahler Museum 165 North Park Avenue Neenah, WI 54956 920/751-4658

www.bergstrom-mahlermuseum.com

Spectacular collection of glass paperweights and Germanic glass. Open Tues-Fri 10am-4:30pm, Sat 10am-4:30pm, Sun 1-4:30pm.

Neckrodt Wetland Reserve 1305 Plank Road Menasha, WI 54952 920/720-9349

www.heckrodtwetland.com

60-acre nature preserve with elevated boardwalks. Trails open year-round 6am-9pm daily; Nature Center open Tues-Fri 8am-4:30pm, Sat & Sun 11am-4pm. Travel Green Wisconsin

Weis Earth Science Museum 1478 Midway Road Menasha, WI 54952 920/832-2925

www.weismuseum.org

The official mineralogical museum of Wisconsin; interactive exhibits tell the story of the state's geology as well as its mineral and mining heritage. Open Wed & Thur noon-4pm, Fri noon-7pm, Sat 10am-5pm, Sun 1-5pm.

Turn over a new leaf. When you're finished with this guide, recycle it. Better yet, pass it along to a friend.



Oshkosh

With more than 1,000 events annually, peaking every interest and passion, there is always something happening in Oshkosh, Wisconsin's Event City! Home to the world's largest aviation event, "EAA AirVenture," more than 750,000 spectators from 70 countries come to Oshkosh each year to take part in this annual celebration. Oshkosh is also home to the premier country music and camping festival in the nation, "Country USA," drawing more than 175,000 fans annually. Located on the western shore of Lake Winnebago, Oshkosh has an abundance of waterways and also offers world-class museums, art galleries, theater and musical productions and unique dining and shopping.

For more information about Oshkosh, log on to VisitOshkosh.com or call 877-303-9200.

BELOW: GRAND OPERA HOUSE, BOTTOM: PAINE ART CENTER

OSHKOSH

EAA AirVenture Museum 3000 Poberezny Road Oshkosh, WI 54902 920/426-4818

www.airventuremuseum.org

More than 80 full-size historic civilian & military aircraft, plus plane rides aboard a 1929 Ford Tri-Motor. Open Mon-Sat 8:30am-5pm, Sun 10am-5pm.

AREA ATTRACTIONS

Grand Opera House 100 High Avenue Oshkosh, WI 54901 920/424-2355

www.grandoperahouse.org

Built in 1883 and restored in the 1980s, this intimate European-style theater features Victorian décor including velvet seats and marble fireplaces. Visit Web site for performance

Menominee Park, Zoo & Little Oshkosh Playground Hazel Street and Merritt Avenue Oshkosh. WI 54901 920/236-5080

www.ci.oshkosh.wi.us/Parks/Zoo/

8-acre zoo in 106-acre park displays 30-50 animals each summer season. Open daily May-Sep 9am-7:30pm

Oshkosh Public Museum 1331 Algoma Boulevard Oshkosh, WI 54901 920/236-5799 www.oshkoshmuseum.org

Exhibits of regional and natural history, plus the fabulous 1895 Apostles' Clock. Open Tues-Sat 10am-4:30pm, Sun 1-4:30pm.

Paine Art Center and Gardens 1410 Algoma Boulevard Oshkosh, WI 54901 920/235-6903 www.thepaine.org

Period rooms and traveling art exhibits in a Tudor Revival mansion with seasonal gardens. Open Tues-Sun 11am-4pm.



EAST CENTRAL HIGHLIGHT



EAA AirVenture Museum

The EAA AirVenture Museum in Oshkosh is one of the most extensive aviation attractions in the world, a year-round destination for the entire family and the home of the **Experimental Aircraft Association.**

Founded in Milwaukee in 1953 by Paul Poberezny, the EAA began with a handful of home-built aviation enthusiasts gathered to talk flying in his basement. Today, the EAA's headquarters and museum complex in Oshkosh covers 500 acres and serves 170.000 members worldwide. Its annual convention - EAA AirVenture Oshkosh - is the world's largest aviation event attracting 750,000 aviation enthusiasts, 10,000 airplanes, and 2,500 show planes each summer.

As you explore the EAA AirVenture Museum's world-class displays and galleries, you'll marvel at the aviation innovations in its collection of more than 200 historic airplanes. Spend time in one of the museum's five movie theaters, including the new HD Skyscape Theater. Take a ride in a vintage airplane at Pioneer Airport - a real working aerodrome right out of the "golden age" of aviation. Witness a piece of history in the Eagle Hangar, the museum's tribute to World War II aviation. Bring the family for "hands on" fun in KidVenture Gallery, an exciting interactive gallery for kids of all ages.

The EAA AirVenture Museum - where your imagination can take flight.

FOND DU LAC LIGHTHOUSE

Fond du Lac

Located at the base of Lake Winnebago, Fond du Lac (French for "far end of the lake") goes out of its way to introduce visitors to its many charms. View the Niagara Escarpment and beautiful shoreline of Wisconsin's largest lake from the Lakeside Spirit, Lake Winnebago's only excursion craft. Enjoy 400-acre Lakeside Park and climb to the top of the lookout lighthouse, or ride the antique carousel. History thrives at the Galloway House and Village complex of 30 buildings including the Blakely Museum. Recreation abounds throughout the county with miles of hiking and biking trails, challenging golf courses, and more. Exotic animals reside at Villa Loretto, a nursing home run by nuns.

A few miles to the southeast, the striking glacial legacy of the northern unit of the Kettle Moraine State Forest is detailed at the Henry S. Ruess Ice Age Visitor Center near Campbellsport.

For more information about the Fond du Lac area, log on to www.fdl.com or call 800/937-9123.

BELOW: LAKESIDE PARK CAROUSEL IN FOND DU LAC.



AREA ATTRACTIONS

FOND DU LAC

Children's Museum 51 Sheboygan Street Fond du Lac, WI 54935 920/929-0707

www.childrensmuseumfdl.org

Interactive environment where children connect with people, places and things in their world. Open Wed & Fri 9am-5pm, Thur 9am-7pm, Sat 9am-4pm, Sun 10am-3pm.

Galloway House & Village 336 Old Pioneer Road Fond du Lac, WI 54935 920/922-1166

www.fdl.com/history/galloway.iml

Restored 30-room Victorian mansion set in a complex of 30 other historic buildings. Open daily MD-LD 10am-4pm, plus Sept weekends.



HIGH CLIFE STATE PARK

Calumet County

Cliffs, caves and plenty of color are what make Calumet County a nature lover's paradise. Located on the eastern shore of Lake Winnebago, Calumet County is a beautiful landscape of rolling farms broken by panoramic limestone cliffs and wetlands teeming with wildlife. Friendly small towns and eco-tourism bring travelers back again and again.

Camp atop the bluffs at High Cliff State Park or Calumet County Park, both offering terrific lakeside views. Boating and fishing on Lake Winnebago are popular activities with access to the big lake easy via four harbors and eight public boat landings. Explore underground caverns at Ledgeview Nature Center in Chilton or learn more about wildlife at the Brillion Nature Center.

For more information about Calumet County, log on to www.travelcalumet.com or call 920/849-1493, ext. 790 (Mon-Fri).

Kristmas Kringle Shoppe 1330 South Main Street Fond du Lac, WI 54935 800/721-2525, 920/922-3900 www.kristmaskringle.com

Two floors of Christmas collectibles, animated figures & imported ornaments. Open Jan-Oct, Mon-Thur & Sat 9am-6pm, Fri 9am-8pm, Sun 10am-5pm; Nov-Dec Mon, Tues & Sat 9am-6pm, Wed-Fri 9am-8pm, Sun 10am-5pm.

Lakeside Park & Lighthouse North End of Main Street Fond du Lac, WI 54935 800/937-9123, 920/929-2950 www.fdl.com

Lighthouse, carousel, miniature train, bumper boats, year-round deer park. Park open 8amdusk. Rides operate MD-LD, Mon-Sat 11:30am-8pm, Sun 10am-8pm.

Lakeside Spirit 171 South Pioneer Road Fond du Lac, WI 54935 800/937-9123, 920/923-3010 www.lakesidespirit.com

This 49-passenger, 63-foot-long power launch is Lake Winnebago's only excursion craft. Cruises MD-Sept; call or visit Website for schedule.

St. Paul's Cathedral Tours 51 West Division Street Fond du Lac, WI 54935 920/921-3363 www.fdl.com

Magnificent collection of forty German & American woodcarvings. Tours by appointment

CALUMET COUNTY

Calumet County Park N6150 County Road EE Hilbert, WI 54129 920/439-1008

www.co.calumet.wi.us

200-acre park on the shores of Lake Winnebago with camping & boating summers, tubing & X-C skiing in winter. Open year-round; in summer office hours are 9am-9pm daily. In winter tubing hill open Sat & Sun 11am-4pm during periods of sustainable snow.

High Cliff State Park N7630 State Park Road Sherwood, WI 54169 920/989-1106 www.wiparks.net

Camp atop the park's 200-foot bluffs. Swimming, boating, hiking & nature trails. Open 6am-11pm with overnight camping. Travel Green Wisconsin certified.

Ledge View Nature Center W2348 Short Road Chilton, WI 53014 920/849-7094

www.co.calumet.wi.us

100-acre preserve with nature center, trails, observation tower, and cave tours late May-Nov. Park open dawn to dusk; nature center open Mon-Fri 8am-4:30pm, Sat & Sun 10am-4:30pm. Check Web site for cave tour schedule.

Travel Green Wisconsin businesses are proud to offer sustainable tourism options. Visit TW.com for a complete listina.

AREA ATTRACTIONS

Sheboygan & Kohler

Located on the shores of Lake Michigan, Sheboygan offers an alluring mix of sandy beaches, historic B&Bs, luxurious spas, and the majestic Blue Harbor Resort and Conference Center. Visitors can explore three unique shopping areas - the South Pier Peninsula, the Riverfront Shanty Shops on the Boardwalk, and downtown Sheboygan. The city is home to the magnificently refurbished 1920's Stefanie Weill Center for the Performing Arts, as well as the John Michael Kohler Arts Center, nationally recognized for its collections of folk and vernacular art.

The Sheboygan/Kohler area is Wisconsin's premier golf destination. Whistling Straits, host to the 2004 PGA Championship and 2007 US Senior Open, and Blackwolf Run are both part of the five-diamond American Club complex.

For more information about Sheboygan, log on to www.visitsheboygan.com or call 800/689-0290. For Kohler, log on to www.destinationkohler.com.

BELOW: KOHLER DESIGN CENTER'S "GREAT WALL OF CHINA." BOTTOM LEFT: JOHN MICHAEL KOHLER ART CENTER. BOTTOM RIGHT: KOHLER-ANDRAE STATE PARK.

SHEBOYGAN & KOHLER

Above & Beyond Children's Museum 902 North 8th Street Sheboygan, WI 53081 920/458-4263

www.abkids.org

Hands-on fun for kids with a tree house, Skycrawl, computer lab, pin screen and more. Open MD-LD Mon-Sat 10am-5pm, Sun 11am-

Blue Harbor Resort & Conference Center 725 Blue Harbor Drive Sheboygan, WI 53081 866/701-2583, 920/452-2900 www.blueharborresort.com

182 family suites, plus a 54,000 sq. ft. entertainment area and indoor waterpark. Call ahead for waterpark schedule.

John Michael Kohler Arts Center 608 New York Avenue Sheboygan, WI 53081 920/458-6144 www.jmkac.org

Contemporary art gallery & performing art center. Open Mon-Wed-Fri 10am-5pm, Tues & Thur 10am-8pm, Sat & Sun 10am-4pm.

Kohler Company Factory Tours 101 Upper Road Kohler, WI 53044 920/457-3699 www.kohlerco.com

Tours of the nation's leading manufacturer of plumbing products. Fascinating. Tours Mon-Fri at 8:30am. Reservations required.

Kohler Design Center 101 Upper Road Kohler, WI 53044 920/457-3699 www.kohlerco.com

Kohler Co. designer bath products displayed in imaginative settings. Open Mon-Fri 8am-5pm,

Kohler-Andrae State Park 1020 Beach Park Lane Sheboygan, WI 53081 888/947-2757, 920/451-4080 www.wiparks.net

924-acre park on the shore of Lake Michigan with wooded campsites and 2.5 miles of sandy beach. Open daily 6am-11pm with overnight camping. Travel Green Wisconsin certified.

Old Plank Road Trail 712 Riverfront Drive, Suite 101 Sheboygan, WI 53081 920/459-3060 www.sheboygan.org

17 miles of multi-purpose fun on a side-by-side asphalt or turf trail. Open year-round, daylight hours for seasonal hiking, biking, X-C skiing and snowmobiling.

Sheboygan County Historical Museum 3110 Érie Avenue Sheboygan, WI 53081 920/458-1103 www.sheboygan.org

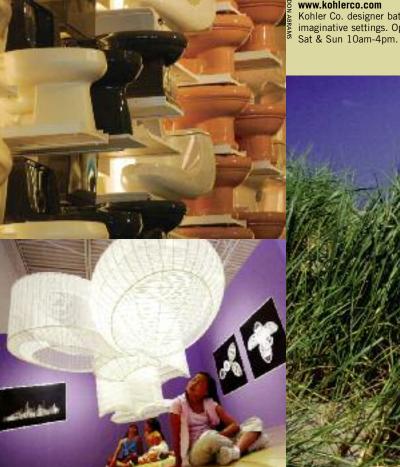
Complex of four historic buildings displaying the area's rich Indian, maritime and agricultural history. Open Apr-Oct, Mon-Fri 10am-5pm.

Stefanie H Weill Center 826 North 8th Street Sheboygan, WI 53081 920/208-3243 www.weillcenter.com

Tour this 1,100-seat theatre restored to its 1928 grandeur. Tours by appointment only. Call or visit Web site for performance schedule.

The American Club - "Destination Kohler" 419 Highland Drive Kohler, WI 53044 800/344-2838, 920/457-8000 www.destinationkohler.com

Historic and grand, the only AAA Five Diamond resort hotel in the Midwest. Top-flight golf and the award-winning Kohler Waters Spa. Open year





JOHN NIENHUIS

Sheboygan County

Sheboygan County is a wonderful mix of small-town Wisconsin.

Visitors to downtown Sheboygan Falls will enjoy walking tours of the city's two historic districts. More than fifty buildings from the 1800s have been restored, making the city a "Great American Main Street."

Legendary Elkhart Lake maintains the charm of an 1800's resort destination while offering the finest accommodations from cozy B&Bs to three distinctive lakeside resorts. Flanking the northern end of the Kettle Moraine State Forest, visitors can relax along the shores of the pristine lake, luxuriate at a world-class spa, or enjoy gourmet cuisine. For more exciting fare, you'll find 27 holes of challenging golf, or top international motorsports racing at Road America.

To the east, Plymouth's historic downtown is a treasure of antique shops, fine dining and quality accommodations. The Plymouth Center houses the city's performing and visual arts center, while the Plymouth historical Museum features exhibits of the city's storied past. Plymouth is also one of four trailheads on the county's exceptional Old Plank Road Trail.

■ For more information about Sheboygan County, call 800/457-9497 or log on to www.visitsheboygancounty.com.

> Leave No Trace. As you travel, be sure to recycle all cans, bottles, paper and plastics.

AREA ATTRACTIONS

SHEBOYGAN COUNTY

Aspira Spa 101 Osthoff Avenue Elkhart Lake, WI 53020 877/772-2070

www.aspiraspa.com

Services include specialized body treatments, chromatherapy and Vichy shower treatments, specialty facials, massages & salon services. Open daily.

Elkhart Lake Depot Museum 104 South Lake Street Elkhart Lake, WI 53020 920/876-2922

www.elkhartlake.com

Local history museum and visitor information center located in a 100-year-old railway depot. Open MD-LD, call for times

Henry S. Reuss Ice Age Visitor Center N1765 County Road G Campbellsport, WI 53010 920/533-8322

www.dnr.wi.gov/org/land/parks/specific/ kmn/iac.html

Forest visitor information, interpretive displays, 20-minute Ice Age film. Open Apr-Oct; Mon-Fri 8:30am-4pm, Sat & Sun 9:30am-5pm. Call for winter hours.

Henschel's Museum of Indian History N8661 Holstein Road Elkhart Lake, WI 53020 920/876-3193 www.elkhartlake.com

Over the years, the Henschel Farm has yielded a large collection of Native American artifacts. Open MD-LD, Tues-Sat 1pm-5pm.

Kettle Moraine State Forest - Northern Unit N1765 County Road G Campbellsport, WI 53010 262/626-2116 www.wiparks.net

29,000-acre forest with rolling hills & serene lakes. Biking, hiking, camping & water sports. Open daily, 6am-11pm with overnight camping. L'ecole de la Maison at the Osthoff Resort 101 Osthoff Avenue Elkhart Lake, WI 53020 800/876-3399, 920/876-3366 www.cookingschoolatosthoff.com

Workshops, weekend, single and multi-day courses in French & Italian cooking, wines, pastries and chocolate desserts. Call or visit website for schedule.

Plymouth Arts Foundation/Plymouth Arts Center 520 East Mill Street Plymouth, WI 53073 920/892-8409 www.plymoutharts.org

Visual and performing arts center that includes Gallery 110 North. Gallery open Tues-Sat noon-4pm, Sun 1-4pm. Call or visit Web site for performance schedule.

Plymouth Historical Museum 420 East Mill Street Plymouth, WI 53073 920/892-6228

www.plymouthhistoricalsociety.com

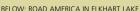
Local history including Native American, military, blacksmith shop & fire department. Open summer Thur-Sun 10am-2pm; winter Fri & Sat 10am-2pm

Road America, Inc. N7390 State Road 67 Elkhart Lake, WI 53020 800/365-7223 www.roadamerica.com

One of the top motor sports race tracks in the country. Visit web site for specific events. Tours by appointment.

Wade House W7824 Center Road Greenbush, WI 53026 920/526-3271 www.wadehouse.org

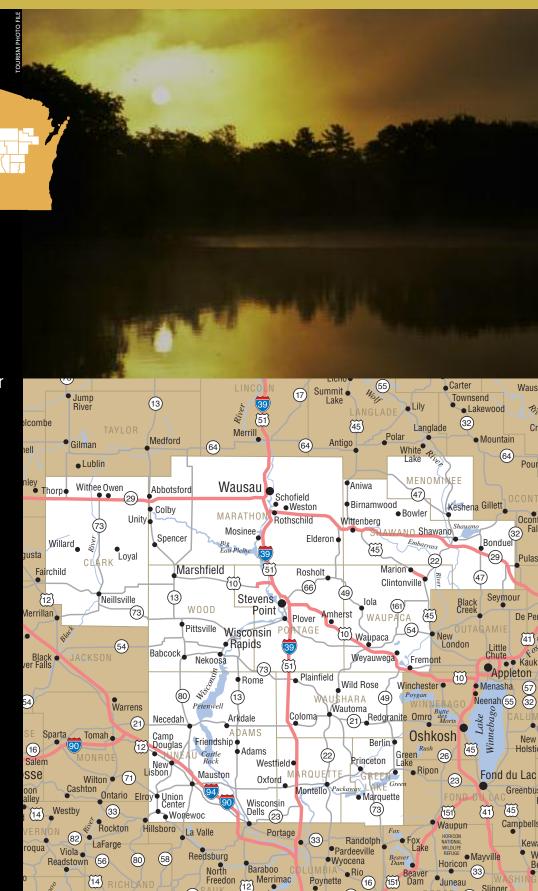
1860s stagecoach inn, plus one of the country's best collections of horse-drawn carriages. Open daily mid-May thru mid-Oct, 10am-5pm.





Central

The heart of Wisconsin, the center of the state, pulses with the steady beat of scores of friendly communities. From the pastoral farm towns of the great sand plain to industrial centers along the Wisconsin River, the heartland of Wisconsin is a treasure of rugged natural beauty. Located on rivers, at the edge of lakes or in the shadow of the state's highest peaks, these mid-state hometowns have individual graces that recommend themselves to visitors. Sample their cuisine, their attractions and their hospitality – their welcome mats are always out.



Shawano & Menominee Counties

Thirty minutes west of Green Bay, Shawano & Menominee Counties are a four-season recreational playground. At 6,000 acres, Shawano Lake attracts the water enthusiast. Nearby, the pristine Wolf River offers fly fishing as well as whitewater kayaking and canoeing. Hikers, bikers and horseback riders enjoy the Mountain-Bay and Wiouwash State Trails. In winter, snowmobilers ride 300 miles of county trails. Antique shops, golf courses and three area casinos round out the recreational opportunities. Home to the Menominee Indian Tribe, the Stockbridge-Munsee Band of Mohican Indians, and an Amish community, the area is rich in history and culture.

For more information about Shawano and Menominee Counties call 800/235-8528 or log on to www.shawanocountry.com.

Waupaca & Chain O' Lakes

With terrific water resources and timeless charm, the Waupaca area draws visitors in all seasons. The Crystal River and famous Chain O' Lakes, a string of 22 spring-fed, pristine lakes, offer an ideal setting for water activities of all sorts. Hartman Creek State Park, two segments of the Ice Age Trail, and the unique River Ridge Trail await the camper and hiker. Fantastic golf, great parks and beaches, ample shopping, and a variety of other diversions make every visit special.

For more information about Waupaca, log on to www.WaupacaMemories.com or call 888/417-4040.

FACING PAGE: SUNRISE ON THE WISCONSIN RIVER. BELOW: CHIEF WAUPACA TOUR BOAT. TOP RIGHT: MENOMINEE TRIBAL DANCERS





WAUPACA & CHAIN O' LAKES

Clear Water Harbor/Chief Waupaca N2757 County Road QQ Waupaca, WI 54981 715/258-2866

www.clearwaterharbor.com

Lake cruises aboard a sternwheeler or motor launch "Lady of the Lakes". Operating mid-May thru Oct. Phone or visit Web site for schedule.

Ding's Dock/Crystal River Canoe Trips E1171 County Road Q Waupaca, WI 54981 715/258-2612

www.dingsdock.com

Float trips and easy paddles down the Crystal River. Operating daily MD-LD; May 1-MD & LD-Sept 30 by reservation only.

Hartman Creek State Park N2480 Hartman Creek Road Waupaca, WI 54981 888/947-2757, 715/258-2372

www.wiparks.net

Camping, fishing, canoeing, swimming, hiking, horse trails & X-C skiing. Open 6am-11pm with overnight camping. Travel Green Wisconsin certi-

SHAWANO & MENOMINEE COUNTIES

Arvid E Miller Library Museum N8510 Moh-He-Con-Nuck Road Bowler, WI 54416 715/793-4270

www.mohican.com

Tribal archives include artifacts, rare tribal photos and documents. Open Mon-Fri 8am-4:30pm.

Heritage Park Museum 524 North Franklin Street Shawano, WI 54166 715/526-3323

www.shawanocountry.com

Restored country schoolhouse and log cabin; dairy artifacts. Tours June-Aug Thurs & Sat 1:30-4:30pm.

As you travel, be sure to recycle all cans, bottles, paper and plastics.

Menominee Casino, Bingo, Hotel & Campground Highway 47/55 Keshena, WI 54135 800/343-7778, 715/799-3600 www.menomineecasinoresort.com

Blackjack, slots, bingo, poker, hotel & conference center. Open 24/7

Menominee Logging Museum State Road 47 & County Road VV Keshena, WI 54135 715/799-3757

www.menominee-nsn.gov

The largest collection of logging artifacts (20,000) in the world. Open mid-May to mid-Oct, Tues-Sat 9am-3pm.

Mohican North Star Casino & Bingo W12180 County Road A Bowler, WI 54416 800/775-2274

www.mohicannorthstar.com

Blackjack, slots & bingo. Casino open Sun-Thur 8am-2am, Fri & Sat 24 hours. Bingo Sun at 1:30pm; Mon, Wed, Thur & Fri at 5:30pm.

Navarino Wildlife Area & Nature Center W5646 Lindsten Road Shiocton, WI 54170 715/758-6999

www.navarino.org

20 sq. mile wetland with nature center, hiking, birding, & X-C ski trails. Center open Mon 1-4:30pm, Tues-Fri 8am-4:30pm, Sat 8am-3pm.

Walls of Wittenberg Downtown Wittenberg, WI 54499 715/253-3525

www.wallsofwittenberg.com

Seventeen stunning murals, professionally painted on local buildings, depict the city's heritage.

Wiouwash State Trail 311 North Main Street Shawano, WI 54166 715/526-6766 www.wiparks.net

16-mile multi-use railbed trail from Tigerton to Birnamwood in Shawano Co. Open daylight hours.

AREA ATTRACTIONS

Wausau

Wausau positions itself as the best place in Wisconsin to play in the snow. Rib Mountain State Park is home to the Granite Peak Ski Area offering 74 runs, 7 new chairlifts, and state-of-the-art snowmaking. The Nine Mile Forest is a premiere cross-country skiing facility with 33km of groomed trails including lighted trails for nighttime skiing. Sylvan Hill is home to the longest tubing hill in the state with six runs, two towlines, and a comfortable chalet. Nearby you can snowshoe the Ice Age Trail or explore 750+ miles of snowmobile trails. Complimenting the city's Northwoods feel is a world-class whitewater kayak course, a thriving arts community, and a brick-paved River District with specialty stores, restaurants, and attractions.

For more information about the area, log on to www.visitwausau.com or contact the Wausau/Central Wisconsin Convention & Visitor's Bureau at 888/948-4748.

BELOW: WAUSAU'S GRAND THEATER ON ARTSBLOCK. BOTTOM: STEVENS POINT BREWERY LINE UP.



WAUSAU

Center for the Visual Arts 427 North 4th Street Wausau, WI 54403 715/842-4545

www.cvawausau.org

Exhibits the artwork of regional artists. Open Tues-Fri 10am-5pm, Sat & Sun noon-4pm.

Grand Theater on Artsblock 401 North 4th Street Wausau, WI 54403 888/239-0421, 715/842-0988 www.onartsblock.org

Restored 1927 theater, now a performing arts center. Call or check Web site for schedule.

Granite Peak Ski Area 3605 North Mountain Road Wausau, WI 54402 715/845-2846

www.skigranitepeak.com

One of the Midwest's top downhill and snowboarding areas; 700-ft vertical drop, 74 runs, hispeed chairlifts and a new chalet. Open Thanksgiving thru early April, daily 9am-9pm.

Hsu's Ginseng Enterprises T6819 County Road W Wausau, WI 54403 800/826-1577, 715/675-2325 www.hsuginseng.com

Gift shop offering a variety of ginseng-related items. Open Mon-Fri 9am-5pm.

Stevens Point

At the heart of the Wisconsin River Valley is Stevens Point, a riverside city that blends industry, academia, historic sites and natural beauty. The University of Wisconsin campus at Stevens Point includes the Schmeeckle Reserve, 280 acres of solitude and a great place for walking, jogging, biking, fishing, and wildlife watching. The reserve's nature center houses exhibits and dioramas as well as the Wisconsin Conservation Hall of Fame. The Reserve is a trailhead for the Green Circle State Trail, 30.5 miles of hiking and biking around the city, including the Stevens Point Sculpture Park.

Downtown, more than sixty buildings comprise the Mathias Mitchell Public Square-Main Street Historic District, a delightful walking tour. The city is the home of Sentry Insurance, owner of the SentryWorld Sports Center, a world-class golf course and racquet-sports facility open to the public. Founded in 1857, the Stevens Point Brewery is a muststop for a tour and tasting.

For more information about Stevens Point. log on to www.stevenspointarea.com or call 800/236-4636.

Save a tree. Download Wisconsin travel guides online at travelwisconsin.com.

Rib Mountain State Park 4200 Park Road Wausau, WI 54401 888/947-2757, 715/842-2522 www.wiparks.net

1,172-acre park offers hiking and spectacular scenic overlooks. Open 6am-11pm.

The Yawkey House Museum 403 McIndoe Street Wausau, WI 54403 715/842-5750

www.marathoncountyhistory.com

Beautiful Victorian home of former lumber baron Cyrus Yawkey. Model railroad display. Open Tues-Thurs 9am-4:30pm, Sat-Sun 1-4:30pm.

Woodson Art Museum 700 North 12th Street Wausau, WI 54403 715/845-7010 www.lywam.org

Exhibits its collections of art of the natural world, with an emphasis on birds. Open Tues-Fri 9am-4pm, Sat & Sun noon-5pm.

STEVENS POINT

Green Circle State Trail 2419 North Point Drive Stevens Point, WI 54481 715/346-4992

www.greencircle.org

30.5-mile trail linking scenic areas along the Wisconsin & Plover Rivers. Open daylight hours for hiking, biking, snowshoeing and cross-country

MREA-ReNew the Earth Institute 7558 Deer Road Custer, WI 54423 715/592-6595 www.the-mrea.org

Tours demonstrate wind and solar technologies as well as energy-conscious construction techniques. Open Mon-Fri 10am-4pm; tours at 1pm.

Schmeeckle Reserve/ **Conservation Hall of Fame** 2419 North Point Drive Stevens Point, WI 54481 715/346-4992

www.uwsp.edu/cnr/schmeeckle

Visitors Center houses the Wisconsin Conservation Hall of Fame. Center open daily 8am-5pm, year-round.

SentryWorld Sports Center 601 North Michigan Avenue Stevens Point, WI 54481 866/479-6753, 715/345-1600

www.sentryworld.com

Includes tennis complex and 18-hole world-class golf course. Golf in season Mon-Fri 7:30am-8:30pm, Sat & Sun 7:30am-6pm. Tennis offered year-round, restaurant open seasonally.

Stevens Point Brewery 2617 Water Street Stevens Point, WI 54481 800/369-4911, 715/344-9310 www.pointbeer.com

Tours & tastings at the nation's 5th oldest, continuously operated brewery. Call or check web site for tour times. Reservations suggested.

Stevens Point Scuplture Park 900 North 2nd Street Stevens Point, WI 54481 www.stevenspointsculpturepark.org

A unique 20-acre, city-owned sculpture park featuring large-scale artwork on and along a recreational trail which connects to the Green Circle Trail.

CENTRAL HIGHLI



Granite Peak Ski Area at Rib Mountain State Park

This Wausau ski area opened on the slopes of Rib Mountain in 1937 and was one of the first ski areas in North America. Rib Mountain, called a "monadnock" by geologists, is the second highest point in Wisconsin and, at 700 feet above the surrounding plain, is the tallest mountain in the state.

Granite Peak Ski Area has come a long way from its humble beginnings some 75 years ago. After the recent decade of investment and enhancements, the ski area now grooms 75 runs spread across 400 acres with a 700-foot vertical drop – the tallest ski slope in the state. Seven new lifts service the mountain, including a highspeed six-person Comet Express and a Sun Kid Wonder Carpet. Five hundred snow guns keep the runs covered in white, while an excellent terrain park keeps the snowboarders shredding. In fact, Transworld Snowboarding named Granite Peak #1 snowboarding park in the Midwest for 2011.

The Sundance Chalet & Grill, Stone Hearth Eatery, Reindeer Coffee Bar and Bear's Den Saloon and Tavern offer variety for skiers ready for a bite to eat or warm drink. Those who can't get enough time on the slopes can make a point to visit during the annual Avalanche Days event. The 10-day spring celebration includes ski races, half-pipe snowboarding competitions, discounts on lift tickets, free beginner lessons, fireworks, food and live entertainment.

Marshfield

The relaxed, friendly atmosphere of Marshfield complements the city's appealing attractions. Wildwood Zoo keeps more than 200 animals and birds including mountain lions, grizzly bear, buffalo, and a large aviary. Shop for tasty bargains at Figi's Cheese Outlet Store or take a tour of Upham Mansion, the restored Victorian home of a former Wisconsin governor.

For more information about Marshfield, log on to www.visitmarshfieldwi.com or call 800/422-

Neillsville & Clark County

In neighboring Clark County, the city of Neillsville contains two unique museums: the 1987 Clark County Jail Museum and the Wisconsin Pavilion from the 1964-65 Fair, featuring Chatty Belle, the World's Largest Talking Cow. Located 4 miles west, of Neillsville, is The Highground Veterans Memorial Park, a 140-acre park with tributes & gift shop, open 24/7 year-round.

For more information about Neillsville, log on to www.neillsville.org or call 715/743-6444. For Clark County, call 888/252 7594 log on to www.clark-cty-wi.org.

BELOW LEFT: JURUSTIC PARK. BELOW RIGHT: THE HIGHGROUND VETERANS MEMORIAL PARK.



MARSHFIELD

Jurustic Park M222 Sugarbush Lane Marshfield, WI 54449 715/387-1653 www.jurustic.com

A whimsical array of junkyard creatures, and jewelry shop. Open daily May-Oct 10am-4pm.

AREA ATTRACTIONS

New Visions Gallery 1000 North Oak Avenue Marshfield, WI 54449 715/387-5562

www.newvisionsgallery.org

Presents 10-12 changing art exhibits each year. Open Mon-Fri 9am-5:30pm, Sat 11am-3pm.

Upham Mansion 212 West 3rd Street Marshfield, WI 54449 715/387-3322

www.uphammansion.com

The restored 1880 mansion of Wisconsin's third governor, William Henry Upham. Tours Sun and Wed 1:30pm-4pm.

Wildwood Park & Zoo 1800 South Central Avenue Marshfield, WI 54449 800/422-4541, 715/486-2056 www.ci.marshfield.wi.us/pr/Zoo/

60-acre zoo established in 1924. Herds of bison & deer. Open Mon-Sat 7:30am-2:45pm, Sun 7:30am-12:45pm.

NEILLSVILLE & CLARK COUNTY

1897 Clark County Jail Museum 215 East 5th Street Neillsville, WI 54456 888/252-7594, 715/743-6444 www.neillsville.org

Historic county jail includes a Victorian sheriff's residence, cell blocks with historic displays, barber shop, rural school, farmer's kitchen, mercantile, military collection and more. Open MD-LD, Sun only 1-4pm or by appointment.

The Highground Veterans Memorial Park W7031 Ridge Road Neillsville, WI 54456 715/743-4224

www.thehighground.org

This 146 acre park honors veterans and their families and overlooks 500,000 woodland acres with hiking trails, picnic areas & shelters. Information Center open daily 10am-5pm; park open 24/7

WCCN's Wisconsin Pavilion 1201 East Division Street Neillsville, WI 54456 715/743-3333

www.nywf64.com/wisconsin01.shtml

This 1964-65 World's Fair building displays a collection of Fair souvenirs, as well as "Chatty Belle" - the world's largest talking cow. Open daily 9am-5pm.



AREA ATTRACTIONS

Wisconsin Rapids, Port Edwards & Nekoosa

Located in the geographic center of the state, the history of this trio of sister cities along the Wisconsin River is steeped in the paper and cranberry industries.

The Wisconsin Rapids Area is home to some of the largest cranberry marshes in the country. For nearly fifty miles the Cranberry Highway winds through century-old cranberry beds from Wisconsin Rapids to Warrens, and from Pittsville to Nekoosa. Tours of Glacial Lake Cranberries are offered year-round.

Eight miles north of Wisconsin Rapids, in Rudolph, Wisconsin Dairy State Cheese Co. offers a look at another classic Wisconsin enterprise, cheese making. Rudolph is also the home of an intriguing chapter in Wisconsin folk art the Rudolph Grotto Gardens and Wonder Cave.

Whether you bicycle, hike, ATV, snowmobile, or ski, excellent trails connect the area's well-kept parks. These recreational assets, coupled with excellent historic districts and family-friendly events, make this scenic stretch of the Wisconsin River a sure bet.

For more information about the Wisconsin Rapids area, call 800/554-4484 or log on to www.visitwisrapids.com.

Castle Rock & Petenwell Lakes

Traveling east, Hwy 21 skirts the southern edge of the massive 43,000acre Necedah National Wildlife Refuge, home to a fledgling whooping crane population. Four miles east of Necedah, the bridge across the Wisconsin River marks the center of a favorite tourism destination that includes Petenwell Lake to the north and Castle Rock Lake to the south. They are the second and fourth largest lakes in the state; both formed by dams on the river. The area is loaded with on- and off-the-water fun.

For more information about the Castle Rock/Petenwell Lakes area, call 608/847-1904 or log on to www.castlerockpetenwell.com.

Turn over a new leaf. When you're finished with this guide, recycle it. Better yet, pass it along to a friend.

WISCONSIN RAPIDS, PORT **EDWARDS & NEKOOŚA AREA**

Alexander House 1131 Wisconsin River Drive Port Edwards, WI 54469 715/887-3442

www.alexanderhouseonline.org

A museum of local archival history as well as changing art exhibits. Open Tues, Thurs & Sun 1-4pm.

Glacial Lake Cranberries 2480 County Road D Wisconsin Rapids, WI 54495 715/887-2095

www.cranberrylink.com/glacial.html

Cranberry video, memorabilia, gift shop and guided tours of a cranberry marsh (in season). Call ahead to verify harvest and tour times.

Ho-Chunk Gaming Nekoosa 949 County Road G Nekoosa, WI 54457 800/782-4560, 715/886-4560 www.rbcwin.com

Blackjack and slots. Casino open Mon-Thur 8am-2am, and Fri 8am-Sun 2am.

Rudolph Grotto Gardens & Wonder Cave 6957 Grotto Avenue Rudolph, WI 54475 715/435-3120

www.mnmuseumofthems.org/Grotto/ Wonder1.html

Floral walkways and gardens, as well as folk-art memorials, shrines and a museum. Open daily MD-LD 10am-5pm.

Sandhill State Wildlife Area 1715 County Road X Babcock, WI 54413 715/884-2437

www.dnr.wi.gov/org/land/wildlife/reclands/ sandhill

9,500 acres of marshes & quiet woods with automobile trails, observation towers and a learning center. See bison herds and a variety of birds. Open Apr-Oct, daylight hours.

Wisconsin Dairy State Cheese Company 6860 State Highway 34 Rudolph, WI 54475 715/435-3144

Factory & retail outlet with an observation window & cheesemaking video; call to arrange a guided tour. Retail outlet open Mon-Fri 8am-5:15pm, Sat 8am-5pm, Sun & Holidays 9am-

CASTLE ROCK/PETENWELL LAKES AREA

Buckhorn State Park W8450 Buckhorn Park Avenue Necedah, WI 54646 608/565-2789 www.wiparks.net

7,000-acre park on a peninsula in Castle Rock Lake. Open 6am-11pm with overnight camping. Travel Green Wisconsin certified.

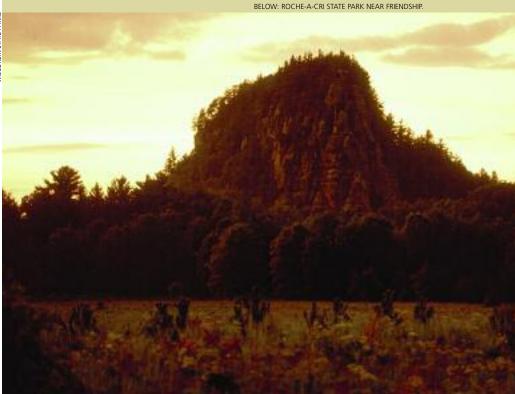
Necedah National Wildlife Refuge W7996 20th Street West Necedah, WI 54646 608/565-2551

http://midwest.fws.gov/necedah

This 44,000-acre refuge is home to sandhill cranes, migrating waterfowl, wild turkeys, bald and golden eagles, shorebirds and songbirds as well as the world's largest population of endangered Karner blue butterflies. Stop at the visitor center or take a walk along two new boardwalk loops that take visitors through a mosaic of habitats. Trails open daily during daylight hours.

Roche-A-Cri State Park 1767 State Highway 13 Friendship, WI 53934 888/947-2757, 608/339-6881 www.dnr.state.wi.us/org/land/parks/ specific/roche-a-cri/

Spectacular views from atop the park's 300-foot rock formation. Open 6am-11pm with overnight camping.





LARSON'S FAMOUS CLYDESDALES IN RIPON

Green Lake, Berlin, Princeton, Markesan & Ripon

Known as Green Lake Country, this area of unspoiled beauty offers four picturesque communities – a perfect setting for four seasons of getaway fun.

The shores of Green Lake have been a top tourism destination for more than a century. The lake is the deepest in the state; plunging 237 feet, its cool waters harbor an excellent trout and walleye fishery. The area's resort offerings include water sports of every kind, four excellent golf courses, and a beautifully restored opera house.

In western Green Lake County, Princeton's downtown is a delightful mix of boutiques and artisan shops. The city's Saturday morning flea markets (May thru October) are legendary. To the south, Markesan sparkles in the midst of lush farmland. For a glimpse of local history, visit the town's Grand River Valley Museum.

To the east, Ripon is the home of the Little White Schoolhouse where the Republican Party was founded in 1854. Walking tours feature the city's historic downtown and the campus of 150-yearold Ripon College. Nearby, Larson's Clydesdales is nationally famous for its gentle giants.

For more information about Green Lake Country, call 800/662-6927 or log on to www.glcountry.com.

Waushara County

Waushara County is a wonderful blend of farming and recreation. With more than 100 lakes, 150 miles of trout streams, 7,000 acres of public hunting and fishing, and 12 county parks, "outdoors" is spoken here. In Wautoma, the county seat, visit the WWII Memorial Building. To the north, the cold-water ponds of the Wild Rose Fish Hatchery produce a quarter of all the trout and salmon stocked statewide. In western Waushara County, the UW's Hancock Agricultural Research Station offers fascinating guided tours of its facility and the 150 research projects it conducts annually.

For more information about Waushara County, call 877/928-8662 or log on to www.visitwaushara.com.

AREA ATTRACTIONS

GREEN LAKE, PRINCETON, MARKESAN & RIPON

Escapade Lake Cruises 643 Illinois Avenue Green Lake, WI 54941 800/444-2812, 920/294-3344 www.heidelhouse.com

One-hour boat cruises on Green Lake aboard a 60-foot catamaran-style vessel. Cruises May & June and Sep to mid-Oct, Sat & Sun at 9am, Fri & Sat at 3:30pm; June-Aug, daily at 9am &

Grand River Valley Museum 214 East John Street Markesan, WI 53946 920/398-3945

www.markesanwi.com

Museum and train depot display military memorabilia, local & agricultural history. Open May-Oct, Fri-Sun 1-4pm.

Larson's Famous Clydesdales W12654 Reeds Corner Road Ripon, WI 54971 920/748-5466

www.larsonsclydesdales.com

Ringside performances by Clydesdale horses, plus stable tours. Performances mid-May to mid-Oct, Mon-Sat at 1pm.

Little White Schoolhouse, Birthplace of the **Republican Party** 303 Blackburn Street Ripon, WI 54971 920/748-6764

www.birthplaceoftherepublicanparty.com Birthplace of the Republican Party, political memorabilia. Open daily 10am-4pm.

WAUSHARA COUNTY

Hancock Agricultural Research Station N3909 County Road V Hancock, WI 54943 715/249-5961

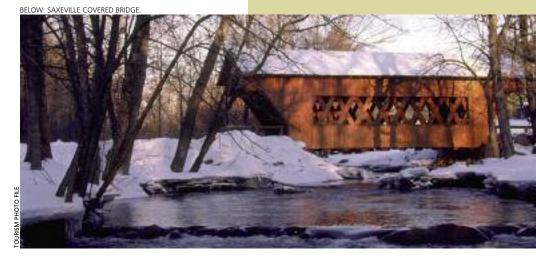
www.ars.wisc.edu

Visitor center and horticultural station offer guided tours on request. By appointment only, Mon-Fri 8am-4:30pm.

Wild Rose Fish Hatchery N5871 State Highway 22 Wild Rose, WI 54984 920/622-3527

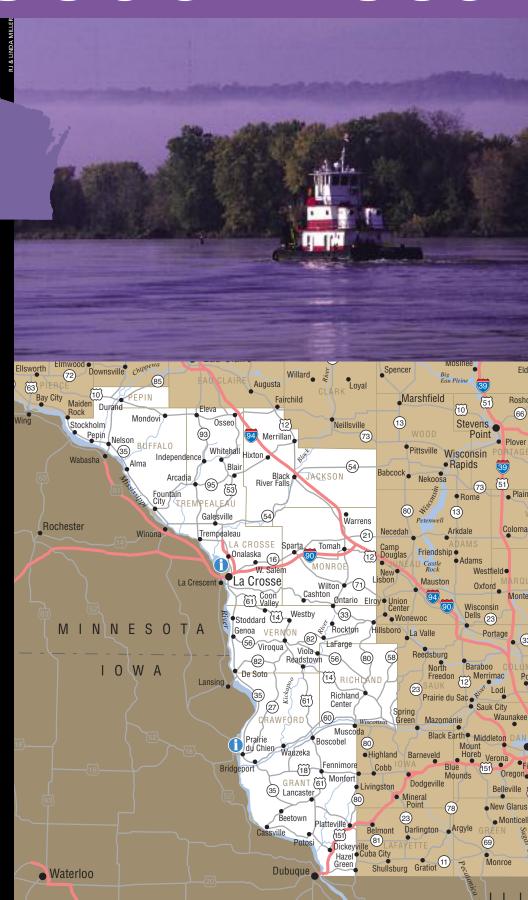
www.dnr.wi.gov/fish/hatchery/

Cold-water hatchery that produces trout, salmon, northern pike, lake sturgeon and musky. Tours MD-LD daily 8am-3:30pm; Apr, May, Sept & Oct Sun-Thur 8am-3:30pm; closed Nov-Mar.



Southwest

The southwestern corner of Wisconsin was spared the leveling effects of the great glaciers that ground the rest of the state into gentler, rolling hills. Here the ridges run high and the valleys deep. Bordered on the west by the Mississippi River, this was the first part of the Wisconsin Territory to be populated by Europeans. They came to mine the area's rich lead deposits, establishing a chain of small towns along the river that echoed their ethnic heritage. Drive the Great River Road to discover their history and the enduring charm of their communities.



AREA ATTRACTIONS

Stockholm, Pepin & Alma

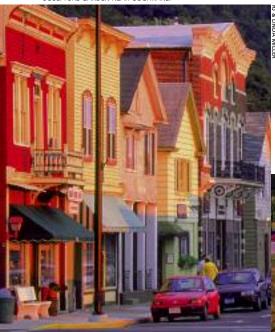
With a spectacular view of Lake Pepin, Stockholm, one of Midwest Livings "Top Small Town Getaways" offers just the right blend of extraordinary shops, fine dining, and world-class lodging. Antique shops, art galleries, artisan furniture, a performing arts center, a winery/cidery – even an old fashioned pie company - are all part of Stockholm's charm

Downriver, the Town of Pepin sits on the edge of a strikingly wide expanse of the Mississippi River known as Lake Pepin. A natural dam below the town created the "lake." Pepin is famous as the hometown of "Little House in the Big Woods" author Laura Ingalls Wilder, who was born on a farm near here in 1867.

Follow the river 17 miles south to Alma. This riverfront town has only two streets, but they stretch for seven miles along the banks of the Mississippi. Visitors enjoy exploring charming stairway "streets" that head up the river bluffs, and the town's terraced cemetery. The main streets, lined with historic 19th century buildings, feature gift, art and antique shops. Nearby, Rieck's Lake Park is a perfect spot to view the annual fall migration of graceful Tundra Swans.

For more information about Stockholm, visit www.stockholmwisconsin.com or call 715/442-2266; for Pepin, call 715/442-3011 or visit www.pepinwisconsin.com; for Alma, visit www.almawisconsin.com call 608/685-3303.

FACING PAGE: MISSISSIPPI RIVER BARGE ALONG THE GREAT RIVER ROAD. BELOW: DOWNTOWN ALMA. BELOW RIGHT: PRAIRIE MOON SCULPTURE GARDEN NEAR COCHRANE.



STOCKHOLM, PEPIN & ALMA

Buena Vista Park County Road E at Buena Vista Road Alma, WI 54610 608/685-3330

www.almawisconsin.com

City park with a stunning overlook of the Mississippi River, hiking & picnic area. Open year 'round dawn to 11pm.

Laura Ingalls Wilder Museum 306 3rd Street Pepin, WI 54759 800/442-3011, 715/442-2142

www.pepinwisconsin.com Features the Laura Ingalls Wilder legacy. Open daily, May 15-Oct 15, 10am-5pm.

Laura Ingalls Wilder Wayside & Cabin N3238 County Road CC Pepin, WI 54759 800/442-3011

www.pepinwisconsin.com

Replica of the now-famous "Little House in the Big Woods." Open year-round.

Fountain City & Trempealeau

The relaxed pace of river life is evident in Fountain City. The town offers pleasant vistas of the river from its characteristic terraced gardens. Nearby, 550-foot Eagle Bluff is the highest point on the Upper Mississippi. The Prairie Moon Museum & Sculpture Garden, a fanciful folk art attraction, is located just north of Fountain City.

To the south, Trempealeau County is a great getaway. Along the Mississippi, the village of Trempealeau is a lovely river town with a picturesque Main Street listed on the National Register of Historic Places. Visitors can watch river traffic lock-through at Lock & Dam #6. Perrot State Park, two miles northwest of Trempealeau, features 500-foot bluffs with panoramic views of the river valley. A bit further up-river, the Trempealeau National Wildlife Refuge includes a large prairie and miles of nature trails among the Mississippi backwaters that are perfect for bird watching.

■ For more information about Trempealeau, log on to www.trempealeau.net or call 608/534-6780. For more information about Trempealeau County, log on to www.ruralexperiences.com.



Maiden Rock Winery & Cidery W12266 King Lane Stockholm, WI 54769 715/448-3502

www.maidenrockwinerycidery.com

Award-winning cider orchard presenting a unique collection of premium hard ciders and wines. Open Apr-Dec, Wed-Sun, 10am-6pm.

Pepin Depot Museum 806 3rd Street Pepin, WI 54759 715/442-6501

www.pepinwisconsin.com

Exhibits detailing the area's logging, steamboating and railroad history. Open May-Oct daily

Wings Over Alma Nature & Art Center 118 North Main Street Alma, Wisconsin 54610 608/685-3303

www.wingsoveralma.org

Area artisains promote awareness of the Upper Mississippi River environment. Open daily 10am-5pm. Closed Thanksgiving & Christmas

FOUNTAIN CITY & TREMPEALEAU AREA

Memorial Park 435 Gaveny Road Arcadia, WI 54612 608/323-2319 www.arcadiawi.org

Displays more than a dozen remarkable sculptures honoring the country's military leaders and veterans. Park open daily 6am-10pm.

Perrot State Park W26247 Sullivan Road Trempealeau, WI 54661 608/534-6409

www.wiparks.net

1,243-acre park with river bluff overlooks, camping, biking, nature center. Open daily 6am-11pm with overnight camping.

Prairie Moon Sculpture Garden/Museum S2727 Prairie Moon Road Cochrane, WI 54622 608/687-8250

www.kohlerfoundation.org/rusch.html

Outdoor folk-art museum recently restored by the Kohler Foundation. Garden open year-round dawn-dusk. Museum open by appointment.

Rock in the House 440 North Shore Drive Fountain City, WI 54629 608/687-6106

Unusual attraction named for a 55-ton boulder that fell from the bluff and smashed into the house. Open daily 10am-6pm.

Seven Hawks Vineyards 17 North Street (State Highway 95) Fountain City, WI 54629 866/946-3741, 608/687-9463 www.sevenhawksvineyards.com

Tasting Room, wine bar, and open-air deck with Mississippi River views. All wines from 100% locally grown grapes and fruit. Open daily Mar-Dec. Check website or call for Jan & Feb hours

Trempealeau National Wildlife Refuge W28488 Refuge Road Trempealeau, WI 54661 608/539-2311

www.fws.gov/midwest/trempealeau/

5,000-acre refuge with nature trails and 5-mile driving tour. Visitors center open Mon-Fri 7:30am-4pm, refuge open year-round during daylight hours.

AREA ATTRACTIONS

La Crosse & Onalaska

Classic steam paddle wheelers still ply the Mississippi's waters at La Crosse, just a small part of this lovely city's charm. Spreading from the edge of the river to the base of steep bluffs, La Crosse enjoys a glorious natural setting. The city's Main Street ends at Grandad Bluff, which rises 570 feet above the city. The beautiful park atop the bluff offers a stunning view of three states: Wisconsin, Minnesota and Iowa. Downtown, Riverside Park provides a perfect vantage point for watching river traffic and for boarding one of the two paddle wheelers that offer sightseeing cruises. Yacht cruises and eco-tours on the river are also available. Enjoy unique shops, entertainment, museums, galleries and award-winning restaurants in the city's historic downtown.

Just north of I-90, Onalaska graces the eastern shore of Lake Onalaska, a 7,700-acre pool of the Mississippi River. The city is the trailhead for the Great River State Trail which connects to the La Crosse River, Elroy-Sparta, and "400" State Trails to produce 101 miles of non-stop hiking, biking and snowmobiling adventure.

■ For more information about La Crosse log on to www.explorelacrosse.com or call 800/658-9424. For more information about Onalaska, log on to www.discoveronalaska.com or call 800/873-1901.

BELOW: PEARL STREET IN DOWNTOWN LA CROSSE. LOWER RIGHT: GRANDDAD BLUFF.

LA CROSSE

Children's Museum of La Crosse 207 5th Avenue South La Crosse, WI 54601 608/784-2652

www.funmuseum.org

Three floors of hands-on exhibits with a multipurpose theater and gift shop. Open Tues-Sat 10am-5pm, Sun noon-5pm, closed Mon.

Granddad Bluff 3020 Grandad Bluff Road La Crosse, WI 54601 608/789-7533

www.cityoflacrosse.org/index.aspx?nid=1674

Granddad Bluff is the largest bluff in the La Crosse area and is well-known for its scenic overlook of the city of La Crosse. Enjoy breathtaking views of the Mississippi River and explore several bluff side hiking trails.

Hixon House 429 North 7th Street La Crosse, WI 54601 608/782-1980 www.lchsweb.org

Tour the elegant Victorian home of former lumberman-financier Gideon Hixon. Open MD-LD Tues-Sun 10am-5pm; Sept to mid-Oct Sat & Sun 10am-5pm.

La Crosse Queen Cruises 405 Veterans Memorial Drive La Crosse, WI 54601 608/784-2893

www.greatriver.com/laxqueen

Authentic paddlewheeler offering sightseeing, weekend brunch and dinner cruises. Docks at Riverside Park. Operating May-Oct 31 with daily

Mississippi Explorer Cruises – La Crosse 410 Veterans Memorial Drive La Crosse, WI 54601 877/647-7397

www.mississippiexplorer.com

Wildlife eco-tours, expedition cruises, and sightseeing cruises aboard a 98-passenger riverboat. Cruising May-Oct Fri, Sat & Sun. Travel Green Wisconsin certified.

Shrine of Our Lady of Guadalupe 5250 Justin Road La Crosse, WI 54601 608/782-5440

www.shrineofourlady.com

100-acre wooded site includes church, pilgrim center, restaurant and meditation trail dedicated to Our Lady of Guadalupe. Shrine open daily. 9am-4pm as is the site's restaurant.

ONALASKA

Great River State Trail 1101 Main Street Onalaska, WI 54650 800/873-1901, 608/781-9570 www.discoveronalaska.com

24-mile multi-use railbed trail connecting Onalaska and Trempealeau. Open daily during daylight hours for seasonal recreation.

Historic McGilvray Bridges 3.5 miles west of Village of Holmen 800/873-1901, 608/781-9570 www.7bridgesrd.org

Come experience the beauty of the seven Historic McGilvray Bridges. They represent two styles of bridge construction popular in the nineteenth and early twentieth century's.

La Crosse River State Trail 1101 Main Street Onalaska, WI 54650 800/354-2453, 608/269-4123 www.lacrosseriverstatetrail.org

21.5-mile multi-use railbed trail connecting Sparta and Onalaska. Open daily during daylight hours for seasonal recreation.

Onalaska Historical Museum 741 Oak Avenue South Onalaska, WI 54650 608/781-9568

www.discoveronalaska.com

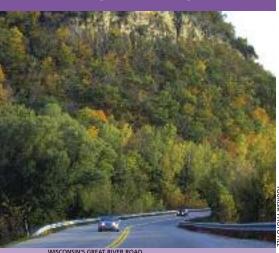
River history, lumbering and Native American artifacts as well as an early settler's cabin. Open Wed-Fri 2-4pm, Sat 9am-noon, and Mon (mid Oct-March) 6-8pm.





RJ & LINDA MILLER

SOUTHWEST



The Great River Road

Enjoy history, bluff-top views, outstanding trails and charming river towns along the Wisconsin Great River Road - Wisconsin's only designated National Scenic Byway and part of the 3,000-mile, 10-state Great River Road.

Widely considered the best scenic drive in the Midwest, the Wisconsin **Great River Road parallels the** Mississippi River for 250 miles from Prescott in the north to Kieler in the south. Along the way, you'll visit 33 unique communities, some of which are the oldest in Wisconsin. More than 30 historical markers, museums and visitor centers tell the story of the Wisconsin Great River Road and the people who live and work along the Mississippi River.

Hiking, bicycling, fishing, boating and paddling opportunities abound in the four state parks and numerous recreational areas along the byway. Scenic overlooks provide breathtaking views.

At Alma, Fountain City, Trempealeau, Genoa and just south of Lynxville, observation decks offer a chance to watch towboats and barges passing through the locks. Refuges run along nearly two-thirds of the byway, providing endless bird watching opportunities.

For an unforgettable family road trip, a great getaway or a weeklong vacation, explore the Wisconsin Great River Road. Learn more at www.wigreatriverroad.org.

Viroqua, Westby & Coon Valley

Vernon County is crisscrossed with rivers, narrow valleys and steep, wooded hills. This is Coulee Country - prime for trout fishing, turkey hunting, mountain biking and canoeing. Viroqua, the county seat, offers a charming Main Street filled with specialty shops and anchored by the 80-year-old Temple Theater, renovated in 2002 at a cost of \$1.5 million.

Seven miles north, Westby is a bastion of Norwegian heritage. Downtown is a Norwegian themed coffee shop/eatery, a Main Street style diner, antique shops, a Scandinavian store/gift shop and the lovely Westby House Inn are real treats. In nearby Cashton, you can visit Down A Country Road, a collection of four shops on the Kuderer farm selling products from the surrounding Amish community.

Northwest of Coon Valley you will find a treasure in Norskedalen Nature and Heritage Center which celebrates the natural and cultural heritage of the region through its arboretum, museums and visitors' center, trails, and restored pioneer log farmstead; as well as its Skumsrud Heritage Farm site with museum and restored buildings.

For more information about Vernon County, log on to www.driftlesswisconsin.com or call 608/637-2575; for Viroqua, log on to www.viroquatourism.com; for Westby, call 866/493-7829 or log on to www.westbywi.com.

BELOW: NORSKEDALEN NATURE & HERITAGE CENTER NEAR COON VALLEY, BOTTOM: WILDCAT MOUNTAIN STATE PARK



VIROQUA, WESTBY & COON VALLEY AREA

Down A Country Road Amish Tours & Shops 12651 State Highway 33 East Cashton, WI 54619 608/654-5318

www.downacountryroad.com

Four shops sell the furniture, rugs, quilts, candies & jams of 45 area Amish families. Amish tours arranged by reservation. Open May-Oct Thur-Sat 10am-5pm.

Historic Viroqua Public Market Main Street Station 215 South Main Street Viroqua, WI 54665 608/637-1912 viroquamainststation.com

Local artisans, farmers and merchants sell unique, high quality, hand-crafted items. Tue-Fri 10am-5pm, Sat 9am-5pm.

Norskedalen Nature & Heritage Center, Inc. N455 O Ophus Road Coon Valley, WI 54623 608/452-3424 www.norskedalen.org

Norwegian heritage museum, nature trails and a pioneer homestead. See website for hours.

Vernon Vineyards S 3457A Dahl Road Viroqua, WI 54665 608/634-6734

www.vernonvineyards.com

Complimentary wine tastings and tours. Open May-Dec Fri & Sat 10am-6pm, Sun noon-6pm.

KICKAPOO VALLEY AREA

Kickapoo Valley Reserve S3661 State Highway 131 La Farge, WI 54639 608/625-2960 kvr.state.wi.us

Primitive camping, canoeing, hiking, mountain biking, X-C skiing & horseback riding in an 8,500-acre reserve. Open year-round during day-light hours. Travel Green Wisconsin certified.

Wildcat Mountain State Park PO Box 99 Ontario, WI 54651 888/947-2757, 608/337-4775 www.wiparks.net

Camping, hiking, scenic overlook, equestrian trails. Open daily 6am-11pm with overnight

Kickapoo Valley

The Kickapoo River may be the crookedest river in Wisconsin, but what it lacks in direction it makes up for with captivating scenery. A driving tour up or down Hwy. 131 is one way to explore the Kickapoo River Valley, allowing plenty of time for side trips including Wildcat Mountain State Park. Biking is another option. The most idyllic choice may be canoeing down the slow-moving Kickapoo River, beneath 30-foot-tall limestone bluffs, verdant hillsides and the apple orchards that surround Gays Mills.

■ For more information about the Kickapoo Valley, call 608/637-2575 or log on to www.driftlesswisconsin.com.

Sparta

The world's largest bike - an oldfashioned high wheeler formed out of fiberglass – welcomes visitors to Sparta, which dubs itself the "Bicycling Capital" of America." Located off I-90, the town offers ready access to several nationally known bike trails including the Elroy-Sparta State Trail, the first rails-to-trails bicycle route in the country. Sparta's downtown is listed on the National Register of Historic Places.

Its hospitality and location make it a good "home base" for day trips to nearby attractions. Eleven miles north of Sparta the Wegner Grotto is a fantastic garden of concrete sculpture decorated with thousands of glittering glass shards. Fort McCoy, eight miles northeast of Sparta, offers an excellent public recreation area as well as interesting military displays.

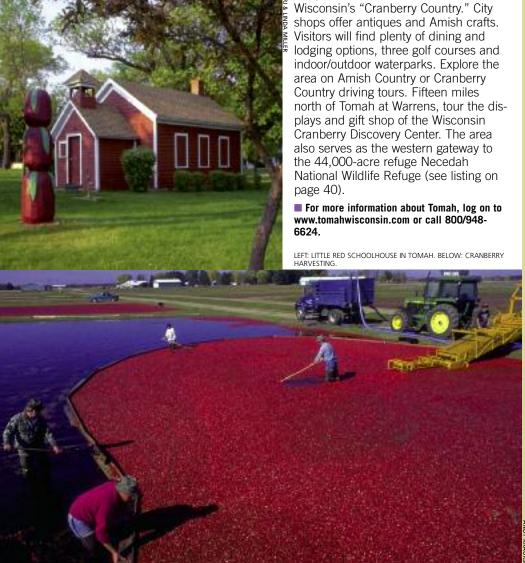
For more information about Sparta, log on to www.bikesparta.com or call 800/354-2453.



ELROY-SPARTA STATE TRAIL

Tomah

Astride the intersection of I-90 and I-94. Tomah stands at the crossroads of Wisconsin's "Cranberry Country." City shops offer antiques and Amish crafts. Visitors will find plenty of dining and lodging options, three golf courses and indoor/outdoor waterparks. Explore the area on Amish Country or Cranberry Country driving tours. Fifteen miles north of Tomah at Warrens, tour the displays and gift shop of the Wisconsin Cranberry Discovery Center. The area also serves as the western gateway to the 44,000-acre refuge Necedah National Wildlife Refuge (see listing on page 40).



SPARTA

Deke Slayton Memorial Space & Bike Museum 200 West Main Street Sparta, WI 54656 888/200-5302, 608/269-0033

www.dekeslaytonmuseum.com

The progression of travel from the bicycle to astronaut Deke Slayton and beyond. Open summer Mon-Sat 10am-4:30pm, Sun 1-4pm; winter Mon-Fri 10am-4pm.

Elroy-Sparta State Trail 113 White Street Kendall, WI 54638 800/354-2453, 608/269-4123 http://dnr.state.wi.gov/org/land/parks/specific/ elrovsparta

32.5-mile multi-use railbed trail connecting Elroy & Sparta. Three terrific tunnels.

Headquarters in Kendall open May, Fri-Sun 9am-5pm. June-Oct, daily 9am-5pm. Trail open daily during daylight hours for seasonal recreation.

Fort McCoy Driving Tour 100 East Headquarters Road Fort McCoy, WI 54656 608/388-2407 www.mccoy.army.mil

Enjoy a mapped, self-directed driving tour of an active US Army training facility including a large military vehicle display. (Photo ID required for all adults.) Facility open year-round with driving tours daily 8am-4pm.

Little Falls Railroad & Doll Museum 9208 County Road II Sparta, WI 54656 608/272-3266 www.raildoll.org

1,600 dolls, a garden railroad, caboose, and rides for kids aboard a park-model railroad. Open Apr-Nov Thur-Mon 1-5pm.

Paul & Matilda Wegner Grotto State Highway 27 & 71 Cataract, WI 54656 608/269-8680

www.monroecountyhistory.org/

Outdoor park that includes a folk art "Glass Church" created from bits of colored glass and concrete. Open MD-LD during daylight hours.

TOMAH

Little Red School House Museum **Gillett Park** Tomah, WI 54660 608/374-7445

www.tomahwisconsin.com/museums.php Step into the 19th Century at the Little Red

House located in Tomah's Gillett Park on Superior Avenue. The historic one-room school is open Wed 1-5pm, Sat 7am-noon, Sun 1pm-5pm MD-LD.

Tomah Area Historical Society & Museum 1112 Superior Avenue Tomah, WI 54660 608-372-1880

The museum exhibits in agriculture, cranberry, railroad, logging, Indian Heritage and military. A large collection of women's vintage hats, memorabilia from the comic strip "Gasoline Allev" by native son Frank King, and much more. Open May-Oct, Tue-Sat 1-4pm. Free admission.

Wisconsin Cranberry Discovery Center 204 Main Street Warrens, WI 54666 608/378-4878 www.discovercranberries.com

Museum & gift shop dedicated to Wisconsin's cranberry industry. See website for hours.

SOUTHWEST HIGHT



Elroy-Sparta State Trail

Considered the first rail-to-trail conversion in the United States, the Elroy-Sparta State Trail is a true Wisconsin original. With three 19th century rock tunnels along its 32.5-mile route, it remains one of the most popular trails in the country and a favorite Wisconsin bicycling destination.

Connecting Elroy and Sparta in southwestern Wisconsin, the trail runs through the pleasant small towns of Norwalk, Wilton and Kendall, passing wetlands, prairies, farmland and unglaciated areas. The restored railroad depot in Kendall serves as trail headquarters and has a railroad history museum with pictures and artifacts on display. Trailheads are also located in the trail's other four towns. The Elrov-Sparta is surfaced with limestone screenings to provide a smooth surface suitable for walkers and bicyclists.

Three 130-year-old railroad tunnels highlight the trail. The tunnels near Kendall and Wilton are each about .25 mile long. The tunnel between Norwalk and Sparta is .75 mile long. Flashlights and jackets are recommended in the tunnels, which are dark and cool even on the brightest summer davs.

The Elroy-Sparta is directly linked to two other state trails. A bridge over I-90 at Sparta connects with the La Crosse River State Trail on the west end, and the "400" State Trail connects on the east end.

Black River Falls & Jackson County

Located along I-94, Black River Country is a convenient destination for outdoor adventure. Mountain bikers, hikers and birdwatchers can explore miles of wilderness trails in either the Black River State Forest or the Jackson County Forest, home to black bear, timber wolves, and the endangered Karner Blue butterfly. Black River Country also offers 235 miles of the best designated ATV and single-track motorcycle trails in the Midwest. The winding Black River is popular for canoeing, boating, tubing and great fishing. Wazee Lake, the deepest lake in Wisconsin and one of the clearest, is a popular year-round scuba diving destination. Along the area's quiet country roads you'll find unique shops and antiques dealers the perfect combination for the weekend treasure hunter.

■ For more information about Black River Country, call 800/404-4008 or log on to www.blackrivercountry.net.

BELOW: BLACK RIVER STATE FOREST. BOTTOM: HO-CHUNK TRIBAL DANCER, RIGHT: SCUBA DIVING AT WAZEE LAKE



Black River State Forest 910 State Highway 54 Black River Falls, WI 54615 715/284-4103

www.wiparks.net

67,000 acres of pine and oak forest with two forks of the Black River. Backpacking, camping, hiking, biking & X-C skiing. Open daily 6am-11pm with overnight camping.

Ho-Chunk Gaming – Black River Falls W9010 State Highway 54 East Black River Falls, WI 54615 800/657-4621, 715/284-9098 www.hochunkgaming.com/blackriverfalls Blackjack, slots and bingo with adjoining hotel.

Open MD-LD 24/7; LD-MD Sun-Thur 8am-2am & Fri-Sat 24 hours. Sand Creek Brewing Company

320 Pierce Street Black River Falls, WI 54615 715/284-7553

www.sandcreekbrewing.com Micro-brewery in the historic 1856 Oderbolz Brewery. Tasting room and gift store open Mon-Fri 8am-4:30pm; free tours Fri at 3pm.

Wazee Lake Recreation Area **West Bauer Road** Black River Falls, WI 54615 715/284-8475 www.blackrivercountry.net/

3,000 acres of woodland and 355-ft. deep lake for scuba diving, swimming, hiking, camping, biking & fishing. Open daily for seasonal recre-





BLACK RIVER FALLS AREA CHAMBER OF COMMERCE

Prairie du Chien

Prairie du Chien is the oldest European settlement on the Upper Mississippi River. Located just above the confluence of the Wisconsin River, this fertile prairie was a major gathering place for regional Indian tribes and for the fur traders who followed. Many epic frontier stories were played out here. Learn more at the Fort Crawford Museum and at the Villa Louis, one of ten properties operated by the Wisconsin Historical Society.

Situated in the heart of the Upper Mississippi Wildlife Refuge, the area offers pristine hiking, boating, fishing and bird watching. Just south of the city, magnificent views of the Mississippi and Wisconsin Rivers can be enjoyed from the 500-foot bluffs of Wyalusing State Park.

For more information about the Prairie du Chien area, call 800/732-1673 or log on to www.prairieduchien.org.

BELOW: VILLA LOUIS IN PRAIRIE DU CHIEN. BOTTOM: FENNIMORE HISTORICAL RAILROAD MUSEUM.



ABOVE: OLD ROCK SCHOOL IN BOSCOBEL

Boscobel & Fennimore

Surrounded by the rugged bluffs of the Lower Wisconsin River Vallev. Boscobel compliments its scenic beauty with a rich ethnic and cultural heritage preserved in the Depot Heritage Museum. The town is famous as the birthplace of the Gideon Bible: the two Christian traveling salesmen who founded the Gideon Society met and conceived the Society in the town's Central House - now the Boscobel Hotel.

Eleven miles to the south. Fennimore is a hub for turkey hunters and trout anglers. Area cold-water springs flow to form more than 100 miles of trout habitat within a ten mile radius of Fennimore offering a wealth of brown and brook trout. The town also offers a pair of delightful museums for rail enthusiasts and doll collectors.

For more information on Boscobel, visit www.boscobelwisconsin.com or call 608/375-

PRAIRIE DU CHIEN

Cabela's - Prairie du Chien 33901 State Highway 35 Prairie du Chien, WI 53821 608/326-5600

www.cabelas.com

One of 8 Cabela's retail stores in the nation. Everything for the hunter, angler & outdoorsman. Open Mon-Sat 8am-9pm, Sun 10am-6pm.

Fort Crawford Museum 717 South Beaumont Road Prairie du Chien, WI 53821 608/326-6960

www.fortcrawfordmuseum.com

Museum of local history at the site of historic Fort Crawford. Open May-Oct daily 9am-4pm.

Mississippi Explorer Cruises 220 North Water Street Prairie du Chien, WI 53821 877/647-7397

www.mississippiexplorer.com

Two-hour sightseeing cruises aboard a 64-passenger pontoon boat. Cruises available May-Oct, times vary; call for reservations. Travel Green Wisconsin certified.

Villa Louis 521 North Villa Louis Road Prairie du Chien, WI 53821 608/326-2721 www.villalouis.org

Wisconsin Historical Society site. Preserves the Victorian home and furnishings of Wisconsin's first millionaire fur trader. Open May-Oct daily 9:30am-5pm (last tour departs at 4pm).

Wyalusing State Park 13081 State Park Lane Bagley, WI 53801 888/947-2757, 608/996-2261 www.wyalusing.org

2,700-acre park overlooking the Mississippi & Wisconsin Rivers. Camping, hiking, wildlife. Open daily 6am-11pm with overnight camping. Travel Green Wisconsin certified.

BOSCOBEL & FENNIMORE

Boscobel Heritage Depot Museum 800 Wisconsin Avenue Boscobel, WI 53805 608/375-2672

www.boscobelwisconsin.com

Constructed in 1857. Museum of local history & railroad memorabilia. Open Mon-Fri 8am-noon.

Eagle Cave Natural Park 16320 Cavern Lane Blue River, WI 53518 608/537-2988 www.eaglecave.net

Tour Wisconsin's largest onyx cave. Open Tues-Sun 10am-5pm.

Fennimore Doll & Toy Museum 1135 6th Street Fennimore, WI 53809 888/867-7935, 608/822-4100 www.dollandtoymuseum.com

80 display cases of toys from the 1900s thru the present will please boys & girls of all ages. Open May-Oct daily 10am-4pm.

Fennimore Historical Railroad Museum 610 Lincoln Avenue Fennimore, WI 53809 800/822-1131, 608/822-6144 www.fennimore.com/railmuseum/

Displays the engine, depot & memorabilia of the area's original narrow gauge railroad. Miniature train rides Sat & Sun. Open MD-LD daily 10am-4pm; Sept-Oct Sat & Sun only 10am-4pm.





Cassville & Potosi

Cassville was one of the first river towns established in Wisconsin, a gateway for miners and other pioneers. The town remains a crossing point, with the Cassville Car Ferry navigating the Mississippi. The wooded river bluffs of Nelson Dewey State Park are a great place to watch a resident population of bald eagles soar above the river valley. Nearby, the Wisconsin Historical Society operates Stonefield, a re-created 1900's rural Wisconsin village.

From Cassville, it's a short drive south along the river to Potosi. This tiny town just completed a \$7 million restoration of its local brewery that today houses the National Brewery Museum and the National Brewery Transportation Museum. If you like Breweriana, you'll be amazed. Potosi is also the location of one of the oldest lead mines in the state. To the south, in Dickeyville, is the remarkable folk art religious shrine, the Dickeyville Grotto.

■ For more information about the Cassville area, call 608/725-5855 or log on to www.cassville.org. For information about Potosi, call 866/876-2665 or log on to www.grantcountytourism.com.

BELOW: STONEFIELD IN CASSVILLE. BOTTOM LEFT: NATIONAL BREWERY MUSEUM AT POTOSI BREWERY. BOTTOM RIGHT: MINING MUSEUM-ROLLO JAMESON MUSEUM IN PLATTEVILLE

CASSVILLE & POTOSI AREA

Cassville Car Ferry Riverside Park Cassville, WI 53806 608/725-5180

www.cassville.org/ferry.html

Ferry crosses the Mississippi River from Cassville to Turkey Creek, Iowa. Operates 9am-9pm 7 days a week MD-LD. May, Sept, & Oct the ferry operates Fri, Sat & Sun.

Dickeyville Grotto 305 West Main Street Dickeyville, WI 53808 608/568-3119

www.dickeyvillegrotto.com/

Outdoor park displays elaborate concrete folk art decorated with stone & glass. Religious & patriotic themes. Park open year-round. Gift shop open May-Oct daily 9am-5pm.

Nelson Dewey State Park 12190 County Road VV Cassville, WI 53806 608/725-5374 www.wiparks.net

The home and estate of Wisconsin's first governor, Nelson Dewey. Scenic overlook, Indian mounds, picnicking, camping, hiking. Open daily 6am-11pm with overnight camping. Travel Green Wisconsin certified.

Passage Thru Time Museum 104 North Main Street Potosi, WI 53820 608/763-2745

www.vangrafx.com/PTHS/museum/museum.html

Experience the rich heritage of the Potosi Township area with emphasis on mining, farming, the historic Potosi Brewery and the Mississippi River. Open May 15-Sept 15 Tues-Sat noon-4pm or call 608/763-2406 for appointment.

Potosi Brewery & National Brewery Museum 209 South Main Street Potosi, WI 53820 608/763-4002

www.potosibrewery.com

\$7 million restoration of local brewery showcases the collections of the National Brewery Museum as well as a microbrewery, restaurant and Great River Road Interpretive Center. Open daily 10am-6pm.

Stonefield 12195 County Road VV Cassville, WI 53806 608/725-5210

www.stonefieldhistoricsite.org

A Wisconsin Historical Society site; replica of a 1900s Wisconsin rural village. The Agricultural Museum displays a collection of historic farm machinery. Tickets for Nelson Dewey home and estate tours available here. Open daily LD-MD 10am-4pm. LD-mid Oct weekends only 10am-

PLATTEVILLE AREA

Badger Mine & Museum 279 West Estey Street Shullsburg, WI 53586 608/965-4424

www.shullsburgwisconsin.org

Descend 51 steps into a hand-dug 1827 lead mine. Open MD-LD daily 10am-4pm.

First Capitol County Road G Belmont, WI 53510 608/987-2122 www.firstcapitol.org

The 1836 Capitol of the Wisconsin Territory. Open June 10-Sept 7 Wed-Sun 10am-4pm.

Mining Museum-Rollo Jamison Museum 405 East Main Street Platteville, WI 53818 608/348-3301

http://mining.jamison.museum

Ride the mine train, then descend into the old Bevans Lead Mine. Exhibits, photos, fun. Open May-Oct daily 9am-5pm; self-guided galleries are open Nov-Apr Mon-Fri 9am-4pm.

Mitchell Rountree Stone Cottage West Madison Street & State Highway 81 Platteville, WI 53818 608/348-8888 www.platteville.com

Historic 1837 Platteville home containing many original furnishings. Open MD-LD Sat & Sun noon-4pm.

As you travel, patronize certified Travel Green Wisconsin businesses. They invest in sustainable practices.

Platteville

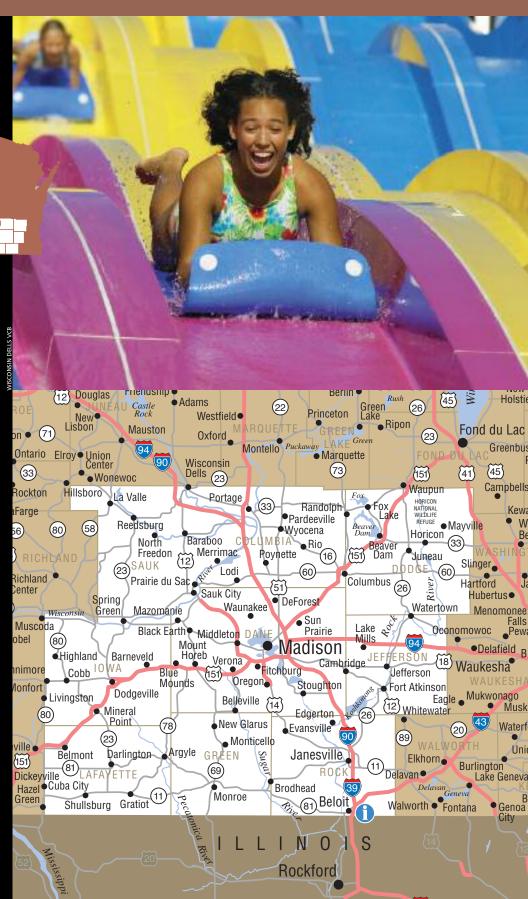
The area around Platteville was one of the first to be settled by Europeans, who were drawn there by rich lead deposits. The lead miners gave Wisconsin its nickname, the "Badger State." Platteville's early mining heritage is showcased in two museums: the Mining Museum, built atop the 1845 Bevans Lead Mine, and the Rollo Jamison Museum with more than 20,000 items from the late 1800's. Platteville's history is not its only attraction. The University of Wisconsin-Platteville Center for the Arts hosts the Heartland Festival each summer, a sixweek celebration of the performing arts.

For more information about Platteville, log on to www.platteville.com or call 608/348-8888.



South Central

The Southern Central Region has been drawing tourists from Chicago and northern Illinois for nearly 150 years. To the north. Wisconsin Dells is the nexus of Wisconsin tourism - the Waterpark Capital of the World and the crown jewel for family fun in the Midwest. Seek out the culinary delights of some of the best artisan cheese and craft beer Wisconsin has to offer in Green County. The region is also central to the history of the state with six Wisconsin Historical Society sites, as well as the state capitol and the University of Wisconsin campus in downtown Madison.



Wisconsin Dells

Wisconsin Dells has been christened "The Waterpark Capital of the World!®" for good reason. The community boasts the largest concentration of waterparks in the world including America's largest outdoor waterpark, the country's largest indoor/outdoor combination, and the state's largest indoor waterpark. Several local business owners are credited with pioneering the national indoor waterpark craze.

Water shows up as the dominant theme in Wisconsin Dells in other ways. For more than 150 years, visitors have taken sightseeing tours on the Wisconsin River, which literally bisects the city, for up-close views of the magnificent sandstone bluffs that tower above the water. The Dells is home to the world's largest fleet of "Ducks," restored WWII amphibious vehicles popular for land-to-water tours. A longrunning ski show is often on the itinerary. Kayaking, canoeing, boating, parasailing, skiing and fishing round out the H20 pursuits.

When not on, in or near the water, visitors may want to ride a roller coaster or get behind the wheel of a go-kart. For more grown-up getaways, couples and groups of friends often plan itineraries around the area's championship golf courses, world-class spas, classic supper clubs, and live shows. Wisconsin Dells has long been the top year-round destination in Wisconsin, and now it's a national favorite as well.

■ For more information about Wisconsin Dells. log on to www.wisdells.com or call 800/223-3557.

FACING PAGE: MOUNT OLYMPUS WATERPARK. TOP RIGHT: ADARE GO CARTS. MIDDLE RIGHT: DELLS BOAT TOURS. RIGHT: BIGFOOT



WISCONSIN DELLS

ADare Go Carts 1830 Wisconsin Dells Parkway Wisconsin Dells, WI 53965 608/253-7170

www.wisconsinducktours.com

Put the pedal to the metal at the area's fastest track. A challenging road course that takes drivers over hills, under bridges, around hairpin turns and waterfalls.

BigFoot Zipline Tours 1550 Wisconsin Dells Parkway Wisconsin Dells, WI 53965 608/254-5555

www.bigfootzip.com

BigFoot Zipline has six lines with over 4,300 feet of online fun. For ages 8-80. Trained Sky Rangers assist riders over the 30-acre course.

Chula Vista Resort Hwv 13 North Wisconsin Dells, WI 53965 800/388-4782, 608/254-8366 www.chulavistaresort.com

200,000 sq ft of indoor and outdoor waterparks and 27 exhilarating waterslides. Over 600 guest rooms, villas and luxurious condominiums. Six on-site restaurants and bars including the Kaminski Brother's Chop House. Spa del Sol and redesigned 18-hole golf course.

Cold Water Canvon Golf Course at Chula Vista Resort

Hwy 13 North Wisconsin Dells, WI 53965 608/254-8489

www.chulavistaresort.com

18 beautiful holes featuring scenic canyons and new Scottish links style nine. Enjoy full service driving range and relax in the new Northwoods style clubhouse.

Dells Army Duck Tours 1550 Wisconsin Dells Parkway Wisconsin Dells, WI 53965 608/254-6080

www.dellsducks.com

A one-hour guided tour filled with legend and lore of the Lower Dells Glacial Park. See the famous Sugar Bowl, Grotto Island, Upside Down Heart, Wedding Bells, Lake Delton and hear about the Lost City of Newport.

Dells Boat Tours® 107 Broadway Wisconsin Dells, WI 53965 608/254-8555 www.dellsboats.com

Scenic tours along the Wisconsin River showcasing the peaceful, natural beauty that has brought visitors to the Dells for over 150 years. Tour stops include Witches Gulch and Stand Rock.

Dells Raceway Park N1070 Smith Road Wisconsin Dells, WI 53965 608/253-7223 www.dellsracewaypark.com

Dells Raceway Park is a 1/3 mile paved oval stock car track. Wisconsin's showplace short track features four exciting classes and racing every Saturday night.

Great Wolf Lodge 1400 Great Wolf Drive Wisconsin Dells, WI 53965 800/559-9653, 608/253-2222 www.greatwolf.com/dells

Three adjoining indoor or outdoor waterparks reserved for Great Wolf guests. 436 spacious guest rooms designeded to capture the atmosphere of the Northwoods. Lodge adjacent to MagiQuest live-action adventure game.

continued on next page...

WISCONSIN DELLS, CONTINUED

H.H. Bennett Studio 215 Broadway Wisconsin Dells, WI 53965 608/253-3523

www.hhbennettstudio.org

H.H. Bennett, landscape photographer, inventor and promoter was "the man who made Wisconsin Dells famous." Tour Bennett's 1875 photography studio and explore 6,000 ft of interactive exhibits.

Ho-Chunk Gaming, Wisconsin Dells S3214 US Highway 12 Baraboo, WI 53913 800/746-2486, 608/356-6210 www.ho-chunkgaming.com

Year-round entertainment, gaming, food and fun. Slots are played 24-hours-a-day, seven days a week. Blackjack, live poker, craps, roulette and mini-baccarat are available from 10 am to 4 am.

Jet Boat Adventures 107 Broadway Wisconsin Dells, WI 53965 608/254-8555 www.jetboatadv.com

A 50-minute thrill ride on the Wisconsin River that will get your heart racing with spectacular scenery, abundant wildlife and speeds of up to 40 mph. The 32 ft boats do power stops, slides and awesome power spin outs.

Kalahari Waterpark Resort, Indoor Theme Park & Conventopn Center 1305 Kalahari Drive Wisconsin Dells, WI 53965 877/525-2427, 608/254-5466 www.KalahariResorts.com/wi

Everything is under one roof at the authentic African-themed Kalahari Resort. Home to Wisconsin's largest indoor waterpark at 125,000 sq. ft. and massive Indoor Theme Park at over 100,000 sq. ft., Kalahari offers an unprecedented array of fun for the whole family.

Knuckleheads Bowling & Indoor Amusement Park

150 Gasser Road Wisconsin Dells, WI 53965 608/254-7332

www.dellsknuckleheads.com

Knuckleheads provides year-round family fun rain or shine. Enjoy activities including 24 stateof-the-art bowling lanes, 4D theatre ride, bumper cars, roller coaster and a crowd favorite, go-karts.

Mark Twain Upper Boat Tours 1550 Wisconsin Dells Parkway Wisconsin Dells, WI 53965 608/254-6080

www.dellsducks.com

A 15-mile, one-hour boat tour with no walking. Glacial melt waters ripped through the area 14,000 years ago leaving behind fascinating sandstone wonders. Conceived in beauty, there is nothing man-made about Dells Glacial Park Tours.

Mt. Olympus Water & Theme Parks 1881 Wisconsin Dells Parkway Wisconsin Dells, WI 53965 800/800-4997, 608/254-8560 www.mtolympuspark.com

Mt. Olympus Water & Theme Parks is a mega destination offering indoor and outdoor waterpark rides, go-karts and amusements all in one place. Enjoy a stay on-site at the Hotel Rome

Turn over a new leaf. When you're finished with this guide, recycle it. Better yet, pass it along to a friend. Noah's Ark Waterpark 1410 Wisconsin Dells Parkway Wisconsin Dells, WI 53965 800/222-6624, 608/254-6351 www.noahsarkwaterpark.com

Noah's Ark is "America's Largest Waterpark" and premier area attraction with over 80 family activities to enjoy including relaxing lazy rivers, thrilling extreme slides and Scorpion's Tail looping waterslide.

Original Wisconsin Ducks® 1890 Wisconsin Dells Parkway Wisconsin Dells, WI 53965 608/254-8751

www.wisconsinducktours.com

Journey on an amphibious vehicle used during World War II. These restored ducks travel by land and water on trails tucked away among the natural beauty of Wisconsin Dells.

Pirate's Cove Adventure Golf US Highways 12/13/16 & 23 Wisconsin Dells, WI 53965 608/254-7500

www.piratescovewisdells.com

Five courses featuring 91 unique holes. Golf among 30,000 plants and around waterfalls. Also, enjoy the on-site Family Fun Center.

Princess Kay Paddlewheel Riverboat W1147 River Bay Road Lyndon Station, WI 53944 800/443-1112, 608/254-7193 www.myriverbay.com

Enjoy a breathtaking cruise down the beautiful Wisconsin River and be reminded of days gone by. Saturday night sunset cruise offers refreshments in the lower deck of hot dogs, brats, warm pretzels, ice cream sundaes and nachos.

Rick Wilcox Magic Theater 1670 Wisconsin Dells Parkway Wisconsin Dells, WI 53965 608/254-5511

www.rickwilcox.com

Rick and Susan Wilcox perform a 90-minute family entertainment show that distinguishes itself with several qualities, raising it above the ordinary. The illusions are flawlessly executed with a touch of light comedy.

Ripley's Believe It or Not! Museum 115 Broadway Wisconsin Dells, WI 53965 608/254-2184

www.conceptattractions.com

Do something extraordinary and discover weird oddities. Witness the strange, the unbelievable and the downright loony. Eight amazing galleries, two theaters, seven video presentations. It's more than a museum - it's an adventure.

🐚 Sundara Inn & Spa 920 Canyon Road Wisconsin Dells, WI 53965 888/735-8181, 608/253-9200 www.sundaraspa.com

Nestled in a pine forest, Sundara is the essence of tranquility. Covered extensively in national media, readers of Spa Finder magazine voted it Most Romantic Spa in America. Travel Green Wisconsin certified.

Tanger Outlet Center 210 Gasser Road, Suite 105 Wisconsin Dells, WI 53965 800/409-1603, 608/253-5380 www.tangeroutlet.com

Discover guilt-free shopping TangerStyle with the Nation's leading designer and brand name stores that feature today's favorite fashion trends. Save by buying direct from the manufacturer.

Timber Falls Adventure Park 1000 Stand Rock Road Wisconsin Dells, WI 53965 608/254-8414

www.timberfallspark.com

Features the Hellcat roller coaster and Skyscraper that pulls 4Gs at 60 mph. Also includes the Log Flume and mini-golf.

Tommy Bartlett Exploratory 560 Wisconsin Dells Parkway North Wisconsin Dells, WI 53965 608/254-2525

www.tommybartlett.com

Experience over 150 interactive exhibits – virtual realty, music, robotics, magic, puzzles, holograms & scientific wonders. Tour the Original Russian Space Station MIR. Also on display – an exact replica of NASA's Mercury space capsule.

Tommy Bartlett Show 560 Wisconsin Dells Parkway North Wisconsin Dells, WI 53965 (608) 254-2525 www.tommybartlett.com

This show is loaded with excitement including a brand new theme, new acts and never-beforeseen pyrotechnics. Professional water skiers perform flips, jumps, spins and build the signature three-tier human pyramid.

Trappers Turn Golf Club 652 Trappers Turn Drive Wisconsin Dells, WI 53965 800/221-8876, 608/253-7000 www.trappersturn.com

A 27-hole championship course designed by Andy North that offers a challenging course that golfers of all levels can enjoy.

Wild Rock Golf Club at the Wilderness 856 Canyon Road Wisconsin Dells, WI 53965 608/253-4653

www.wildrockgolf.com Enjoy the challenge of rugged holes carved out of an old quarry, with dramatic changes in elevations and breathtaking vistas around every turn.

Wilderness Canyon Zip Line Canopy Tour 511 East Adams Street Wisconsin Dells, WI 53965 800/867-9453, 608/253-9729 www.wildernessresort.com

The tour spans six towers and is eight football fields in length and rises over 60 feet in the air. Located at Wilderness Hotel & Golf Resort, home to four indoor and four outdoor waterparks.

WildThing Jet Boats 1550 Wisconsin Dells Parkway Wisconsin Dells, WI 53965 608/254-6080

www.dellsducks.com

Upper Dells jet boat journey with a guided tour of Dells Glacial Park. Exciting, fun, informative and entertaining. The captain will ricochet right and left, do 360-degree spins and power stops.

Wisconsin Deer Park 583 US Highway 12 Wisconsin Dells, WI 53965 608/253-2041

www.wisdeerpark.com

Enjoy a four block stroll through a 28-acre forest setting. Feed many varieties of wild life.

Wizard Quest 105 Broadway Wisconsin Dells, WI 53965 608/254-2184

www.conceptattractions.com

Escape into a different world full of fairies, wizards, trolls and dragons at Wizard Quest, an intensely interactive game of fantasy.

Baraboo

Baraboo, 13 miles to the south of Wisconsin Dells, attracts visitors with Circus World Museum. The city was the hometown of the Ringling Brothers. Their famous circus wintered there at the turn of the century. Baraboo is also the home of the International Crane Foundation that protects and displays a mating pair of each of the world's fifteen crane species. Just outside Baraboo, Devil's Lake State Park is a geologic gem. Created by the glaciers, the park's spring-fed lake is surrounded on three sides by 500-foot-high bluffs. Nearby, in North Freedom, the Mid-Continent Railway Museum offers 45-minute rides aboard an old-fashioned train.

■ For more information about the Baraboo area, call 800/227-2266 or log on to www.baraboo.com.

BELOW: CIRCUS WORLD. BOTTOM LEFT: INTERNATIONAL CRANE FOUNDATION. BOTTOM RIGHT: DEVIL'S LAKE STATE PARK.

BARABOO

Aldo Leopold Legacy Center E13701 Levee Road Baraboo, WI 53913 608/355-0279

www.aldoleopold.org

Opened in 2007, the Center is the quintessential "green" building extolling the heritage of conservationist Aldo Leopold. Open Mon-Sat 10am-5pm. Travel Green Wisconsin certified.

Circus World 550 Water Street Baraboo, WI 53913 608/356-8341

www.circusworldmuseum.com

Circus memorabilia, miniature circus layouts, the world's largest collection of circus wagons, and performances in summer. Open daily 9am-6pm late-May-early-Sept. Pre-arranged group tours and field trips during winter months.

Devil's Lake State Park S5975 Park Road Baraboo, WI 53913 608/356-8301 www.wiparks.net

Camping, hiking, swimming & spectacular bluff overlooks in one of the state's most popular parks. Open daily 6am-11pm with overnight camping. Travel Green Wisconsin certified.

Ho-Chunk Gaming S3214 US Highway 12 Baraboo, WI 53913 800/746-2486, 608/356-6210 www.ho-chunk.com

Blackjack, slots, bingo, fine dining, snack bar and buffet, hotel & convention center. Open

International Crane Foundation E11376 Shady Lane Road Baraboo, WI 53913 608/356-9462 www.savingcranes.org

See all 15 of the world's crane species, plus a video and amphitheater presentation. Open Apr 15-Oct 31 with self-guided tours daily 9am-5pm; guided tours MD-LD at 10am, 1 & 3pm and on Sat & Sun in May, Sept & Oct. Travel Green Wisconsin certified.

Merrimac Ferry State Highway 113 Merrimac, WI 53561 608/246-3806

www.dot.wisconsin.gov/travel/water/

merrimac.htm

Free carferry service across the Wisconsin River on Hwy 113. Ferry operates seasonally from iceout to ice-in (about Apr-Nov), 24-hours a day.

Mid-Continent Railway Museum E8948 Diamond Hill Road North Freedom, WI 53951 800/930-1385, 608/522-4261 www.midcontinent.org

Extensive railroad museum with an operating diesel train. Open May 5-13 and Sept 8-30 Sat & Sun only; and May 14-Sept 7 daily 9:30am-5pm. Train rides at 10:30am, 12:30, 2 & 3:30pm.

Mirror Lake State Park E10320 Fern Dell Road Baraboo, WI 53913 888/947-2757, 608/254-2333

www.wiparks.net

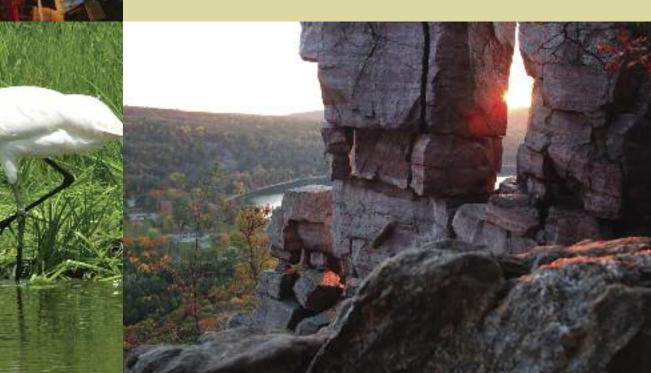
Picturesque lake surrounded by sandstone bluffs. Swimming, canoeing, hiking and wooded campsites. Open daily 6am-11pm with overnight camping.

Natural Bridge State Park County Road C Leland, WI 53913 608-356-8301 www.wiparks.net

Day-use park with a breathtaking natural sandstone arch created by the eroding effects of wind and water. Open Apr 15-Oct 15 during daylight hours with no camping allowed.

Wollersheim Winery 7876 State Highway 188 Prairie Du Sac, WI 53578 800/847-9463, 608/643-6515 www.wollersheim.com

Tours and tastings in Wisconsin's oldest winery. Open daily 10am-5pm. Tours hourly 10:15am-4:15pm.



INTERNATIONAL CRANE FOUNDATION

AREA ATTRACTIONS

Spring Green

This sparkling town along the Wisconsin River has a reputation that far outranks its size, thanks to its most famous native son, architect Frank Lloyd Wright. Wright built his Wisconsin home, Taliesin, just outside Spring Green in the early 1900s. He also established a stillfunctioning school for architects here. Wright's reputation may have helped Spring Green attract its large artisan community. This includes a nationally recognized classical theater company, the American Players Theatre.

Just south of town, a more idiosyncratic architectural creation than anything Wright designed is on display at House on the Rock. Built atop a 60-foot chimney of rock, this former artist's retreat has grown into a huge complex of several buildings housing a fantastical museum of oddities and collectibles.

■ For more information about Spring Green, log on to www.springgreen.com or call 800/588-2042.

LEFT: AMERICAN PLAYERS THEATRE.
BELOW: THE INFINITY ROOM AT HOUSE ON THE ROCK.



SPRING GREEN

American Players Theatre 5950 Golf Course Road Spring Green, WI 53588 608/588-2361

www.playinthewoods.org

Eight plays in rotating repertory; five in the outdoor amphitheater Up the Hill and three in the indoor Touchstone Theatre. Performances June-Oct, call or check Web site for schedule. Travel Green Wisconsin certified.

Cedar Grove Cheese, Inc. E5904 Mill Road Plain. WI 53577 800/200-6020, 608/546-5284 www.cedargrovecheese.com

Producer of specialty and organic cheeses since 1878. Tours Mon-Sat 8:30am-1:30pm every half-hour. Retail outlet open Mon-Sat 8am-4:30pm, Sun 9am-1pm Call for winter hours. Travel Green Wisconsin certified.

House On The Rock Attraction 5754 State Highway 23 Spring Green, WI 53588 800/334-5275, 608/935-3639 www.thehouseontherock.com

Wisconsin's most popular single attraction; a treat for the imagination. Open May-Aug 9am-6pm daily; Sep & Oct 9am-5pm daily; Nov & Dec 9am-5pm Thur-Mon; Jan to mid-March 9am-5pm Fri-Mon; mid-March thru Apr 9am-5pm daily.

Taliesin Preservation, Inc and the Taliesin **Estate** 5607 County Road C Spring Green, WI 53588 877/588-7900, 608/588-7900 www.taliesinpreservation.org

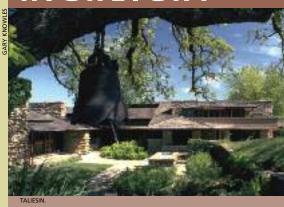
The Wisconsin home of famed architect Frank Lloyd Wright. The estate includes Wright's home, Hillside School, and the Frank Lloyd Wright Visitor Center. Four tours are offered May-Oct. 9am-5:30pm. Call or check Web site for times.

Tower Hill State Park 5808 County Road C Spring Green, WI 53588 888/947-2757, 608/588-2116 www.wiparks.net

The park's restored shot tower and melting house offer exhibits on lead shot making from the 1800s. Open May-Oct daily 6am-11pm with overnight camping.



SOUTH CENTRAL HIGHLIGHT



Frank Lloyd Wright's Taliesin

Born in Richland Center, Wisconsin in 1867, Frank Lloyd Wright is recognized as one of the 20th century's greatest architects. He was an advocate of "organic architecture" and a pioneer of the Prairie School movement. In a career that spanned seventy years, his major projects include the Imperial Hotel in Tokyo, the **Guggenheim Museum in New York** City, "Fallingwater" house in Bear Run, Pennsylvania, and the S.C. Johnson Headquarters in Racine, Wisconsin.

In 1911 he began construction of Taliesin, his Wisconsin home and studio in the Wyoming Valley near Spring Green. In 1932, he established the Taliesin Fellowship as a community of apprentices and architects that provided architectural study with a holistic "learn-by-doing" approach. Training stressed appreciation of all the arts, and students worked on structures on the Taliesin property under the architect's direction.

Taliesin was the longest ongoing architectural work of Wright's career; he never stopped changing it or adding to it. Located on 600 acres, the estate includes his living quarters with an office and drafting studio, as well as farm buildings, a school, and other structures. Everything from the landscaped grounds, roads and ponds to the lighting fixtures, furnishings and furniture are a product of Wright's genius. Tours of the Taliesin complex include his home and the Hillside School.

Mineral Point & Dodgeville

A walk down Mineral Point streets evokes a stroll through a Cornish village. Miners from Cornwall, England were among the first to settle here. Their homes and businesses, crafted of stone, have been carefully restored. The city's historic district includes early architecture of the Midwest, with many buildings pre-dating statehood. Today you find artists and artisans in studios and galleries, along with antique and specialty shops.

Dodgeville is another of Wisconsin's early mining towns. The Iowa County Courthouse, built in 1859, is the oldest still in use in the state. Three miles north of the city, Governor Dodge State Park offers a pair of man-made lakes and 5,000 acres of fun.

■ For more information about Mineral Point, log on to www.mineralpoint.com or call 888/764-6894. For more information about Dodgeville, call 877/863-6343 or log on to www.dodgeville.com.

BELOW: PENDARVIS IN MINERAL POINT. BOTTOM: THE TROLLWAY IN MOUNT HOREB.



MINERAL POINT & DODGEVILLE AREA

Dodge Mining Camp Cabin 205 East Fountain Street Dodgeville, WI 53533 608/935-5557

www.dodgeville.com

An 1827 log cabin- the oldest building in Iowa County - restored as an interpretive site. Open May 15-Sept 15, Wed 1-4pm.

Governor Dodge State Park 4175 State Highway 23 Dodgeville, WI 53533 888/947-2757, 608/935-2315 www.wiparks.net

Wisconsin's second largest state park with swimming, camping, boating & hiking. Open daily 6am-11pm with overnight camping. Travel Green Wisconsin certified.

Grandview Folk Art 7351 State Highway 39 Hollandale, WI 53544 608/967-2140

www.kohlerfoundation.org/nick.html

Sculpture garden & museum featuring the concrete folk art of farmer Nick Engelbert (1881-1962). Open MD-LD daily 10am-4pm.

Mineral Point Depot Museum 13 Commerce Street Mineral Point, WI 53565 www.mineralpointrailroads.com

The oldest standing depot in Wisconsin, now a museum with a large collection of local railroad artifacts. Open May-Oct. Thur-Sat 10am-4pm, Sundays 12-4pm.

Museum of Minerals & Crystals 4228 State Highway 23 North Dodgeville, WI 53533 608/935-5205

Displays of rocks, minerals, crystals and fluorescents from around the world. Open Apr-Nov daily 9am-4pm, MD-LD until 5pm.

Mount Horeb, Blue Mounds & Barneveld

Mount Horeb wears its Scandinavian heritage on its sleeve, or at least on its Main Street. This thoroughfare is decorated with life-size, carved, wooden trolls - the classic creatures of Scandinavian folklore. The quaint downtown includes specialty shops, antique stores, and artist studios.

Just west of Mount Horeb, the Scandinavian theme continues in the community of Blue Mounds. There, Little Norway features an 1850's-era Norwegian pioneer farmstead, and a "Stavekirke" (a wooden church) originally built for Chicago's 1893 Columbian Exposition. For a different kind of sightseeing, stop at the Botham Vineyards & Winery in Barneveld.

For more information about the Mt. Horeb area, log on to www.trollway.com or call 888/765-5929.

Orchard Lawn Museum 234 Madison Street Mineral Point, WI 53565 608/987-2884

www.mineralpointhistory.org/orchardlawn.html

Victorian-era mansion with exhibits of local history. Open late May-Sept, Fri & Sat 1-5pm, Sun 11am-2pm.

Pendarvis

114 Shake Rag Street Mineral Point, WI 53565 608/987-2122

www.pendarvishistoricsite.org

Wisconsin Historical Society site preserving miners' homes from the 1840s; costumed interpreters. Open mid May-Oct 31, daily 10am-5pm; last tour begins at 4pm.

Spurgeon Vineyards & Winery 16008 Pine Tree Road Highland, WI 53543 800/236-5555, 608/929-7692 www.spurgeonvineyards.com

Winery tours and tastings. Open daily 10am-5pm with guided tours Apr-Oct (call for tour

MOUNT HOREB, BLUE MOUNDS & BARNEVELD

Blue Mound State Park 4350 Mounds Park Road Blue Mounds, WI 53517 888/947-2757, 608/437-5711 www.wiparks.net

Camping, observation towers, swimming pool, mountain bike and nature trails. Open daily 6am-11pm with overnight camping.

Botham Vineyards & Winery 8180 Langberry Road Barneveld, WI 53507 888/478-9463, 608/924-1412 www.bothamvineyards.com

Vintner of regionally distinctive wines in ten varieties. Self-guided walking tours and tastings Mar 1-31, Sat & Sun 10am-5pm; Apr 1-Dec 24, Wed-Sun 10am-5pm.

Cave of the Mounds 2975 Cave of The Mounds Road Blue Mounds, WI 53517 608/437-3038

www.caveofthemounds.com

Natural limestone cave; a registered National Natural Landmark. Open daily Mar 15-Nov 15 Mon-Fri 10am-4pm, Sat & Sun 9am-5pm; MD-LD daily 9am-6pm; Nov 15-Mar 15 Sat & Sun 10am-4pm, Mon-Fri call for hours. Travel Green certified.

Little Norway 3576 County Road JG Blue Mounds, WI 53517 608/437-8211 www.littlenorway.com

1856 Norwegian farmstead and 'Stavkirke'. Open May-Oct 9am-5pm, July & Aug until 7pm.

The Trollway Mount Horeb, WI 53572 608/437-5914 www.trollway.com

www.tyrolbasin.com

Mount Horeb's Main Street is lined with life-size mythical creatures carved by sculptor Michael Feeney. Guided group tours are available.

Tyrol Basin Ski & Snowboard Area 3487 Bohn Road Mount Horeb, WI 53572 608/437-4135

16 tree-lined trails and 3 triple chair lifts. Freestyle terrain parks and halfpipe for snowboarders and skiers.



COURTHOUSE SOUARE IN MONROE

Monroe

Monroe is all about cheese. The art and business of making cheese has kept the city thriving for more than 100 years. Local cheese factories welcome visitors with samples and retail sales. You can pair your favorite cheeses with a local brew; the town's Minhas Craft Brewery, founded in 1845, is the oldest continually operated brewery in the Midwest producing the smooth lagers, ales and bock beers of the Berghoff label.

Downtown, the Green County Courthouse, an imposing Romanesquestyle building dating from 1891 with a 120-foot clock tower, anchors Monroe's town square. Round out your tour with visits to Turner Hall, the Historic Cheesemaking Center, and the Monroe Arts Center.

Monroe is also a trailhead for the 47mile Cheese Country Trail, popular with ATVers and motorcyclists. Bicyclists prefer the Badger State Trail, a 33-mile railbed conversion highlighted by the 120-year-old Stewart Tunnel between Monticello and Belleville.

For more information about Monroe, log on to www.monroechamber.org or call 608/325-7648. For Green County, call 888/222-9111 or log on to www.greencounty.org.

New Glarus

Settled in 1845 by Swiss immigrants, this picturesque community is a thriving showcase of Swiss heritage, architecture, customs, and cuisine. New Glarus residents observe Swiss traditions throughout the year; expect to hear plenty of yodeling and alphorns in a village famous as "America's Little Switzerland." Notable annual events include the Heidi Festival and Polka Fest, both in June, the Wilhelm Tell Festival over the Labor Day weekend, and Octoberfest in the fall.

■ For more information about New Glarus, log on to www.swisstown.com or call 800/527-6838.

BELOW: CHALET LANDHAUS IN NEW GLARUS

MONROE & NEW GLARUS

Alp and Dell Cheese 657 2nd Street Monroe, WI 53566 608/328-3355

www.alpanddellcheese.com

Factory viewing hall and cheesemaking video, samples. Open weekdays 9am-6pm, Sat 9 am-5pm, Sun 10am-5pm.

Minhas Craft Brewery 1208 14th Avenue Monroe, WI 53566 608/325-3191

www.minhasbrewerv.com

Founded in 1845. Enjoy product samples including root beer. Also onsite - "World of Beer Memorabilia" exhibit. Guided tours Mon at 11 am, Tues-Thur at 1 pm, Fri-Sun 1 & 3 pm.

Monroe Arts Center 1315 11th Street Monroe, WI 53566 608/325-5700

www.monroeartscenter.com

Gallery exhibits and performing arts center. Gallery open Tues-Sat 10am-5pm.

National Historic Cheesemaking Center & Imobersteg Farmstead Cheese Factory 2108 6th Avenue Monroe, WI 53566 608/325-4636

www.nationalhistoriccheesemakingcenter.org Tells the history of cheesemaking in Green County. Open daily Apr 1-Oct 31, 9am-4pm.

New Glarus Brewing Company 2400 Hwy. 69 New Glarus, WI 53574 608/527-5850

www.newglarusbrewing.com

Small brewer of outstanding beer and ale. Selfguided tours daily 10am-4pm.

New Glarus Woods State Park W5446 County Highway NN New Glarus, WI 53574 608/527-2335

www.wiparks.net

431-acre park with secluded campsites and hiking trails. Open daily 6am-11pm with overnight camping. Travel Green Wisconsin certified.

Swiss Historical Village Museum 612 7th Avenue New Glarus, WI 53574 608/527-2317 www.swisshistoricalvillage.org

14 buildings display pioneer life and the area's Swiss heritage. Open daily May - mid-Oct 10am-



Save a tree. Visit travelwisconsin.com and download Wisconsin travel guides.

Janesville

Nestled amid 2,000 acres of scenic parkland on the banks of the Rock River, Janesville is truly "Wisconsin's Park Place." Outdoor attractions include the Rotary Botanical Gardens, a 20-acre international showcase of botanic gardens. Indoors, The Armory, built in 1930, has been renovated into a venue for professional dinner theater. The Janesville Performing Arts Center, another indoor charmer, graces Main Street with a full season of theater, music and dance.

Approximately twenty percent of Wisconsin's buildings listed on the National Register of Historic Places can be found in Janesville including the Lincoln-Tallman House, Wisconsin's only private residence where Abraham Lincoln slept.

Five miles to the northeast, visit the Milton House Museum. This 1844 stagecoach inn was once a station on the Underground Railroad, complete with a secret tunnel.

■ For more information about the Janesville area, log on to www.janesvillecvb.com or call 800/487-2757.

Beloit

Stay a while in Beloit and experience the renewed glory of the RiverFront. You'll find plenty to keep you busy, with a vibrant blend of easy-to-get-to attractions, art, music, dining, and shopping set among 720 tree-dappled acres of river-side beauty. The RiverFront art scene is enthusiastically embraced by the community, as you'll see first-hand when you enjoy Beloit's public art. It's a treasure hunt of inspiration, with the reward of over 20 works in and near the City Center. Beloit's RiverFront experience inspires visitors to live large and savor the moment.

For more information about Beloit, log on to www.visitbeloit.com or call 800/423-5648.

JANESVILLE AREA

Helen Jeffris Wood Museum Center 426 North Jackson Street Janesville, WI 53548 608/756-4509

www.rchs.us/woodmuseum.htm

Visual arts exhibited in a 1912 Prairie-style home. Open Mon-Fri 9am-4pm.

Lincoln-Tallman House 440 North Jackson Street Janesville, WI 53548 800/577-1859, 608/756-4509 www.rchs.us

26-room Italianate-style mansion, newly refurbished. Open June-Sep daily 10am-3pm, plus holiday tours late Nov-Dec 10am-3pm.

Milton House Museum 18 South Janesville Street Milton, WI 53563 608/868-7772 www.miltonhouse.org

1844 stagecoach inn that was once a station on the underground railroad. Open Sat & Sun in May 10am-5pm, MD-LD daily 10am-5pm.

Rock Aqua Jays Waterski Shows 600 North Parker Drive Janesville, WI 53545 800/487-2757, 608/757-3171 www.rockaquajays.org

One of the top waterski show teams in the nation, well-known for their star doubles, barefoot skiing and pyramid acts. Performances MD-LD Wed & Sun at 7pm, (6:30pm in Aug).

Rotary Gardens 1455 Palmer Drive Janesville, WI 53545 608/752-3885

www.rotarygardens.org

15-acre, internationally themed botanical garden. Gardens open daily dawn to dusk.

The Armory 10 S High Street Janesville, WI 53548 866/995-7400, 608/741-7400 www.janesvillearmory.com

Professional dinner theater in a renovated WWII armory. Call or visit Web site for performance schedule.

Wisconsin Wagon Company 507 Laurel Avenue Janesville, WI 53548 608/754-0026

www.wisconsinwagon.com

Manufacturers of quality wooden toys including their trademark coaster wagon. Tours Mon & Tues mornings, by appointment.

BELOW LEFT: LINCOLN-TALLMAN HOUSE IN JANESVILLE, LOWER RIGHT: BELOIT RIVERFRONT, RIGHT: MILTON HOUSE MUSEUM

BELOIT

Angel Museum 656 Pleasant Street Beloit, WI 53511 608/362-9099

www.angelmuseum.com

The largest privately held angel collection in the world. Open Tues-Sat 10am-4pm, plus Sun in June, July & Aug only 1-4pm.

Beckman Mill 11600 South County Road H Beloit, WI 53511 608/362-4703

www.beckmanmill.org

One of Wisconsin's few restored, working gristmills. Open May-Oct Sat & Sun 1-4pm.

Beloit Snappers Baseball 2101 Cranston Road Beloit, WI 53511 888/762-7248, 608/362-2272 www.snappersbaseball.com

Class A affiliate of the Minnesota Twins. Season Apr-Sept. Call or visit Web site for schedule.

Hanchett-Bartlett Homestead 2149 St. Lawrence Avenue Beloit, WI 53511 608/365-7835

www.beloithistoricalsociety.com/hanchett.htm 1857 Victorian farmstead with barn, 1873 one

room schoolhouse, and smokehouse. Open June thru mid-Sept Sat 1-4pm.

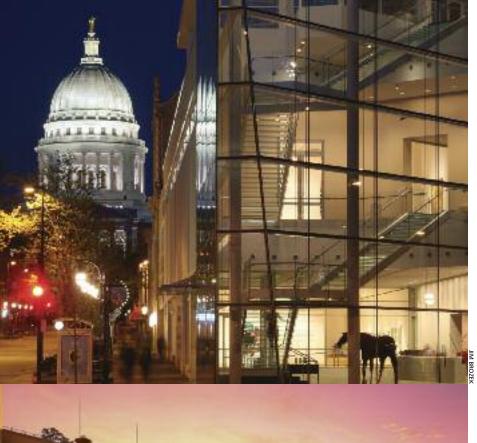
Logan Museum of Anthropology, Beloit College 700 College Street Beloit, WI 53511 608/363-2677

www.beloit.edu/logan/index.php

A collection of more than 225,000 ethnographic and archeological artifacts from around the world. Open Tues-Sun 11am-4pm.











Madison

Capital and captivating, Madison blends big city culture with small town charm. The city center is dominated by the State Capitol, modeled after the Capitol in Washington, D.C. Its stunning rotunda is always open to visitors. Saturday mornings from early spring to late fall, area farmers transform the Capitol Square into an open-air market. There's everything from twenty varieties of bean sprouts to freshly made summer sausage. The people-watching is unmatched.

Directly south of the Capitol, perched on the edge of Lake Monona, is the celebrated Monona Terrace Community and Convention Center. The center is based on a 1938 design by one of Wisconsin's most notable native sons, Frank Lloyd Wright.

Downtown, internationally renowned architect Caesar Pelli designed the Overture Center, the city's performing and visual arts center. The facility's soaring spaces include the galleries of the Madison Museum of Contemporary Art.

Nearby, a trio of museums is perfect for a family outing. In the northwestern corner of Capitol Square, the Wisconsin Historical Museum offers three floors of fascinating exhibits from paleo-Indian culture to contemporary social issues. Across the street, the Wisconsin Veterans Museum traces the state's military history from the Civil War to Desert Storm. Just a few blocks away, the Madison Children's Museum celebrates imagination and play.

At the opposite end of downtown sprawls the University of Wisconsin campus, a pleasant site for a leisurely stroll. Linking the Capitol and campus is the State Street pedestrian mall dotted with interesting shopping and dining opportunities.

Nestled on a narrow isthmus between two lakes, Madison has been recognized as one of the country's top canoe towns by Paddler magazine, as well as one of the 10 best bicycling cities by Bicycling magazine.

The city is also a perfect jumping-off point for day trips to dozens of picturesque communities in the beautiful surrounding countryside. See page 55 for information about appealing side trips to Cave of the Mounds and Little Norway. But visitors always want to return to Madison where everyone feels welcome.

For more information about Madison, log on to www.visitmadison.com or call 800/373-6376.

TOP: WISCONSIN STATE CAPITOL AND MADISON MUSEUM OF CONTEMPORARY ART. MIDDLE: MONONA TERRACE COMMUNITY AND CONVENTION CENTER. LOWER LEFT: OLBRICH GARDEN'S THAI PAVILLION, LOWER RIGHT: MADISON CHILDREN'S MUSEUM.

MADISON AREA

Betty Lou Cruises 560 Westport Road Madison, WI 53715 608/246-3138

www.bettyloucruises.com

Cruise Lake Mendota or Lake Monona aboard enclosed motor yachts. Open Apr 1-Oct 31; cruise times change with the seasons; call for reservations.

Chazen Museum of Art 800 University Avenue Madison, WI 53706 608/263-2246

www.chazen.wisc.edu

The art museum of the University of Wisconsin. Exhibitions of national and international art and artists. Open Tues-Fri 9am-5pm, Sat & Sun 11am-5pm, closed Mon.

Dane County Farmers Market Capitol Square Madison, WI 53701 608/455-1999 www.dcfm.org

The largest farmer's market in the country. Open Apr-Nov Sat 6am-2pm, Wed 8:30am-2pm.

Henry Vilas Zoo 702 South Randall Avenue Madison, WI 53715 608/266-4732 www.vilaszoo.org

One of the state's finest zoos. No admission fee. Grounds open daily 9:30am-5pm, animal houses 10am- 4pm, visitor center 10am-4pm, children's petting zoo open MD-LD.

Little Amerrika Amusement Park 700 East Main Street Marshall, WI 53559 888/607-7735, 608/655-3181 www.littleamerricka.com

Three small roller coasters, bumper cars, Ferris wheel, narrow gauge steam & diesel locomotives, and more. Diesel operates Mon-Fri; steam train on Sat & Sun. Open MD-LD daily noon-6pm; Sept weekends 11am-4pm.

Madison Children's Museum 100 North Hamilton Street Madison, WI 53703 608/256-6445

www.madisonchildrensmuseum.org

Hands-on museum for children age birth to 8 and their families. Open every day 9:30am-5pm, Thurs until 8pm.

Madison Museum of Contemporary Art 227 State Street Madison, WI 53703 608/257-0158

www.mmoca.org

Changing exhibits of contemporary and modern art. Open Tue-Thur noon-5pm, Fri noon-8pm, Sat 10am-8pm, Sun noon-5pm, closed Mon.

Monona Terrace Community and Convention Center

1 John Nolen Drive Madison, WI 53703 608/261-4000

www.mononaterrace.com

The city's state-of-the-art convention facility built from a design by Frank Lloyd Wright offers curvilinear forms, dramatic open spaces, and beautiful views of Lake Monona. One-hour tours offered daily at 1pm. Travel Green Wisconsin certified.

National Mustard Museum 7477 Hubbard Avenue Middleton, WI 53562 800/438-6878

www.mustardmuseum.com

The world's largest collection of mustard - more than 3,100 varieties. Open daily 10am-5pm.

Olbrich Botanical Gardens & Bolz Conservatory 3330 Atwood Avenue Madison, WI 53704 608/246-4550

www.olbrich.org 16 acres of outdoor gardens, plus a glass, indoor tropical conservatory. Outdoor gardens open Apr-Sept 8am-8pm, Oct 9am-6pm, Nov-Mar, 9am-4pm. Bolz Conservatory open daily 10am-4pm,

Sun 'til 5pm. Travel Green Wisconsin certified.

University of Wisconsin Arboretum 1207 Seminole Highway Madison, WI 53711 608/263-7888

uwarboretum.org

1,260-acre outdoor ecology laboratory in the heart of the city. Arboretum trails open yearround 7am-10pm. Visitor Center open Mon-Fri 9:30am-4pm, Sat & Sun 12:30-4pm.

University of Wisconsin Geology Museum 1215 West Dayton Street Madison, WI 53715 608/262-2399

www.geology.wisc.edu/~museum/

Minerals, fossils and the magic of dinosaur bones. Open Mon-Fri 8:30am-4:30pm, Sat 9am-

Vitense Golfland 5501 West Beltline Highway Madison, WI 53711 608/271-1411 www.vitense.com

Par 3 course with USA Top 100 driving range, miniature golf, batting cages and more family fun. Open year-round daily 8am-9:30pm, Fri & Sat 'til 10:30pm.

w Wisconsin's Executive Residence 99 Cambridge Road Madison, WI 53704 608/246-5501

Tour the home of Wisconsin's governors, a classical revival, 32-room mansion occupying four acres on Lake Mendota. Tours offered Apr-Aug, Thur only 1-3pm; special holiday tours offered in Dec, call for days and times. Travel Green Wisconsin certified.

Wisconsin Historical Museum 30 North Carroll Street Madison, WI 53703 608/264-6555

www.wisconsinhistory.org/museum/

Wisconsin exhibits from prehistoric Indian culture to contemporary social issues. Open Tues-Sat 9am-4pm, closed Sun & Mon.

Wisconsin State Capitol Building 2 East Main Street Madison, WI 53702 608/266-0382 www.wisconsin.gov

Guided tours of the newly-refurbished capitol. Tours Mon-Sat 9am-3pm on the hour; Sun 1-3pm on the hour (MD-LD a 4pm tour is added).

Wisconsin Veterans Museum 30 West Mifflin Street Madison, WI 53703 608/267-1799

www.museum.dva.state.wi.us

Exhibits from the Civil War to Desert Storm include dioramas & military aircraft. Open Mon-Sat 9am-4:30pm, plus Apr-Sept Sun noon-4pm.

SOUTH CENTRAL **HIGHLIGHT**



Madison's Capitol Square

At the heart of Wisconsin's capitol city is a square that offers a fabulous statehouse building surrounded by a half-mile of bustling activity. On any given day the square is bursting with tourists visiting museums, downtown workers out for lunch, school classes touring the Capitol, families shopping the farmer's markets, and University of Wisconsin students taking a break from their studies. It's a square that is the envy of other capitol city mayors around the nation.

April-October, the four streets around the Capitol Building close for the Dane County Farmers Market, the largest producers-only farmer's market in the nation. Vendors line both sides of the sidewalk selling just-picked produce, plants and flowers, baked goods, honey and syrups, artisan meats and cheese.

For one weekend in July, agricultural vendors give up their space to painters, sculptors, photographers, woodworkers, fiber and jewelry artists, and more for the juried Art Fair on the Square.

Pick a Wednesday in the summer to find the Capitol lawn a virtual carpet of blankets as music lovers spread out to listen to the Wisconsin's Chamber **Orchestra perform Concerts on the** Square.

And the events are not the only draws. Museums, gastro pubs, supper club-inspired taverns, boutiques, artisan cheese stores and chocolate shops line the four streets and make the Capitol Square a destination any day of any season.

Stoughton

Nestled in a bend of the Yahara River, Stoughton celebrates its roots with four historic districts including a historic Main Street. A highlight of this stroll back in time is a tour of the Stoughton Opera House, the city's 100-year-old restored Victorian theatre. The downtown reflects the community's Norwegian heritage with gift and specialty shops, antiques, and art galleries. This rich heritage comes to life each May with the community's annual Norwegian Syttende Mai celebration.

Just north of the city, Lake Kegonsa offers 3,800 acres of boating, swimming and fishing fun. Lake Kegonsa State Park is a popular choice; its 80 campsites, 6 miles of trails, boat launch and beach are a great way to beat the summer heat. In the winter the trails are open for cross-country skiing as well.

For more information about Stoughton, log onto www.stoughtonwi.com or call 888/873-7912.



AZTALAN STATE PARK

Cambridge & Lake Mills

An engaging small town on the banks of Lake Ripley, Cambridge is famous throughout the Midwest as the home of Rowe Pottery. The company's retail outlet anchors the downtown. Shoppers will also enjoy the city's restaurants, gift and antique shops. Nearby, Cam Rock County Park offers a challenging system of hiking, biking and cross-country ski trails.

Lake Mills is a charming lake community which features a picturesque downtown square surrounded by shops, restaurants. It is home to Aztalan State Park, bike trails, parks, wildlife areas and mysterious Rock Lake.

For more information about Cambridge, log on to www.cambridgewi.com or call 608/423-3780. For more information about Lake Mills, call 920/648-3585 or log on to www.lakemills.org. LEFT: STOUGHTON CITY HALL. BELOW: THE STOUGHTON OPERA

STOUGHTON

Lake Kegonsa State Park 2405 Door Creek Road Stoughton, WI 53589 888/947-2527, 608/873-9695

www.wiparks.net

A 340-acre park with camping, swimming, hiking, boating and X-C skiing. Open 6am-11pm. No camping. Travel Green Wisconsin certified.

Stoughton Opera House 381 East Main Street Stoughton, WI 53589 608/877-4400

www.stoughtonoperahouse.com

100-year-old restored Victorian opera house, now a performing arts center. Call or visit website for performance schedules.

CAMBRIDGE & LAKE MILLS AREA

Aztalan Museum N6284 County Road Q Lake Mills, WI 53551 920/648-4632

www.orgsites.com/wi/aztalan

Pioneer village with 1840's cabins, school and church. Open May-Sept Thurs-Sun noon-4pm.

Aztalan State Park 1213 South Main Street Lake Mills, WI 53551 920/648-8774 www.wiparks.net

Day-use park with hiking trails and replica of Indian village stockade. Open 6am-11pm. No camping. Travel Green Wisconsin certified.

Ephraim Pottery 203 West Lake Street Lake Mills, WI 53551 www.ephraimpottery.com

Featuring the finest Arts and Crafts style art pottery in the country. Open Summer Tues-Sat, Sun 11-4. Winter Wed-Sat 10-5, Sun 11-4.

Hinchley Dairy Farm Tours 2844 State Highway 73 Cambridge, WI 53523 608/764-5090

www.dairyfarmtours.com

A real 2,000-acre dairy farm with a herd of 100 cows. Tours by reservation only.

Lewis Station Winery 217 North Main Street Lake Mills, WI 53551 www.LewisStationWinery.com

Vintage winery producing hand-crafted wines. Open daily until 7pm, Sun 11am-3pm. Travel Green Wisconsin certified.

Johnson Creek Premium Outlets State Highway 26 Johnson Creek, WI 53038 920/699-4111

www.premiumoutlets.com/johnsoncreek

More than 60 popular name brand outlet stores. Open Mon-Sat 10am-9pm, Sun 10am-6pm.

Rowe Pottery Works Company Store 217 West Main Street Cambridge, WI 53523 608/423-3935

www.rowepottery.com

Famous handmade salt-glazed stoneware and red ware pottery. Retail store open Mon-Thurs 9am-5pm, Fri-Sat 9am-6pm, Sun 11am-5pm.

Tyranena Brewing Company 1025 Owen Street Lake Mills, WI 53551 www.tyranena.com

Enjoy a pint of legendary Wisconsin beer in the tasting room. Wed-Thur 4:30pm-11pm, Fri-Sat 3pm-midnight, Sun noon-8pm.

DON ABRAMS

SOUTH CENTRAL HIGHLIGHT



Fireside Dinner Theatre

The Fireside Dinner Theatre "dinner and a show" means a lot to the Klopcic's, the family behind The Fireside Dinner Theatre in Fort Atkinson. They've been delighting audiences since 1964 with muchloved musicals and other lighthearted fare, often performed by East Coast pros, in their 585-seat theater-in-theround.

For nearly 50 years, they have staged professional productions ranging from "Oklahoma" to "High School Musical." They are one of the Midwest's most popular entertainment destinations, a perennial motorcoach favorite, and the only Actor's Equity dinner theatre in Wisconsin. The Fireside produces six Broadway musicals each year featuring professional talent, gorgeous costumes, top-notch choreography and lighting.

Whether you've come for the performance or not, the Fireside's cuisine is as exceptional as is its service. The dinner menu is impressive, with cocktails, appetizers and desserts - even a Friday night fish fry. As a bonus, the facility houses five gift shoppes offering more than 50,000 little luxuries. Make no mistake, The Fireside is truly a family business known for its Wisconsin brand of friendly and warm hospitality. In 2006, the Klopcic family was the grand prize winner in the prestigious America's Best Restaurant Families award program selected among hundreds of family owned restaurants in the nation.

"IN THE IMAGE OF GOD" STATUE

Fort Atkinson

Fort Atkinson is best known to visitors as the home of The Fireside Dinner Theatre, which presents professional Broadway musicals year-round along with fine dining and boutique shops. Founded by General Henry Atkinson in 1832, the city also enjoys a rich heritage that is celebrated with a historic downtown, a replica of the original fort, the acclaimed Hoard Historical Museum and National Dairy Shrine, and the annual Fort Koshkonong Rendezvous that allows visitors a chance to experience life in the 1800s. With the scenic Rock and Bark Rivers meandering through town on their way to Lake Koshkonong, visitors can enjoy the water by boat, canoe, or along the riverwalk which connects to the Glacial River Bike/Pedestrian Trail.

■ For more information about Fort Atkinson, log on to www.fortchamber.com or call 888/733-3678

RIGHT: GLACIAL RIVER BIKE TRAIL, BOTTOM: DOWNTOWN FORT ATKINSON AT NIGHT

AREA ATTRACTIONS

FORT ATKINSON

Fireside Dinner Theatre 1131 Janesville Avenue Fort Atkinson, WI 53538 800/477-9505, 920/563-9505 www.firesidetheatre.com

Professional dinner theater staging six shows yearly. Open Wed-Sun. Call or visit Web site for performance schedule.

Glacial River Bike Trail 26 South Street Fort Atkinson, WI 53538 920/563-7781

www.fortnarksandrec.com/

8.6-mile former railbed bike trail running south from downtown Fort Atkinson to the Jefferson/Rock County line. Open year 'round during daylight hours.

Hoard Historical Museum & National Dairy Shrine

401 Whitewater Avenue Fort Atkinson, WI 53538 920/563-7769

www.hoardmuseum.org

Local history museum, plus the visitor's center of the National Dairy Shrine. Open MD-LD Tues-Sat 9:30am-4:30pm, Sun 11am-3pm; LD-MD Tues-Sat 9:30am-3:30pm.





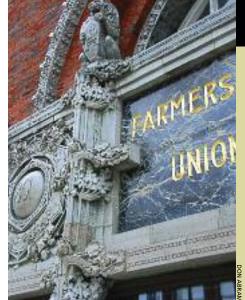
Portage

The city of Portage marks an ancient overland portage that was a strategic link between the Fox and Wisconsin Rivers. In 1828, Fort Winnebago was built to protect the site. Thirty years later, a two-mile canal was hand-dug joining the two rivers. Today, visitors can tour a restored section of the canal. Tours of the Surgeon's Quarters and the Indian Agency House – all that's left of old Fort Winnebago - are also offered. The local museum honors the city's most famous daughter, Pulitzer prizewinning author Zona Gale.

To the southwest, 9,500 acre Lake Wisconsin is a popular destination for boaters. The Merrimac Ferry crosses the Wisconsin River from Highway 113 in Merrimac south to the junction of Highways 188 and 113 just north of

For more information about the Portage area. log on to www.portagewi.com or call 800/474-

BELOW: INDIAN AGENCY HOUSE IN PORTAGE BOTTOM: HISTORIC PORTAGE CANAL



THE HISTORIC FARMER'S AND MERCHANTS UNION BANK BUILDING IN DOWNTOWN COLUMBUS.

Columbus

With more than two hundred century-old commercial and residential buildings, Columbus presents an almost perfect portrait of the late 19th century. Downtown, the Farmer's and Merchants Union Bank, built in 1919, is a remarkable example of renowned architect Louis Sullivan's style; an elaborate terra cotta façade accented with stained glass windows. The Colonial Carriage Works Showroom on Dickason Blvd. displays an amazing collection of restored horse drawn sleighs and carriages. Nearby, the Columbus Antique Mall is Wisconsin's largest.

■ For more information on the Columbia County area, visit the Columbia County Visitor's Bureau at www.TravelWiscNow.com.

PORTAGE

American Legion State Headquarters & Museum 2930 American Legion Drive Portage, WI 53901 608/745-1090 www.wilegion.org

AREA ATTRACTIONS

Built in 2001, the state headquarters includes a museum of Legion memorabilia. Open Mon-Fri 8am-4:30pm.

Cascade Mountain Ski & Snowboard Area W10441 Cascade Mountain Road Portage, WI 53901 800/992-2754, 608/742-5588 www.cascademountain.com

35 runs, five terrain parks, ten hi-speed lifts, snow tubing park, and state-of-the-art snowmaking. Open in season Sun-Thur 9:30am-9:30pm, Fri, Sat & holidays 9am-10pm.

Historic Indian Agency House Agency House Road Portage, WI 53901 608/742-6362

www.agencyhouse.org

Used by agent John Kinzie from 1832-45. Restored with period furniture. Open May 15-Oct 15 daily 10am-4pm, Sun 11am-4pm.

MacKenzie Environmental Center W7303 County Road CS Poynette, WI 53955 608/635-8110 www.wiwf.org/education/MEEC.php

Deer, buffalo & wolves, interpretive exhibits, nature trails, observation tower, and an arboretum. Grounds open year-round dawn-dusk. Exhibits open May thru Oct daily 8am-4pm; Nov thru April, Mon-Fri 8am-4pm.

Museum at the Portage 804 MacFarlane Road Portage, WI 53901 608/742-6682

www.portagemuseum.org Zona Gale's former home, now a museum of

local history. Open Mar thru mid-Dec Thurs &

Surgeon's Quarters Of Fort Winnebago W8687 State Highway 33 Portage, WI 53901 608/742-2949 www.portagewi.com

The only remaining building of the original Fort Winnebago. Open May 15-Oct 15 Mon-Sat 10am-4pm, Sun 11am-4pm.

World War II History Museum 119 West Cook Street Portage, WI 53901 608/697-3690

Visitors will see many authentic, rare artifacts and learn about many facets of the war. Open Thurs-Sat 10am-3pm

COLUMBUS

Colonial Carriage Works Showroom 134 North Dickason Boulevard Columbus, WI 53925 920/623-1998

www.colonialcarriage.com

America's finest selection of horse drawn sleighs, carriages and related equipment displayed in a renovated historic building. Open Mon-Fri 9am-5pm, Sat 10am-4pm.

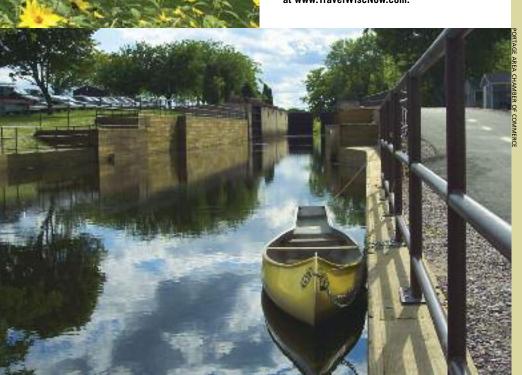
Columbus Antique Mall & Museum 239 Whitney Street Columbus, WI 53925 920/623-1992

www.columbusantiquemall.com

80,000 square feet of antiques displayed and sold by 222 dealers in 444 booths. Open daily 8:15am-4pm.







Horicon Marsh & Dodge County

Dodge County's Horicon Marsh is a 32,000-acre complex of open water, wetlands, prairie and woods. The marsh is home to one of the widest arrays of plants, animals and birds in the Midwest and is the largest freshwater cattail marsh in North America. There are a number of ways to explore the marsh, including canoeing, kayaking, auto tours, guided boat tours, hiking trails or a stroll on the popular floating boardwalk located in the northwest corner of the marsh. Stop at the marsh's all-new International Education Center for maps and area information.

Dodge County's 34-mile Wild Goose State Trail has a smooth surface perfect for bicycling and hiking. Beaver Dam Lake, Fox Lake, Lake Emily and Lake Sinissippi are four of the county's top fishing spots. The Crawfish and Rock Rivers make excellent paddling trips. Dodge County Parks offer family camping and well-maintained boat launches. In southern Dodge County, Ashippun has a honey-of-a-museum.

■ For more information on Dodge County, visit www.dodgecounty.com or call 800/414-0101. For more information on the Beaver Dam area visit www.beaverdamchamber.com or call 920/887-8879..

BELOW: WILD GOOSE STATE TRAIL. BOTTOM LEFT: HORICON MARSH BOAT TOURS. BOTTOM RIGHT: HORICON MARSH OBSERVATION PLATFORM.



HORICON MARSH & DODGE COUNTY

Dodge County Historical Museum 105 Park Avenue Beaver Dam, WI 53916 920/887-1266

www.mlsm.org/dodgecountymuseums.htm#Do Local history displayed in the former county courthouse. Open Tues-Sat 1-4pm.

Honey Acres - 'Honey of a Museum' N1557 State Highway 67 Ashippun, WI 53003 800/558-7745, 920/474-4411 www.honeyacres.com

All about bees and honey; nature walk, gift shop, honey tasting. Open Mon-Fri 9am-3:30pm; plus May 15-Oct 30 Sat & Sun noon-4pm.

Moricon Marsh Boat Tours/ Blue Heron Landing 311B Mill Street Horicon, WI 53032 800/814-4474, 920/485-4663 www.horiconmarsh.com

Marsh tours aboard a 28-foot pontoon boat, plus canoe & kayak rentals. Open Sat & Sun in Apr (canoe/kayak only); daily pontoon tours May-Sept at 1pm; Oct tours Mon-Fri at 1pm, Sat & Sun at 10am, 1 & 3pm. Call for reservations or visit Web site. Travel Green Wisconsin certified.

Horicon Marsh International Education Center N7725 State Highway 28 Horicon, WI 53032 920/387-7860

www.horiconmarsh.org

Observation deck, displays & exhibits, trails and naturalist programs. Visitor center open year-round Mon-Fri 7:45am-4:30pm, plus Sat & Sun Apr 15-May & Sept 15-Oct.

Horicon National Wildlife Refuge W4279 Headquarters Road Mayville, WI 53050 920/387-2658

www.fws.gov/midwest/horicon
Displays, exhibits, observation area. Visitor
Center open Mon-Fri 7:30am-4pm, plus week-

Marsh Haven Nature Center W10145 State Highway 49 Waupun, WI 53963 920/324-5818

www.marshhaven.com

Displays, exhibits, observation tour, hiking trail. Nature center open May 15-Nov 15 Mon-Fri 10am-4pm, Sat & Sun 9:30am-5pm.

Nancy's Notions Retail Store 333 Beichl Avenue Beaver Dam, WI 53916 800/833-0690, 920/887-0391 www.nancysnotions.com

Retail outlet for sewing notions featured on PBS's "Sewing with Nancy." Open Mon, Tues, Wed, & Fri 10am-5pm, Thurs 10am-8pm, Sat 9am-4pm

Octagon House/First Kindergarten 919 Charles Street Watertown, WI 53094 920/261-2796

www.watertownhistory.org/

Five-story, 57-room pre-Civil War home, completely furnished. Tours May 1-MD daily 11am-3pm, MD-LD daily 10am-4pm, LD-Oct daily 11am-3pm.

The Market Specialty Shopping Mall 210 South Water Street Watertown, WI 53094 920/262-2348 www.themarketmall.com/

1870s lumberyard transformed into 14 specialty shops. Open Mon-Sat 10am-7pm, Sun 11am-4pm.

Widmer's Cheese Cellars, Inc 214 West Henni Street Theresa, WI 53091 888/878-1107, 920/488-2503 www.widmerscheese.com

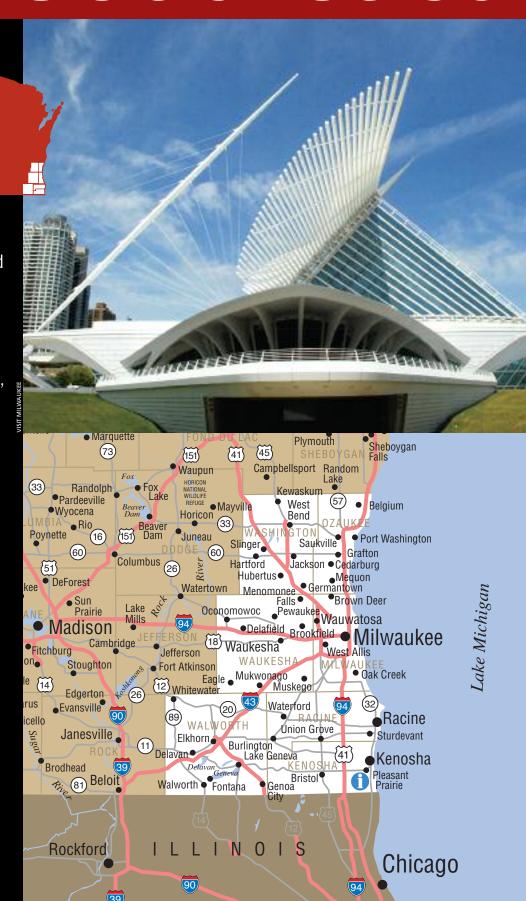
Family owned and operated since 1922. Observation window. Pre-arranged tours by reservation. Retail outlet open Mon-Fri 6:30am-5pm, Sat 7am-5pm, Sun (June-Oct only) 10am-4pm.



Official Wisconsin Travel Guide 63

Southeast

Milwaukee and its metro neighbors are a cosmopolitan, exciting, often inspiring destination. Here you'll find some of the state's finest art museums, natural science and history museums, zoos and parklands. From Kenosha to Cedarburg, quality beaches, sportfishing on Lake Michigan, sailing and biking and a summer season of festivals are all part of the urban mix. Along Wisconsin's southern border, Lake Geneva in Walworth County showcases the summer mansions of wealthy Chicagoans. The metro area's nightlife, music, shopping and culinary variety are world-class. Best of all... Harley-Davidson is spoken here.



Milwaukee

Wisconsin's largest city is true to its roots from the Harley-Davidson Museum to MillerCoors Brewery tours. Must-see neighborhoods filled with character include Old World Third Street, offering a glimpse into Milwaukee's early German heritage, and Brady Street, a bohemian strand of boutiques and coffee shops.

The Historic Third Ward, a Midwestern version of New York's trendy SoHo, is a shopper's dream and home to the Milwaukee Public Market, voted one of America's best. Nicknamed the "City of Festivals," Milwaukee's 75-acre waterfront festival park hosts a summerlong schedule of celebrations including the world's largest music festival, Summerfest, and more than a dozen major ethnic fests.

Steps from the city you'll find a recreational paradise that includes award-winning parks, nature centers and miles of bike trails and picture-perfect Lake Michigan shoreline. It's one of the few places in America where you can kayak through the cityscape. Milwaukee is home to the state's largest art museum and natural history museum. Its maritime heritage comes alive at Discovery World's aquariums and exhibits and in the 360-degree view from the top of Northpoint Lighthouse.

Whether your perfect vacation includes a stop at Wisconsin's first distillery since prohibition, a leisurely stroll along one of America's best river walks, or a memorable meal prepared by a James Beard Award-winning chef, Milwaukee makes it easy. And that makes one great getaway.

■ For more information about Milwaukee, log on to www.visitmilwaukee.org or call 800/554-1448.

FACING PAGE: MILWAUKE ART MUSEUM. TOP RIGHT: MILWAUKEE SKYLINE. RIGHT: POTAWATOMI BINGO CASINO. BELOW: MILWAUKEE PUBLIC MARKET. BELOW RIGHT: GERMANFEST.





MILWAUKEE

Basilica of St. Josaphat 2333 South 6th Street Milwaukee, WI 53215 414/645-5623

www.thebasilica.org

95-year-old landmark designed after St. Peter's in Rome. Recently restored. Open Mon-Fri 9am-4pm. Tours Sun after 10am Mass.

Betty Brinn Children's Museum 929 East Wisconsin Avenue Milwaukee, WI 53202 414/390-5437 www.hhcmkids.org

Museum designed especially for children 1-10. Open Mon-Sat 9am-5pm & Sun noon-5pm;.

Boerner Botanical Gardens 9400 Boerner Drive Hales Corners, WI 53130 414/525-5600 www.countyparks.com

50-acre formal botanical garden. Open Apr-Oct 8am-dusk.

Captain Frederick Pabst Mansion 2000 West Wisconsin Avenue Milwaukee, WI 53233 414/931-0808 www.pabstmansion.com

Built in 1892 for the founder of Pabst Brewery; now a museum. Open Mon-Sat 10am- 4pm & Sun noon-4pm (closed Mon mid-Jan thru Feb).

Charles Allis Art Museum 1801 North Prospect Avenue Milwaukee, WI 53202 414/278-8295

www.cavtmuseums.org

Tudor-style mansion with tours and gallery of changing art exhibits. Open Wed-Sun 1-5pm.

Discovery World 500 North Harbor Drive Milwaukee, WI 53202 414/765-9966 www.discoveryworld.org

A hands-on, interactive exploratory for families connecting technology and the Great Lakes. Includes the tall ship S/V Denis Sullivan, a 137', three-masted Great Lakes schooner. Open Tues-Fri 9am-4pm, Sat & Sun 10am-5pm.

Great Lakes Distillery 616 West Virginia Street Milwaukee, WI 53204 414/431-8683

www.greatlakesdistillery.com

Award-winning hand-crafted distilled spirits in Wisconsin's first distillery since prohibition. Tasting room open Mon-Sat noon-6pm. Tours Mon-Sat 2pm & 4pm, Fri add tour at 6pm. Travel Green Wisconsin certified.

continued on next page...



VISIT MILWAUKEE

VISIT MILWAUKEE

MILWAUKEE, CONTINUED

Grohmann Museum Milwaukee School of Engineering 1000 North Broadway Milwaukee, WI 53202 414/277-7501

www.msoe.edu/manatwork

The Grohmann Museum houses 700 European and American paintings and sculptures documenting the evolution of organized work. Open Mon-Fri 9am-5pm, Sat noon-6pm, Sun 1-4pm.

Harley-Davidson Museum 400 Canal Street Milwaukee, WI 53201 877/436-8738, 414/287-2789 www.harley-davidson.com

The Harley-Davidson story told through photos, videos, exhibits, apparel, rare documents and other fascinating artifacts. Open Sun-Wed 10am-6pm, Thurs 10am-8pm, Fri/Sat 10am-

Henry Maier Festival Park 200 North Harbor Drive Milwaukee, WI 53202 www.visitmilwaukee.org

75-acre lakefront festival grounds home to Summerfest, world's largest music festival, and a summer line-up of ethnic festivals. See VISIT Milwaukee website for dates.

Jewish Museum Milwaukee 1360 North Prospect Avenue Milwaukee, WI 53202 414/390-5742

www.jewishmuseummilwaukee.org

The museum explores the story of immigration, survival and community building through films, photos, interactive exhibits. Open Mon-Thurs 10am-4pm, Fri 10am-2pm, Sun noon-4pm

BELOW: DISCOVERY WORLD AT PIER WISCONSIN. BELOW RIGHT: MILWAUKEE RIVERWALK. FACING PAGE: PABST MANSION.

🐚 Lake Express High Speed Ferry 2330 South Lincoln Memorial Drive Milwaukee, WI 53207 866/914-1010

www.lake-express.com

Carferry service between Milwaukee and Muskegon, Michigan. 2.5-hour crossing aboard an ultra-modern vessel. 3 round-trips daily in summer; 2 in spring and fall. Sailing Apr-Oct; call or visit Web site for departures. Travel Green Wisconsin certified

Lakefront Brewery, Inc. 1872 North Commerce Street Milwaukee, WI 53212 414/372-8800 www.lakefrontbrewery.com

Character, charm and award-winning beers. Tours followed by tastings MD-LD daily at 2 & 3pm; LD-MD Fri at 3pm, Sat at 1, 2 & 3pm. Travel Green Wisconsin certified.

Lynden Sculpture Garden 2145 South Brown Deer Road Milwaukee, WI 53217 www.lyndensculpturegarden.org

50 sculptures in a 40-acre park-like setting combines appreciation of art and the environment. See website for seasonal hours.

Miller Brewing Company 4251 West State Street Milwaukee, WI 53208 800/944-5483, 414/931-2337 www.millerbrewing.com

Tour of the packaging and shipping centers, brew house and museum. Tours daily 10:30am-3:30pm; call for availability update.

Miller Park 1 Brewers Way Milwaukee, WI 53214 800/933-7890, 414/902-4005 milwaukeebrewers.com

Tours include the dugout, clubhouse, press box, luxury suites, and Bob Uecker's broadcast booth. Call to confirm tour dates & times.

Milwaukee Art Museum 700 North Art Museum Drive Milwaukee, WI 53202 414/224-3200 www.mam.org

Ancient to modern art. Visit the new Calatravadesigned Quadracci Pavilion and Burke Brise Soleil. Open Tues-Sun 10am-5pm; Thurs 'til 8pm. Closed Mon except holidays.

Milwaukee County Historical Society Museum 910 North Old World 3rd Street Milwaukee, WI 53203 414/273-8288

www.milwaukeecountyhistsoc.org Landmark building with two floors of historical exhibits. Open Mon-Fri 9:30am-5pm, Sat 10am-

Milwaukee County Zoo 10001 West Bluemound Road Milwaukee, WI 53226 414/771-3040 www.milwaukeezoo.org

A terrific collection of animals, birds & reptiles from around the world. Open daily May-Sept 9am-5pm; Oct-Apr Mon-Sat 9am-4:30pm, Sun & holidays 9am-5pm.

Milwaukee Public Museum 800 West Wells Street Milwaukee, WI 53233 414/278-2700 www.mpm.edu

Exhibits range from a Costa Rican rain forest to life-size animated dinosaurs and "Butterflies Alive." Open Mon/Wed/Thurs 9am-5pm, Fri/Sat/Sun 9am-5:30pm; closed Tues.

Mitchell Park Conservatory Domes 524 South Layton Boulevard Milwaukee, WI 53215 414/257-5611

www.countyparks.com/horticulture/domes Three domes display the flora of a rain forest, a desert and a seasonal display. Open Mon-Fri 9am-5pm, Sat/Sun 9am-4pm.





North Point Lighthouse 2650 North Wahl Avenue Milwaukee, WI 53211 414/332-6754

www.northpointlighthouse.org

Built in 1888, the lighthouse and keeper's quarters have been beautifully restored to the 1912 period. Open Sat 1pm-4pm, Jul/Aug Sat/Sun 1pm-4pm.

Pettit National Ice Center 500 South 84th Street Milwaukee, WI 53214 414/266-0100

www.thepettit.com

The largest ice center in the country as well as an Olympic training complex. Open daily year 'round; call or check Web site or call for public skating schedule.

Potawatomi Bingo & Casino 1721 West Canal Street Milwaukee, WI 53233 800/729-7244, 414/645-6888 www.paysbig.com

High-stakes bingo and slot machines & a fabulous new performing arts center. Open 24/7.

Reiman Publications Visitor Center & Country Store Outlet 5602 Broad Street Greendale, WI 53129 414/423-3080 www.reimanpub.com

Visitors can see a working test kitchen, talk with a company rep, or shop the Country Store outlet. Open Mon-Sat 9am-5pm, Thur until 8pm.

Schlitz Audubon Nature Center 1111 East Brown Deer Road Milwaukee, WI 53217 414/352-2880

www.schlitzauduboncenter.com

185-acre wildlife sanctuary. Open daily 9am-

Sprecher Brewing Co, Inc 701 West Glendale Avenue Glendale, WI 53209 414/964-2739

www.sprecherbrewery.com

Craft brewers of fine beers and sodas. Tours year-round Fri at 4pm & Sat at 1, 2 & 3pm; June-Aug tours add Sun noon/1pm/2pm. Reservations required.

St. Joan of Arc Chapel 1442 West Wisconsin Avenue Milwaukee, WI 53233 414/288-6873

www.marquette.edu/chapel/

15th century French chapel reconstructed on the campus of Marquette University in 1965. Open Mon-Sat 10am-4pm, Sun noon-4pm.

Villa Terrace Decorative Arts Museum 2220 North Terrace Avenue Milwaukee, WI 53202 414/271-3656

www.cavtmuseums.org

15th-20th century decorative arts, galleries, & programs. Open Wed-Sun 1-5pm.

Wisconsin Black Historical Society Museum 2620 West Center Street Milwaukee, WI 53206 414/372-7677 www.wbhsm.org

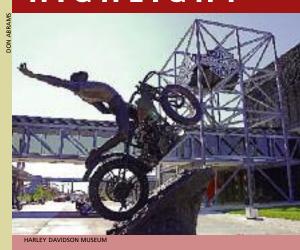
Exhibits focus on the historical, economic and social impact of African American labor. Open Mon-Fri 11am-4pm, Sat 10am-2pm.

wisconsin State Fair Park 640 West 84th Street West Allis, WI 53214 800/884-3247, 414/266-7000

www.wistatefair.com

A 200-acre entertainment complex that is the home of the Wisconsin State Fair, the Pettit National Ice Center, the Milwaukee Mile, and a year 'round slate of events hosted in the Expo Center. Call or visit Web site for schedule. Travel Green Wisconsin certified.

SOUTHEAST HIGHLIGHT



Harley Davidson Museum

Whether you were born to be wild or mild - it makes no difference at Milwaukee's Harley-Davidson Museum. The museum is more than a Mecca for motorcycle enthusiasts. It's a cool ride through more than 100 years of American history and pop culture like you've never seen it before.

The gallery includes a procession of motorcycles from 1903 to the present. You'll see everything from the priceless original that started it all, the Serial One, to the slick ride once owned by Elvis. You can also peek into a portion of the Archives never before open to the public, home to more than 450 motorcycles and thousands of artifacts.

Along the way, dozens of exhibits tell the stories of the people and passion behind the Harley-Davidson legend. Learn about the daredevil days of the early board track racers and hill climbers, the adventurous spirit of the first women riders, the trend toward customization that gave way to the "rebel" image and more. Then get your Easy Rider on when you climb onto an actual motorcycle and take a virtual ride. Kid-friendly "road packs" help even the smallest riders make the most of the journey.

Cedarburg

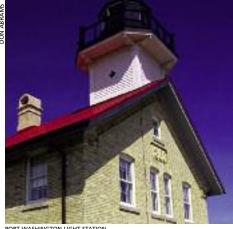
With more than 100 registered historic buildings within the downtown district and a burgeoning arts community, this historic mill town offers an eclectic mix of arts and architecture.

Consistently ranked as a favorite smalltown getaway by visitors, Cedarburg's natural beauty provides the perfect setting for a day exploring charming specialty stores and art galleries, cozy restaurants and historic inns. A full calendar of festivals, entertainment and special events combine to make Cedarburg a delightful destination... only 20 minutes north of Milwaukee.

For more information about Cedarburg, log on to www.cedarburg.org or call 800/237-2874.

BELOW: CEDAR CREEK WINERY IN CEDARBURG. BOTTOM: HISTORIC COVERED BRIDGE NEAR CEDARBURG





Port Washington

With its art deco lighthouse and picturesque harbor, Port Washington is as charming as any coastal village. Coming down the hill toward Lake Michigan, the initial view of the city is captivating. The downtown is adjacent to the harbor and marina. It looks historic, and it is with the largest collection of pre-Civil War buildings in the state. Walking tours take visitors through the historic district, past lighthouses and memorials. Enjoy specialty shops, including an old-fashioned meat market and fish smokehouse. located in these historic storefronts. Enjoy one of the city's lakefront festivals, spend a day sport fishing on the lake, or bike the 30-mile, paved Interurban Trail.

Three miles inland at Saukville, tour the Pioneer Village, a collection of historic buildings dating to 1840. To the north along the lakeshore, Harrington Beach State Park offers a mile of pristine beach along Lake Michigan

■ For more information about Port Washington, call 800/719-4881 or log on to www.portwashingtontourism.com.



CEDARBURG

Cedar Creek Settlement N70W6340 Bridge Road Cedarburg, WI 53012 866/626-7005, 262/377-4763

www.cedarcreeksettlement.com

Browse through 30 shops, galleries and a winery in this restored 1864 woolen mill. Open Mon-Thurs 10am-5pm, Fri 10am-8pm, Sat 10am-6pm & Sun 11am-5pm.

Cedar Creek Winery N70W6340 Bridge Road Cedarburg, WI 53012 800/827-8020, 262/377-8020 www.cedarcreekwinery.com

Award winning wines from Wisconsin. Tours & tastings Mon-Sat 10am-5pm, Sun 11am-5pm.

Cedarburg Cultural Center W62 N546 Washington Avenue Cedarburg, WI 53012 262/375-3676

www.cedarburgculturalcenter.org

Visual and performing arts center with changing art exhibits. Open Tues-Sat 10am-5pm, Sun

General Store Museum & Visitor Center W61 N480 Washington Avenue Cedarburg, WI 53012 800/237-2874, 262/377-9620 www.cedarburg.org

Historic building displaying antique packaging & advertising art. Houses the Cedarburg Visitors Center. Open Mon-Fri 10am-4pm, Sat 10am-3pm, & Sun 11am-3pm (closed Sun Jan-Mar).

PORT WASHINGTON

Harrington Beach State Park 531 County Road D Belgium, WI 53004 262/285-3015

www.wiparks.net

Day-use 637-acre state park offering hiking, fishing, picnic areas, nature and cross-country ski trails. Open daily 6am-11pm with no overnight camping.

Interurban Trail PO Box 143 Port Washington, WI 53074 800/403-9898, 262/284-9288 www.interurbantrail.us

A 30-mile paved biking & X-C ski trail that traverses Ozaukee County, north to south. Seasonal biking, hiking, in-line skating & X-C skiing during daylight hours.

Pioneer Village of Ozaukee County 4880 County Road I Saukville, WI 53080 262/377-4510

www.co.ozaukee.wi.us/ochs

Living history museum with 17 buildings from 1840-1907. Open MD to mid-Oct Sat & Sun noon-5pm.

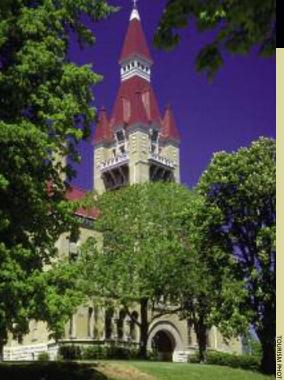
Port Washington Lighthouse & Lightstation Museum

311 Johnson Street Port Washington, WI 53074 262/284-7240

www.portwashingtonhistoricalsociety.org

Restored 1860 light station and museum. Open Sat 11am-4pm & Sun noon-4pm.

Turn over a new leaf. When you're finished with this guide, recycle it. Better yet, pass it along to a friend.



WASHINGTON COUNTY HISTORICAL MUSEUM

West Bend & Washington County

With the rolling hills of the Kettle Moraine to the north and the Milwaukee metro area to the south, Washington County is a rich blend of industry and recreation. Take a liesurely bike ride on the Eisenbahn State Trail which runs 25 miles from Eden to West Bend.

In West Bend, The Museum of Wisconsin Art displays the exquisite paintings of German/American master Carl Von Marr. More than twenty works of contemporary art can be enjoyed on a stroll along the intriguing West Bend Sculpture Walk. The city's winding Riverwalk provides gorgeous views of the Milwaukee River. West Bend is also known as the "Geocaching Capital of the Midwest," offering more than 450 caches within a 7-mile radius.

In the southern half of the county, the Wisconsin Automotive Museum in Hartford displays a rare collection of Kissel, Nash and Pierce-Arrow automobiles. Travelers from around the world visit the Shrine of Mary at Holy Hill near Hubertus: the church built high atop the hill is said to have a mysterious healing power. In the southeastern corner of the county, Germantown has preserved its "old world" heritage in the Dheinsville Historic Park.

■ For more information about Washington County, call 888/974-8687 or log on to www.visitwashingtoncounty.com.

AREA ATTRACTIONS

WASHINGTON COUNTY

Cabela's - World's Foremost Outfitters 3048 Pioneer Road Richfield, WI 53076 262/628-5700

www.cabelas.com

One of two Cabela's retail stores in Wisconsin. Everything for the outdoorsman. Wildlife Museum. Open Mon-Sat 8am-9pm, Sun 9am-6pm. Home of the Washington County Visitor

Dheinsville Settlement & Bast Bell Museum Holy Hill Road Germantown, WI 53022 262/628-3170

www.germantownhistoricalsociety.org

Historic buildings from Germantown's past and a collection of 5,000 bells. Open April-Oct Wed-Sun 1-4pm.

Holy Hill National Shrine of Mary 1525 Carmel Road Hubertus, WI 53033 262/628-1838 www.holyhill.com

Religious shrine with a beautiful church built high atop a glacial hill. Church, shrine and grounds open daily 5am-5pm.

Kettle Moraine State Forest - Pike Lake 3544 Kettle Moraine Road Hartford, WI 53027 262/670-3400

www.wiparks.net 678-acre park highlighted by Powder Hill, a 1,350-foot glacial kame, with panoramic views. Open 6am-11pm with overnight camping.

Riveredge Nature Center 4458 West Hawthorne Drive Newburg, WI 53060 800/287-8098, 262/375-2715 www.riveredge.us

350-acre sanctuary with a great nature center along the banks of the Milwaukee River. Nature Center open Mon-Fri 8am-5pm, Sat & Sun noon-

Sunburst Ski, Snowboarding & Snowtubing Area 8355 Prospect Drive Kewaskum, WI 53040 262/626-8404 www.sunburst.com

Wholesome winter recreation for families. Enjoy twelve runs and three terrain parks. Snowtubing area features twenty lanes with three lifts.

The Museum of Wisconsin Art 300 South 6th Avenue West Bend, WI 53095 262/334-9638 www.wisconsinart.org

Permanent collection of early Wisconsin art (1850-1950). Open Wed-Sat 10am-4:30pm, Sun 1-4:30pm.

Washington County Historic Society and Museums 320 South 5th Avenue West Bend, WI 53095 262/335-4678

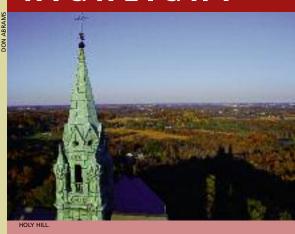
Old Courthouse and Jailhouse Museum offer local history. Open Wed-Fri 11am-5pm, Sat 9am-1pm, Sun 1-4:30. Nearby Regal Ware Museum showcases the history of cookware.

Wisconsin Automotive Museum 147 North Rural Street Hartford, WI 53027 262/673-7999

www.wisconsinautomuseum.com

Displays the world's largest collection of cars and trucks manufactured in Wisconsin. Open May-Sept Mon-Sat 10am-5pm, Sun noon-5pm; Oct-Apr Wed-Sat 10am-5pm, Sun noon-5pm.

SOUTHEAST HIGHLIGHT



Basilica of Holy Hill; National Shrine of Mary

Over the past 250 years, it's been called Big Hill. Hermit Hill. Government Hill and Holy Hill. It's been sold for taxes, quitclaimed twice, been occupied by the Army Corps of Engineers, and had its top shaved twice to produce level building sites for a succession of churches. It's rumored that Father Marquette stopped here, that miraculous physical cures have occurred here, and that a mysterious French hermit lived here. All-inall, it's been a busy place.

Local Indians called it Big Hill and considered it a sacred place. In the 1840s, Irish immigrants settled in the area and were the first to call it Holy Hill. Lying in the eastern part of Erin Township, Holy Hill is the highest peak in the Kettle Moraine. Geologically, it's a kame: a coneshaped hill formed by debris washing down melt-holes in the last great Wisconsin glacier.

Originally, Holy Hill stood 289 feet above its base, and 1,409 feet above sea level. Site leveling has since reduced the elevation to 1,335 feet above sea level. Today, the hill and the 400 acres of natural woodland it stands over are managed by the **Discalced Carmelite Friars of the** Catholic Church.

More than 500,000 people from all over the world visit Holy Hill each year. The site was declared a Shrine in 1903. It's beautiful neo-Romanesque church was built in 1926 and elevated to the status of Basilica in 2006.

Waukesha & Pewaukee

Located in the heart of southeastern Wisconsin's Lake Country, Waukesha and Pewaukee pair urban sophistication with small town charm. Explore historic downtown Waukesha for its architecture, boutiques, galleries, award-winning dining and pubs. Then, stroll the riverwalk that leads to picturesque Frame Park. Just five miles to the north, the city of Pewaukee hugs the eastern shore of 2.500-acre Pewaukee Lake. Set sail on the lake, fish, swim, paddle or boat. Ashore, enjoy the many shops and restaurants that ring the lake. Both communities offer weekly music and water ski shows, championship golf, relaxing parks and trails to bike, hike and cross-country ski.

In southwestern Waukesha County near Genesee Depot, you can tour Ten Chimneys, the eclectic summer home of Alfred Lunt and Lvnn Fontanne, the greatest acting team in the history of American theatre. Eight miles further southwest in Eagle, Old World Wisconsin is a 600-acre "living history museum" that showcases 65 historical buildings in five ethnically themed villages.

■ For more information about the Waukesha and Pewaukee area, call 800/366-8474 or log on to www.visitwaukesha.org.

BELOW: OLD WORLD WISCONSIN IN EAGLE, LOWER RIGHT:



ISIN HISTORICAL SOCIETY

WAUKESHA & PEWAUKEE AREA

Country Springs Hotel, Waterpark & Conference Center

2810 Golf Road Waukesha, WI 53187 800/247-6640, 262/547-0201 www.countryspringshotel.com

Facility includes a 45,000 sq. ft. indoor waterpark with 3-person raft ride, body slide, lazy river and indoor/outdoor whirlpool. Open year

Kettle Moraine State Forest - Southern Unit S91W39091 State Highway 59 Eagle, WI 53119 888/947-2757, 262/594-6200 www.wiparks.net

22,300-acre state forest with camping, hiking, fishing, mountain biking. Open 6am-11pm with overnight camping.

Old World Wisconsin S103W37890 State Highway 67 Eagle, WI 53119 262/594-6300 www.oldworldwisconsin.org

Outstanding collection of 60 historic buildings organized in several ethnically themed pioneer villages. Wisconsin Historical Society site with costumed interpreters. Open May 1-June 14 Mon-Fri 10am-3pm, Sat 10am-5pm, & Sun noon-5pm; June 15-Sept 8 Mon-Sat 10am-5pm, & Sun noon-5pm; Sept 9-Oct 31 Mon-Fri 10am-3pm, Sat 10am-5pm, & Sun noon-5pm.

Prairieville Park 2507 Plaza Court Waukesha, WI 53186 262/784-4653

www.prairievillepark.com

18-hole adventure mini-golf, bumper cars & batting cages. Open Apr-Oct Mon-Thur 11:30am-9pm, Fri 11:30am-10pm, Sat 10am-10pm, Sun 10:30am-9pm.

Retzer Nature Center \$14 W28167 Madison Street Waukesha, WI 53188 262/896-8007

www.waukeshacounty.gov/parks

Native and restored landscapes, birds and wildlife, hiking trails, nature center. Grounds open daily, dawn-10pm; visitor center open daily 8am-4:30pm.

Ten Chimneys S43 W31575 Depot Road Genesee Depot, WI 53127 262/968-4110

www.tenchimneys.org
The eclectic retreat of Broadway legends Alfred Lunt and Lynn Fontanne. Open May to mid-Nov Tue-Sat, 10am-4pm. Reservations recommended; must be 12 or older.



VISIT MILWAUKEE

Waukesha County Historical Society & Museum 101 West Main Street Waukesha, WI 53186 262/521-2859

www.waukeshacountymuseum.org

Memorabilia, fascinating exhibits and an extensive Civil War collection. Open Tues-Sat 10am-4:30pm; closed Sun & Mon.

BROOKFIELD AREA

Adventure Rock 21250 West Capitol Drive Brookfield, WI 53005 www.adventurerock.com 262/790.6800

Indoor rock climbing gym with 9,500 square feet offering rock climbing for all ages. Open Mon-Sun 9am-10pm.

Brookfield Square Mall 95 North Moorland Road Brookfield, WI 53005 262/797-7245

www.shopbrookfieldsquaremall.com

Over 110 stores and eateries with names you won't find anywhere else in town. Open Mon-Sat 10am-9pm, Sun 11am-6pm.

Dousman Stagecoach Inn 1075 Pilgrim Parkway Brookfield, WI 53005 262/782-4057

www.elmbrookhistoricalsociety.org

Experience a historic 1847 farmhouse and Stagecoach Inn filled with genuine artifacts. Open May-Oct on the first and third Sun 1-4pm.

Greenway Trail System Brookfield, WI 53005 262/796-6675 www.ci.brookfield.wi.us

A 26 mile recreational trail connecting parks, community facilities and the regional trails.

Sharon Lynne Wilson Center for The Arts 19805 West Capitol Drive Brookfield, WI 53045 262/781-9520 www.wilson-center.com

Performance and visual arts center. Call or visit website for performance & exhibit schedule.

Brookfield

Located just off of I-94 west of Milwaukee, Brookfield invites visitors to explore all it has to offer. For family friendly fun, it's minutes from the worldclass Milwaukee County Zoo and Miller Park. If shopping and dining are more your style, Brookfield is the answer offering more than 20 shopping centers including specialty and national retail and over 150 restaurants. Don't miss the incredible Farmer's Market and miles of beautiful parks and recreation.

For more information about Brookfield, log on to www.visitbrookfield.com or call 800/388-1835.

Stop the spread of the Emerald Ash Borer. When you camp, buy your firewood in Wisconsin. Don't transport any from out-of-state.

AREA ATTRACTIONS

SOUTHEAST **HIGHLIGHT**



Ten Chimneys

Nestled in the rolling Kettle Moraine of southeast Wisconsin, Ten Chimneys is the idyllic summer retreat lovingly created by Broadway legends Alfred Lunt and Lynn Fontanne. The estate is a world-class house museum and a National Historic Landmark.

Ten Chimneys is a rarity – almost all of the estate's collections are original, intact, and unchanged since the Lunts first assembled them in the 1930s and '40s. Visitors enjoy one of the most inspirational historic house tours in the country as they walk in the footsteps of Noël Coward, Laurence Olivier, Helen Hayes and Katharine Hepburn – all frequent guests here.

Highly trained docents lead tours of the estate and share stories that interpret not only the objects and décor, but also the lives and values of its remarkable creators. Tour groups are kept small to allow a more intimate experience.

And yes, there really are ten chimneys: the elegant three-story Main House has six chimneys and eighteen rooms, the quaint country cottage has three chimneys and five main rooms, and the one-room Swedish-style log cabin studio has one chimney. The 60acre estate also includes a charming pool and pool house, a creamery, a greenhouse, barns, stables, and other bucolic outbuildings.

Delafield & Oconomowoc

The cities of Oconomowoc and Delafield in western Waukesha County have preserved a more rural, resort flavor than their big-city cousins.

The resort community of Oconomowoc sits in the heart of southeastern Wisconsin's lake country. Lac La Belle and Fowler Lake are within the city's limits. Oconomowoc Lake is nearby. A self-guided walking tour maps many of the city's restored mansions, a fieldstone train depot and lakeside band shell.

Nestled along the shore of Lake Nagawicka in the Kettle Moraine hills, Delafield has a quiet charm all its own. Its historic downtown is a pleasant blend of architectural styles housing specialty shops, award-winning restaurants and day spas. Rich with historic sites, visitors can tour Hawks Inn. a colorful frontier stagecoach stop, and the campus of St. John's Northwestern Military Academy. Nearby, Lapham Peak State Park offers year-round recreation and a breathtaking view from atop their observation tower.

■ For more information about the Oconomowoc area, call 800/524-3744 or log on to www.oconomowocusa.com. For Delafield, log on to www.visitdelafield.org or call 888/294-1082.

BELOW: BOTTOM: SUNSET ON LAC LA BELLE. RIGHT: HISTORIC HAWK'S INN IN DELAFIELD.

DELAFIELD & OCONOMOWOC

Hawks Inn Living Museum 426 Wells Street Delafield, WI 53018 262-646-4794

www.hawksinn.org

Tour 18 of 22 rooms in this 1846 Greek Revivalstyle stagecoach inn. Visitor center and gift shop. Guided tours every half hour. Tours Apr 28-Oct 27 Sat only, 1-4pm.

Kettle Moraine State Forest - Lapham Peak W329N846 County Road C Delafield, WI 53018 262/646-3025

www.wiparks.net

671-acre day-use state park with lookout tower highest point in Waukesha County. Open 6am-11pm with no overnight camping.

St. John's Northwestern Military Academy 1101 Genesee Street Delafield, WI 53018 800/752-2338, 262/646-7199 www.sjnma.org

Cadets on-parade, 1884-buildings with towers and battlements, military tradition. Open year 'round; tours by appointment.





Racine & **Racine County**

Recognized as one of the best beaches in the Midwest. Racine's North Beach feels like the West Coast and is a Certified Clean Beach. Downtown, the Racine Art Museum (RAM) houses one of North America's top collections of contemporary crafts. Shop for your own art in any of several galleries or relax on the waterfront while sampling the city's fine cuisine.

The city also boasts several sites of historic and architectural interest. The Wind Point Lighthouse, built in 1880, is both the tallest and oldest lighthouse still in use on Lake Michigan. Famed architect Frank Lloyd Wright designed the SC Johnson Wax Co. corporate headquarters. Nearby, the Golden Rondelle Theatre was dismantled and rebuilt in Racine at the close of the 1964 World's Fair.

In western Racine County, a trio of family attractions is perfect for kids. In Waterford, both the Bear Den Petting Zoo & Farm and Green Meadows Farm offer farm animals, petting zoos and pony rides. In nearby Burlington, amaze the kids with gyroscope and yo-yo tricks at the Spinning Top Exploratory Museum.

Throughout Racine County, "Quilts on Barns" is a unique art and beautification program that displays 8' x 8' quilt patterns on barns across the county. The county also has a self-guided tour of 27 historic sites along the "Roots of Freedom Underground Railroad Heritage Trail."

■ For more information about Racine and Racine County, call 800/272-2463 or log on to www.racine.org.









RACINE & RACINE COUNTY

Bear Den Zoo & Petting Farm 6831 Big Bend Road Waterford, WI 53185 262/895-6430

www.beardenzoo.com

Exotic, woodland & farm animals, petting zoo, pony rides. Open May 1-Oct 31 Sat & Sun 11am-4pm; call for Mon-Fri times.

Green Meadows Farm 33603 High Drive Waterford, WI 53185 262/534-2891

www.greenmeadowsfarmwi.com

Farm animals, children's petting zoo, hayrides, pony rides. Open May 11-Oct 28. Guided tours continuously Mon-Fri 10am-noon, Sat & Sun 10am-2pm.

Racine Art Museum 441 Main Street Racine, WI 53403 262/638-8300 www.ramart.org

Contemporary crafts from world-renowned artisans in ceramics, fibers, glass, metals & wood. Open Tues-Sat 10am-5pm, Sun noon-5pm, closed Mon.

Racine Heritage Museum 701 Main Street Racine, WI 53403 262/636-3926

www.racineheritagemuseum.org

Three floors of entertaining and interactive exhibits celebrating the rich heritage of the community. Open Tues-Fri 9am-5pm, Sat 10am-3pm, Sun noon-4pm.

Racine Zoological Gardens 2131 North Main Street Racine, WI 53402 262/636-9189 racinezoo.org

Home to more than 300 animals and a petting zoo. Open daily MD-LD 9am-8pm; LD-MD 9am-

Root River Steelhead Facility Lincoln Park Racine, WI 53403 262/884-2300

dnr.wi.gov/fish/lakemich/rootriver.htm

Steelhead and salmon egg-gathering station with fish ladder and observation window. Self-guided tours via interpretive signage. Open daily 8am-4pm; call ahead.

SC Johnson Wax Administrative Building 1525 Howe Street Racine, WI 53403 262/260-2154

www.racinecounty.com/golden

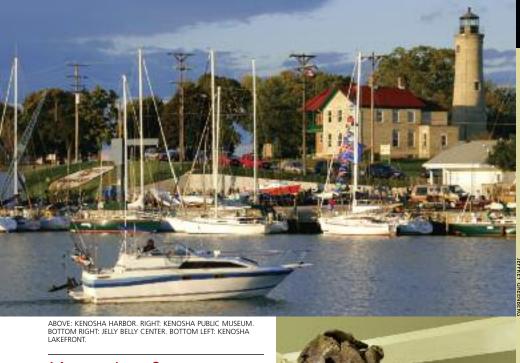
Designed by Frank Lloyd Wright, this architectural marvel is among the most famous buildings in the world. Tours offered Fri only; reservations required.

Spinning Top Yo-Yo Museum 533 Milwaukee Avenue Burlington, WI 53105 262/763-3946

www.topmuseum.org

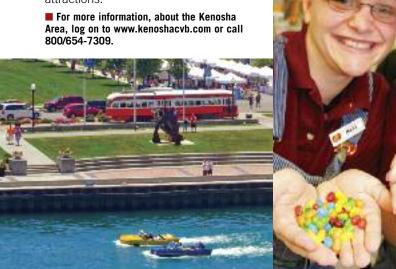
2000 tops, yo-yos, & gyroscopes on exhibit, along with videos, 35 hands-on top games and experiments. 2.5-hour program for which tickets and reservations are required. Call or visit Web site for program dates, times and reservations.

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Kenosha & Kenosha County

Located on Lake Michigan just north of the Illinois border. Kenosha's crown iewel is its lakefront development. HarborPark. This breathtaking parkland along the waterfront blends beautifully with the adjacent historic downtown featuring quaint shops, galleries, an outdoor market, and eateries - all linked by a vintage electric streetcar system. The city's lakefront museum campus includes the Kenosha Public Museum, Dinosaur Discovery Museum, Kenosha History Center, and the Civil War Museum. Completed in 2008, the Civil War Museum's state-of-the-art exhibit technology examines the connections between the home front and the battlefront during the nation's bloodiest conflict. Outlet shopping, great family festivals, charter fishing, and four historic districts round out the area's many attractions.



KENOSHA & KENOSHA COUNTY

Civil War Museum 5400 First Avenue Kenosha, WI 53140 262/653-4141

www.thecivilwarmuseum.org

State-of-the-art museum technology, life-size dioramas, and engaging interactive exhibits illuminate the Civil War. Open Sun & Mon noon-5pm, Tues-Sat 9am-5pm. Closed Mon Sept-Feb.

Dinosaur Discovery Museum 5608 10th Avenue Kenosha, WI 53140 262/653-4450

www.dinosaurdiscoverymuseum.org

Dramatic life-size dinosaur replica casts, bones & fossils, and interactive exhibits. Open Tues-Sun noon-5pm. Closed Mon.

Jelly Belly Center 10100 Jelly Belly Lane Pleasant Prairie, WI 53158 866/868-7522, 262/947-3800

www.jellybelly.com

Learn the secrets of making Jelly Belly jelly beans. An indoor train tours the company's distribution center. Candy store with snack bar. Tours daily 9am-4pm; store open 9am-5pm.

Kenosha Electric Streetcar 724 54th Street Kenosha, WI 53140 262/653-4287

www.kenoshacvb.com

Five beautifully-restored historic streetcars operate on a two-mile loop connecting the city's lakefront museums. Check website for schedule.

Kenosha Harbor Market 56th Street at 2nd Avenue Kenosha, WI 53140 262/914-1252

www.kenoshaharbormarket.com

Open-air market on the lakefront with fresh produce, flowers & herbs, cheeses & meats. Open MD-Oct Sat only, 9am-2pm.

Kenosha History Center 220 51st Place Kenosha, WI 53140 262/654-5770

www.kenoshahistorycenter.org

Museum of local history. Features the historic Southport Light Station. Open Tues-Fri 10am-4:30pm, Sat 10am-4pm, Sun noon-4pm.

Kenosha Public Museum 5500 1st Avenue Kenosha, WI 53140 262/653-4140

www.kenoshapublicmuseum.org

A museum of natural history and fine/decorative arts with interactive, multidisciplinary life-scale exhibits. Open Sun & Mon noon-5pm, Tues-Sat 9am-5pm. Closed Mon Sept-Feb.

Premium Outlets at Pleasant Prairie 11211 120th Avenue Pleasant Prairie, WI 53158 262/857-2101

www.premiumoutlets.com

More than 90 designer stores offering brand name merchandise at outlet prices. Open Mon-Sat 10am-9pm, Sun 10am-7pm.

Southport Lighthouse Station Museum 5117 4th Avenue Kenosha, WI 53140 262/654-5770

www.kenoshahistorycenter.org

This 55-foot tall, 1866 lighthouse, is listed on the National Register of Historic Places and features a ten-sided lantern room. Open mid-Maylate Oct, Sat 10am-4pm & Sun 12pm-4pm.

Lake Geneva & Walworth County

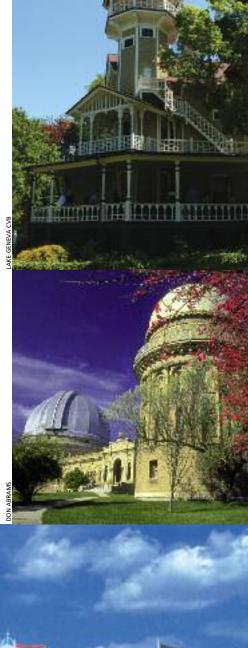
Lake Geneva has been a resort community since just after the Civil War, when wealthy Chicago families discovered the area and began building summer homes here. Today the elegant estates still ring the lake. Guests can tour the historic Black Point Mansion, view the mansions aboard any of the scheduled cruises or walk the famous 21-mile Shore Path surrounding the lake.

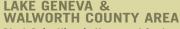
The Lake Geneva area is filled with world class golf resorts, spectacular spas, charming B&Bs, boutique shopping, fine dining experiences and historical site, making the area an ideal getaway destination.

Throughout Walworth County visitors find opportunities to experience adventure and enjoy nature. Try the zipline canopy tours or hit the mountain bike trails in the Kettle Moraine State Forest. Explore the rural charm of landscapes dotted with orchards, wineries and The Barn Quilts of Walworth County or ride the historic electric railroad in East Troy.

For more information about Lake Geneva, log on to www.lakegenevawi.com or call 800/345-1020. For more information about Walworth County, call 800/395-8687 or log on to www.visitwalworthcounty.com.

BELOW: LAKE GENEVA CRUISE LINES. TOP RIGHT: BLACK POINT MANSION ON LAKE GENEVA. RIGHT: YERKES OBSERVATORY IN WILLIAMS BAY





Black Point Historic House and Gardens W4270 Southland Road Lake Geneva, WI 53147 262/248.1888

www.blackpointmansion.com

Built in 1888, this stately Queen Anne style home includes 13 bedrooms and a four-story tower. The Lake Geneva Cruise Line conducts two tours daily, seven days a week, from May 15-Oct 31.

Dancing Horses Theatre & Animal Gardens 5065 State Highway 50 Delavan, WI 53115 262/728-8200

www.thedancinghorses.com

www.easttroyrr.org

Shows featuring the Dancing Horses. Open May-Dec. See website for dates and times.

East Troy Electric Railroad Museum 2002 Church Street East Troy, WI 53120 262/642-3263

Museum memorabilia and a 10-mile round-trip trolley ride. Open May & Early June Sat & Sun, June 14-Sept 2 Tues-Sun, Sept-Oct Fri- Sun. See website for trolley departure times.

Lake Geneva Canopy Tours N3219 County Road H Lake Geneva, WI 53147 877/947-9271, 262/248-9271 www.LakeGenevaCanopyTours.com

Discover the thrill of flight high above the forest floor at this 100-acre zipline adventure park. Open year-round.

Lake Geneva Cruise Line 812 Wrigley Drive Lake Geneva, WI 53147 800/558-5911, 262/248-6206 www.cruiselakegeneva.com

Narrated sightseeing, luncheon, dinner & Dixieland cruises. Daily Cruises Mid-Apr through Early Nov. Call or visit website for departure

Millie's Restaurant & Shopping Village N2484 County Road O Delavan, WI 53115 262/728-2434

www.millieswi.com

A unique restaurant featuring live entertainment and unique shops in a beautiful country setting. Open Jan-Feb Sat & Sun 8am-4pm, Mar-May Tues-Sun 8am-4pm, July-Aug 7 days a week 8am-4pm.

Watson's Wild West Museum & Dinner Theatre W4865 Potter Road Elkhorn, WI 53121 262/723-7505

www.watsonswildwestmuseum.com

1880s general store of the American West; guided tours, tall tales, cowboy poetry. Open May-Oct Mon-Sat 10am-5pm, Sun 1-5pm

Yerkes Observatory 373 West Geneva Street Williams Bay, WI 53191 262/245-5555 astro.uchicago.edu/yerkes

World's largest lens-type telescope. Tours Sat only at 10am, 11am & noon.

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Tourism Contacts

Do you need information on lodging, attractions or local events? Go right to the source! Here we've listed Wisconsin's convention bureaus, chambers of commerce, county and area tourism offices. These organizations are ready and waiting to help you plan your Wisconsin getaway.

Adams County Chamber of Commerce

608/339-6997, 888/339-6997 www.adamscountywi.com

Algoma Area Chamber of Commerce 920/487-2041, 800/498-4888 www.algoma.org

Alma Chamber of Commerce 608/685-4442

www.almawisconsin.com

Antigo/Langlade County Chamber of Commerce

715/623-4134, 888/526-4523 www.antigochamber.com

Appleton

(see Fox Cities)

Arbor Vitae

(see Minocqua-Arbor Vitae-Woodruff)

Ashland Area Chamber of Commerce 715/682-2500, 800/284-9484

www.travelashlandcounty.com Augusta, City of 715/286-2555

www.cityofaugusta.org Balsam Lake Village Clerk's Office

715/485-3646 www.balsamlake-wi.com

Balsam Lake, Village of

715/485-3424 BalsamLakeWI.com

www.baraboo.com

Baraboo Area Chamber of Commerce 608/356-8333, 800/227-2266

Barron County Economic Develonment

715/637-6871, 800/529-4148 www.co.barron.wi.us

Bayfield Chamber of Commerce 715/779-3335, 800/447-4094 www.bayfield.org

Bayfield County Tourism & Recreation

715/373-6125, 800/472-6338 www.bayfieldcounty.org

Beaver Dam Area Chamber of Commerce

920/887-8879

www.beaverdamchamber.com

Beloit Convention & Visitors Bureau 608/365-4838, 800/423-5648 www.visitbeloit.com

Berlin Chamber of Commerce 920/361-3636 www.1berlin.com

Birchwood Area Lakes Association 715/354-7846, 800/236-2252 www.birchwoodwi.com

Black River Falls Area Chamber of Commerce

715/284-4658. 800/404-4008 www.blackrivercountry.net

Bloomer Chamber of Commerce

715/568-333

www.bloomerchamber.com

Boscobel Chamber of Commerce 608/375-2672

www.boscobelwisconsin.com

Boulder Junction Chamber of Commerce

715/385-2400, 800/466-8759 www.boulderjct.org

Brodhead Chamber of Commerce 608/897-8411

www.BrodheadChamber.org

Brookfield Convention & Visitors Bureau

262/789-0220, 800/388-1835 www.brookfieldcvb.com

Buffalo County Clerk's Office

608/685-6209 www.buffalocounty.com

Burlington Area Chamber of Commerce

262/763-6044 www.burlingtonchamber.org

Burnett County Dept. of Tourism & Information

715/349-5999, 800/788-3164 www.burnettcounty.com

Burnett County Resort & Campground Association

715/349-5725, 800/788-3164 www.burnettcountylodging.com

Cable Area Chamber of Commerce

715/798-3833, 800/533-7454 www.cable4fun.com

Cadott Chamber of Commerce 715/289-3338

www.cadottchamber.org

Calumet County/Travel Calumet

920/849-1493 ext 200 www.travelcalumet.com

Cambridge Chamber of Commerce

608/423-3780 www.cambridgewi.com

Cassville Department of Tourism

608/725-5855 www.cassville.org

Castle Rock-Petenwell Lakes Association

608/847-1904

www.castlerockpetenwell.com

Cedarburg Chamber of Commerce & **Visitor Center**

262/377-9620, 800/237-2874 www.cedarburg.org

Chetek Area Chamber of Commerce 715/924-3200, 800/317-1720

www.chetekwi.net

Chetek Resort Owners Association 715/924-4440, 800/431-0980

www.chetek.net

Chilton Chamber of Commerce

920/418-1650

www.chiltonchamber.com

Chippewa Falls Area Visitors Center 715/723-0331, 888/723-0024

www.chippewachamber.org

Clark County Economic Development Corporation

715/267-3205, 888/252-7594 www.clark-cty-wi.org

Columbia County Visitor Bureau

608/742-6161

www.travelwiscnow.com

Columbus Area Chamber of Commerce

920/623-3699 www.cityofcolumbuswi.com

Conover Chamber of Commerce

715/479-4928, 866/394-4386 www.conover.org

Cornell, City of

715/239-3710

www.cityofcornell.com

Crandon Area Chamber of Commerce 715/478-3450, 800/334-3387

www.visitforestcounty.com

Crivitz Recreation Association 800/236-6681

www.crivitzrecreation.com

Darlington

(see Lafayette County)

Delafield Chamber of Commerce & **Tourism Council**

262/646-8100, 888/294-1082 www.delafield-wi.org

Delavan-Delavan Lake Area Chamber of Commerce

262/728-5095, 800/624-0052 www.delavanwi.org

Dodge County Tourism Association 920/386-3701, 800/414-0101 www.dodgecounty.com

Dodgeville Area Chamber of

Commerce 608/935-9200. 877/863-6343 www.dodgeville.com

Door County Chamber of Commerce 920/743-4456, 800/527-3529 www.doorcounty.com

Douglas County

(see Superior-Douglas County)

Eagle River Area Chamber of Commerce & Visitors Center

715/479-6400, 800/359-6315 www.eagleriver.org

East Troy Area Chamber of Commerce 262/642-3770

www.easttroywi.org

Eau Claire (Visit Eau Claire) 715/831-2340, 888/523-3866

www.visiteauclaire.com **Eau Claire Lakes Area Business**

Association 715/376-2322

www.eauclairelakes.com

Edgerton Area Chamber of Commerce 608/884-4408, 888/298-4408

www.edgertonwisconsin.com **Elkhart Lake Tourism Commission**

920/876-2385, 877/355-4278 www.elkhartlake.com

Elkhorn Area Chamber of Commerce 262/723-5788 www.elkhorn-wi.org

Elroy Commons Tourist Info Center 608/462-2410, 888/606-2453 www.elroywi.com

Ephraim

(see Door County)

Fennimore Chamber and Economic

Development Office 608/822-3599, 800/822-1131 www.fennimore.com

Fish Creek Civic Association 920/868-2316, 800/577-1880

www.fishcreekinfo.com

Florence County Tourism

715/528-5377, 888/889-0049 www.florencewisconsin.com

Fond du Lac Area Convention & Visitors Bureau 920/923-3010, 800/937-9123

www.fdl.com **Forest County Advertising Committee** 715/478-2212, 800/334-3387

www.forestcountywi.com/ Fort Atkinson Area Chamber of Commerce

920/563-3210, 888/733-3678 www.fortchamber.com

Fox Cities Convention & Visitors Bureau

920/734-3358, 800/236-6673 www.foxcities.org

Fremont Chamber of Commerce

920/446-3838 www.travelfremont.com

Galesville

(see Trempealeau County)

Gays Mills, Village of 608/735-4341 www.gaysmills.org/

Geneva Lake West Chamber of

Commerce 262/275-5102, 877/275-5102 www.genevalakewest.com

Germantown Area Chamber of Commerce

262/255-1812 www.germantownchamber.org

Grant Co. UWEX Office

608/723-2125, 866/472-6894 www.grantcounty.org/visitor

$\begin{array}{c} \textbf{Grantsburg Chamber of Commerce} \\ 715/463-2405 \end{array}$

www.grantsburgwi.com

Green Bay Convention & Visitor Bureau, Greater 920/494-9507, 888/867-3342

www.greenbay.com **Green County Tourism**

608/328-1838, 888/222-9111 www.greencounty.org

Green Lake Area Chamber of

Commerce 920/294-3231, 800/253-7354 www.visitgreenlake.com

Green Lake, Community of, Visitors

Center 800/662-6927 www.glcountry.com

Hartford Area Chamber of Commerce 262/673-7002

www.hartfordchamber.org

Hartland Area Chamber of Commerce 262/367-7059 www.hartland-wi.org

Hayward Lakes Visitors & Convention 715/634-4801, 800/724-2992

www.haywardlakes.com **Hazelhurst Information Center**

715/356-7350

www.hazelhurstwi.com

Hidden Valleys 608/739-3500, 800/592-6968 www.hiddenvalleys.com

Horicon Chamber of Commerce 920/485-3200

www.horiconchamber.com

Hudson Area Chamber of Commerce & Tourism Bureau

715/386-8411, 800/657-6775 www.hudsonwi.org

Hurley Area Chamber of Commerce 715/561-4334, 866/340-4334 www.hurleywi.com

Iron County Development Zone Council

715/561-2922 www.ironcountywi.com

Iron River Area Chamber of Commerce

715/372-8558, 800/345-0716 www.visitironriver.com

Jackson County

(see Black River Area)

Janesville Area Convention & Visitors Bureau

608/757-3171, 800/487-2757 www.janesvillecvb.com

Jefferson Chamber of Commerce 920/674-4511

www.jeffersonchamberwi.com **Jefferson County Area Tourism**

Council 920/563-3210

www.enjoyjeffersoncounty.com Juneau Chamber of Commerce

920/386-3359 www.juneauwi.org

Juneau County Visitors Bureau/Economic Development 608/427-2070, 888/898-2550 www.juneaucounty.com/

Kaukauna

(see Fox Cities)

Kenosha Area Convention & Visitors Bureau

262/654-7307, 800/654-7309 www.kenoshacvb.com

Kewaunee Chamber of Commerce 920/388-4822, 800/666-8214 www.kewaunee.org

Kewaunee County Promotions & Recreation Dept. 920/388-0444

www.kewauneeco.org/rec

Kickapoo Valley Association 608/629-5911

www.kickapoovalley.org

Kickapoo Valley Reserve 608/625-2960 http://kvr.state.wi.us

Kohler Visitor Information Center

800/344-2838 www.destinationkohler.com

La Crosse Area Convention & Visitors

608/782-2366, 800/658-9424 www.explorelacrosse.com

Lac du Flambeau Chamber of Commerce

715/588-3346, 877/588-3346 www.lacduflambeauchamber.com Ladysmith

(see Rusk County)

Lafayette Development Corporation 608/776-8080, 866/304-7229 www.lafayettecounty.org

Lake Geneva Area Convention & **Visitors Bureau**

262/248-4416, 800/345-1020 www.lakegenevawi.com

Lake Mills Area Chamber of Commerce

920/648-3585 www.lakemills.org

Lake Tomahawk Information Bureau 715/277-2602

Lake Wisconsin Chamber of Commerce

608/635-8070 www.lakewisconsin.org

Lakewood Area Chamber of Commerce

715/276-6500 www.lakewoodareachamber.com

Lancaster Area Chamber of Commerce

608/723-2820. 866/876-2665 www.lancasterwisconsin.com

Land O' Lakes Chamber of Commerce 715/547-3432, 800/236-3432 www.landolakes-wi.org

Langlade County (see Antigo Area)

Lincoln Co. Forestry, Land & Parks www.co.lincoln.wi.us

Long Lake Chamber of Commerce www.longlake99.cc

Madeline Island Chamber of Commerce

715/747-2801, 888/475-3386 www.madelineisland.com

Madison Convention & Visitors Bureau, Greater

608/255-2537, 800/373-6376 www.visitmadison.com

Manitowish Waters Chamber of Commerce

715/543-8488, 888/626-9877 www.manitowishwaters.org

Manitowoc Area Visitor & Convention

800/627-4896 www.manitowoc.info

Manitowoc County, The Chamber of 920/684-5575, 866/727-5575 www.manitowocchamber.com

Marinette/Menominee Area Chamber

of Commerce 715/735-6681, 800/236-6681 www.therealnorth.com

Marquette NOW 888/318-0362 www.marquettenow.com

Marshfield Convention & Visitors

715/384-4314, 800/422-4541 www.visitmarshfieldwi.com

Mauston Area Chamber of

Commerce, Greater 608/847-4142, 866/516-1646 www.mauston.com

Mayville Area Chamber of Commerce 920/387-5776, 800/256-7670 www.mayvillechamber.com

Medford Area Chamber of Commerce 715/748-4729. 888/682-9567 www.medfordwis.com

Mellen Area Chamber of Commerce 715/274-2330 www.mellenwi.org

Menasha

(see Fox Cities)

Menominee Tribal Public Relations 715/799-5217

Menomonie Area Chamber of Commerce & Visitors Center, Greater 800/283-1862

www.menomoniechamber.org

Mercer Area Chamber of Commerce 715/476-2389

www.mercercc.com

Merrill Area Chamber of Commerce 715/536-9474, 877/907-2757 www.merrillchamber.org

(see Lake Wisconsin)

Milton Area Chamber of Commerce 608/868-6222

www.miltonareachamber.com

Milwaukee (VISIT Milwaukee) 414/273-7222, 800/554-1448 www.milwaukee.org

Mineral Point Chamber of Commerce 608/987-3201, 888/764-6894 www.mineralpoint.com

Minocqua-Arbor Vitae-Woodruff Area **Chamber of Commerce**

715/356-5266, 800/446-6784 www.minocqua.org

Monroe Chamber of Commerce and Industry 608/325-7648

www.monroechamber.org

Monroe Co Department of Tourism 608/372-2166 www.bikesandberries.com

Montello Area Chamber of Commerce 608/297-7420, 800/684-7199 www.montellowi.com

Mount Horeb Area Chamber of Commerce

608/437-5914, 888/765-5929 www.trollway.com

Muscoda, Village of 608/739-3182 www.muscoda.com

Neenah (see Fox Cities)

Neillsville Area Chamber of Commerce 715/743-6444, 888/252-7594

www.neillsville.org

New Glarus Chamber of Commerce & **Tourist Information** 608/527-2095, 800/527-6838

www.swisstown.com

New London Area Chamber of Commerce 920/982-5822 www.newlondonwi.org

New Richmond Area Chamber of Commerce & Visitors Bureau 715/246-2900, 800/654-6380

www.newrichmondchamber.com

Oconomowoc Convention & Visitors Bureau

262/569-3236, 800/524-3744 www.oconomowocusa.com

Oconto Area Chamber of Commerce 920/834-6967 www.ocontoareachamber.com

Oconto County Tourism 920/834-6969, 888/626-6862 www.ocontocounty.org

Oconto Falls Area Chamber of Commerce

920/846-8306 www.ocontofallschamber.com

Omro Area Chamber of Commerce 920/685-6960

www.omro-wi.com Onalaska Tourism Commission 608/781-9570, 800/873-1901 www.discoveronalaska.com

Ontario (Hill Country Chamber of Commerce)

608/462-2245 www.hillcountrychamberwi.org

Osceola Area Chamber of Commerce 715/755-3300, 800/947-0581 www.vil.osceola.wi.us

Oshkosh Convention & Visitors Bureau 920/303-9200, 877/303-9200

www.visitoshkosh.com Osseo City Hall 715/597-2207

www.cityofosseo.com **Ozaukee County Tourism Council** 262/284-9288, 800/403-9898 www.ozaukeetourism.com

Park Falls Area Chamber of Commerce

715/762-2703, 877/762-2703 www.parkfalls.com

715/487-5222 www.pelicanlakewi.org **Pepin County Visitor Information**

Pelican Lake Chamber of Commerce

715/672-5709, 888/672-5709 www.visitpepincounty.com **Pepin Visitor Information Center** 715/442-3011, 800/442-3011

www.pepinwisconsin.com **Peshtigo Chamber of Commerce** 715/582-0327 www.peshtigochamber.com

Phelps Chamber of Commerce 715/545-3800, 877/669-7077 www.phelpscofc.org

Phillips Area Chamber of Commerce 715/339-4100, 888/408-4800 www.phillipswisconsin.net

Pickerel-Pearson Business Association 715/484-3634 www.pickerel-pearson.com

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Pierce County Partners in Tourism,

715/273-5864, 800/474-3723 www.travelpiercecounty.com

Platteville Area Chamber of Commerce

608/348-8888 www.platteville.com

Plymouth Chamber of Commerce/Visitor Information Center 920/893-0079, 888/693-8263

www.plymouthwisconsin.com

Polk County Information Center 715/483-1410, 800/222-7655 www.polkcountytourism.com

Portage Area Chamber of Commerce 608/742-6242, 800/474-2525 www.portagewi.com

Potosi-Tennyson Chamber of Commerce 608/763-2261

www.potosiwisconsin.com

Prairie du Chien Area Chamber of Commerce

608/326-8555, 800/732-1673 www.prairieduchien.org

Prescott Area Chamber of Commerce 715/262-3284 www.prescottwi.com

Presque Isle Chamber of Commerce 715/686-2910, 888/835-6508

www.presqueisle.com **Price County Tourism Dept.** 715/339-4505, 800/269-4505

www.pricecountywi.net **Princeton Area Chamber of** Commerce

920/295-3877 www.princetonwi.com

Real Racine 262/884-6400, 800/272-2463 www.racine.org/

Reedsburg Area Chamber of

Commerce 608/524-2850, 800/844-3507 www.reedsburg.org

Rhinelander Area Chamber of Commerce

715/365-7464, 800/236-4386 www.rhinelanderchamber.com

Rice Lake Area Chamber of Commerce

715/234-2126, 877/234-2126 www.ricelaketourism.com

Richland Center Area Chamber/Main

Street 608/647-6205 www.richlandchamber.com

Ripon Area Chamber of Commerce 920/748-6764

www.ripon-wi.com River Falls Area Chamber of

715/425-2533 www.rfchamber.com

Commerce

Rock County Tourism Council 866/376-8767

www.rockcounty.org

Rusk Co. Visitors Center & Rail **Displays** 715/532-2642, 800/535-7875

www.ruskcounty.org

Sauk Prairie Area Chamber of Commerce

608/643-4168, 800/683-2453 www.saukprairie.com

Sayner-Star Lake Chamber of Commerce

715/542-3789 www.sayner-starlake.org

Shawano Country Chamber of Commerce

715/524-2139, 800/235-8528 www.shawanocountry.com

Sheboygan County Chamber of Commerce

800/457-9497 www.sheboygan.org

Sheboygan Falls Chamber/Main Street, Inc.

920/467-6206 www.sheboyganfalls.org/chamber-

Shell Lake Chamber of Commerce 715/468-4340

www.shelllakeonline.com

Shullsburg Community Development Corp. 608/965-4579

www.shullsburgwisconsin.org

Siren Area Chamber of Commerce 715/349-5999, 800/788-3164 www.visitsiren.com

Sister Bay Advancement Association

www.sisterbaytourism.com

Somerset Chamber of Commerce 715/247-3366

www.somerset-chamber.com

Sparta Area Chamber of Commerce 608/269-4123, 800/354-2453 www.bikesparta.com

Spooner Area Chamber of Commerce 715/635-2168, 800/367-3306 www.spoonerchamber.org

Spring Green Chamber of Commerce 608/588-2054, 800/588-2042

www.springgreen.com St. Croix Falls (Falls Chamber of

Commerce) 715-483-3580 www.scfwi.com

St. Germain Chamber of Commerce 715/477-2205, 800/727-7203 www.st-germain.com

Stevens Point Area Convention & Visitors Bureau

715/344-2556, 800/236-4636

www.spacvb.com

Stockholm Merchants Association

715/442-2266 stockholmwisconsin.com

Stone Lake Area Chamber of Commerce

715/865-3378 www.stonelakewi.us

Stoughton Chamber of Commerce 608/873-7912, 888/873-7912 www.stoughtonwi.com

Sturgeon Bay Visitor & Convention

Bureau 920/743-6246, 800/301-6695

www.sturgeonbay.net

Sun Prairie Chamber of Commerce 608/837-4547, 800/400-6162

www.sunprairiechamber.com

Superior-Douglas County Convention & Visitors Bureau

715/392-2773, 800/942-5313 www.superiorchamber.org

Taylor County Tourism

715/748-4729, 888/682-9567 www.medfordwis.com

Three Lakes Area Chamber of **Commerce and Welcome Center**

715/546-3344, 800/972-6103 www.threelakes.com

Tomah Convention & Visitors Bureau 608/372-2166, 800/948-6624 www.tomahwisconsin.com

Tomahawk Regional Chamber of Commerce

715/453-5334, 800/569-2160 www.gototomahawk.com

Trempealeau Chamber of Commerce 608/534-6780

www.trempealeau.net

Trempealeau County Tourism Council 800/927-5339

www.ruralexperiences.com

Turtle Flambeau Flowage Association 715/769-3680

www.turtleflambeauflowage.com

Twin Lakes Area Chamber & **Business Association**

262/877-2220 www.twinlakeschamber.com

Two Rivers (see Manitowoc Area VCB)

Uplands of Southwest Wisconsin 608/437-6580, 800/279-9472 www.uplands.ws/

Vernon County Tourism Council

608/637-2575 www.visitvernoncounty.com

Vilas County Advertising & Publicity Dept.

715/479-3649, 800/236-3649 www.vilas.org

Viroqua

(see Vernon County)

Walworth County Visitor's Bureau 262/723-3980, 800/395-8687 www.visitwalworthcounty.com

Warrens Area Business Association 608/378-4200

www.cranfest.com

Washburn Area Chamber of Commerce

715/373-5017, 800/253-4495 www.washburnchamber.com

Washburn County/Spooner Area **Tourism**

715/635-9696, 800/367-3306 www.washburncounty.org

Washington Co. Convention & Visitors Bureau

262/677-5069, 888/974-8687 www.visitwashingtoncounty.com

Washington Island Chamber of Commerce

920/847-2179 www.washingtonislandchamber.com

Watertown Area Chamber of Commerce

920/261-6320, 877/733-9886 www.watertownchamber.com

Waukesha & Pewaukee CVB 262/542-0330, 800/366-8474 www.visitwaukesha.org

Waupaca Area Chamber of Commerce

715/258-7343, 888/417-4040 www.waupacamemories.com

Waupun Chamber of Commerce 920/324-3491

www.waupunchamber.com

Wausau-Central Wisconsin **Convention & Visitors Bureau** 715/355-8788, 888/948-4748 www.visitwausau.com

Waushara Area Chamber of Commerce

920/787-3488, 877/928-8662 www.visitwaushara.com/

Webster

(see Burnett County)

West Bend Area Chamber of Commerce

262/338-2666, 888/338-8666 www.wbachamber.org

Westby Chamber of Commerce 608/634-4011, 866/493-7829 www.westbywi.com

Weyauwega Area Chamber of Commerce

920/867-2500 www.weyauwegachamber.com

Whitewater Tourism Council 262-473-4005; 866-499-8687 www.discoverwhitewater.org

Winchester Chamber of Commerce www.winchester-wi.org

Winneconne Area Chamber of Commerce

920/582-4775 www.winneconne.org

Winter Area Chamber of Commerce 715/266-2204, 800/762-7179 www.winterwi.com

Wisconsin Dells Visitor & Convention Bureau

608/254-4636, 800/223-3557 www.wisdells.com

Wisconsin Indian Head Country Tourism

715/924-2970, 800/826-6966 www.wisconsinindianhead.org

Wisconsin Rapids Area Convention & Visitors Bureau

715/422-4650, 800/554-4484 www.visitwisrapids.com

Woodruff

(see Minocqua-Arbor Vitae-Woodruff)

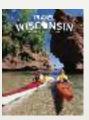


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